

WHY JOIN

the Canadian Media Producers Association

For more than 75 years, the CMPA has worked to secure a bright future for the Canadian media production industry.

All of our advocacy work, programs, activities and events serve one goal: **the success of our members.**

Read on to learn more about the benefits you will be receiving as a member of the CMPA.



CMPA 
Canadian Media
Producers Association

Strengthen your voice with government, navigate industrial relations, and expand your business internationally

Policy and advocacy

The CMPA plays a very active and strategic role in shaping industry policy by presenting the priorities of the independent production sector to the many levels of government and related organizations such as the Canadian Radio-television and Telecommunications Commission (CRTC). [Learn more.](#)

Industrial Relations (IR) support

The CMPA negotiates and administers the labour agreements that govern producers' working relationships with the industry's unions and guilds. Contact the IR team for interpretation of collective agreements, advice on industry practice, assistance in dispute resolution, support and, where appropriate, representation. [Learn more.](#)

International affairs

We're dedicated to helping Canadian producers establish international partnerships and bring their content to screens around the world. We facilitate international business development opportunities, including co-production and co-venture partnerships for Canadian media production companies. Our many international delegation opportunities and export resources help you to take your business to another level and country. [Learn more.](#)



Prime Minister Mark Carney meets with CMPA's Reynolds Mastin, Liz Shorten, and Board Chair Kyle Irving



CMPA members join UK producers for Canada-UK co-production forum at Content London



Conservative Leader Pierre Poilievre on the set of Law & Order Toronto: Criminal Intent

Develop your skills and champion the next generation

STAR Producer Program

The CMPA offers members and their employees exclusive professional development and networking opportunities. The CMPA's STAR Producer Program offers a combination of presentations, networking events, coaching opportunities and resources for producers at all stages of their careers. These opportunities are open to all employees of a CMPA member company, allowing companies to expand on their internal training initiatives. [Learn more.](#)

Wide Lens

Wide Lens, the CMPA's equity, diversity and inclusion training platform developed for members, aims to help producers recognize and eliminate systemic barriers for individuals from Indigenous and equity-deserving communities, and to create new opportunities for engagement, partnership, and collaboration. Training sessions are developed in partnership with subject-matter experts and community leaders with deep expertise and understanding of the issues covered. [Learn more.](#)

CMPA Mentorship Program

For over 30 years, the CMPA's National Mentorship Program has invested in the next generation of independent producers by placing aspiring producers at CMPA member companies. Training can range from development to post, drama to documentary and beyond. Stipends are partially subsidized by the CMPA. [Learn more.](#)



2025/26 CMPA Mentorship Program participants



Prime Time Delegation Program participants join CMPA mentees at the CMPA's Jump Start programming at Prime Time 2026

Shape the direction of the association, and help build an inclusive screen industry

Committees and Board of Directors

Help shape the direction of the association and the industry by joining one of our many committees. The CMPA has established a number of committees dedicated to providing direction and guiding staff to implement the organization's mandate.

Members of these committees participate in regular calls and discussions to set the agenda for the CMPA's initiatives. The CMPA also operates in accordance with our national by-laws and the mandates set by our Board of Directors. To ensure the business and regional interests of all members are represented, the Board is made up of members from television production, theatrical feature film, interactive media and production service companies, who are also from across Canada. [Learn more.](#)

Equity, diversity, inclusion & access

The CMPA is committed to advancing equity, diversity, inclusion & access within our organization, within our work, and to better reflect the Canadian media production industry as a whole. As part of these ongoing commitments, we introduced Wide Lens, a training program to help producers recognize and eliminate systemic barriers for individuals from Indigenous and equity-deserving communities. We also continue to implement measures to ensure greater inclusivity and diversity among our National Board of Directors and BC Branch Council, and have a member-led Restructuring, Equity, Diversity, and Inclusion Action Committee (REDIAC), which is focused on informing and shaping the CMPA's efforts to establish a more inclusive and equitable organization and industry.



CMPA Board of Directors



Industry leaders at the CMPA's Prime Time 2026 discuss inclusive practices and embedding accessibility as a core industry standard in Canada's screen sector



CMPA members and industry stakeholders celebrate at the CMPA year-end party.



BC Premier David Eby (centre) meets with CMPA members and BC Branch Council



Alberta-based members and industry stakeholders gather at the CMPA's Community Connect in Calgary

Stay up-to-date and connected

Member communications

Stay informed with the latest industry updates, events, and member opportunities through our regular communications. Our Daily News Flash delivers timely updates on industry and member news and developments, while our bi-weekly Member Matters newsletter highlights upcoming events, special discounts, resources, news, and more, and finally our Notes to Members share important updates on an as-needed basis. Plus visit our website, and follow us on social media. Together, these communications help keep members informed, connected, and engaged.

Important industry studies & publications

The CMPA regularly commissions and supports industry studies with a goal of better understanding the issues of importance to our members. We also publish Indiescreen, an essential industry magazine that explores all aspects of independent production in Canada. And every year, we produce Profile, an annual economic report that provides an in-depth look at the impact of Canada's screen-based production industry.



Community Connect

The CMPA's Community Connect is designed to strengthen connections between producers in regions across the country. Through in-person gatherings, this networking series aims to build community, spark collaboration, and provide opportunities for meaningful conversation among local production professionals.

Enjoy exclusive member offers

ISAN Canada

Members receive 50% off the \$150 one-time account set-up fee with ISAN Canada. ISAN Canada administers the International Standard Audiovisual Number—a unique identifier which helps track and identify content, is mandatory for CMF funding, and is required by several collecting societies internationally in order to release private copying or retransmission royalties. ISAN Canada is founded by the CMPA, as is the Canadian Retransmission Collective (CRC), which collects and distributes Canadian-territory retransmission royalties on behalf of rightsholders worldwide.

[Learn more.](#)

Exclusive member discounts

The CMPA partners with organizations to provide discounted registration rates for professional development courses, workshops, and events such as the Banff World Media Festival, Hot Docs, Whistler Film Festival and others. All members get a discounted rate for the CMPA's Prime Time conference. Members also receive discounts with trade publications like The Hollywood Reporter, Playback, C21 Media and others.

The CMPA has also teamed up with the Canadian Federation of Independent Business (CFIB) to provide all CMPA members with free membership to the CFIB. Through this partnership, CMPA members have access to exclusive travel discounts, advice from business counsellors and HR support, online courses, templates, and more. [Learn more.](#)

Health & dental plan

The CMPA has partnered with Health Plus to provide a healthcare plan that is affordable, flexible and tailored to meet the needs of our members. The Health Plus group can also advise members on critical illness, disability, life and group insurance.

Home & auto insurance

The CMPA has secured group home and auto insurance plans for all of its members. These group insurance plans, which can save you up to 40%, are offered through The Co-operators and available to any individual employed with a current CMPA member company.

Production insurance

The CMPA has partnered with Gallagher Entertainment Insurance to offer CMPA members exclusive, tailored production insurance solutions. This program provides cost-effective, comprehensive coverage for Canadian content creators. This includes customized coverage, exclusive rates, and expert support. CMPA members can access this offering by contacting Gallagher Entertainment Insurance for a consultation.

A look back

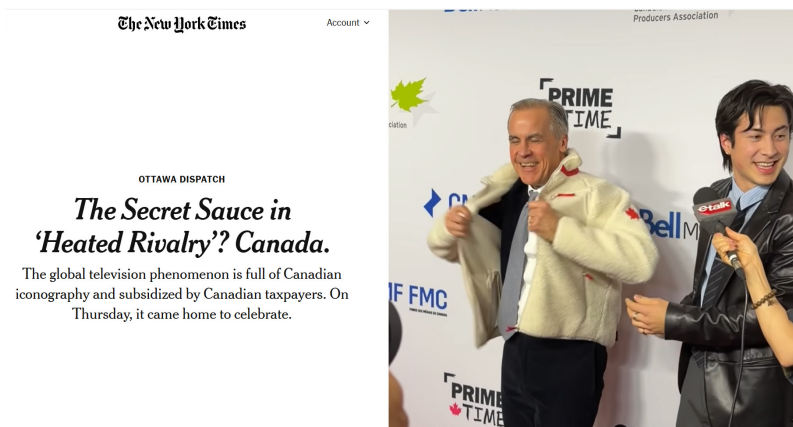
Some key accomplishments from 2025/26

We led industry-wide advocacy before government and the CRTC

- Organized dozens of meetings with elected officials and staffers from all federal political parties, and supported members in meeting directly with their local MPs and staffers.
- Championed producer interests in CRTC proceedings related to the Online Streaming Act, promoting IP ownership and favourable business terms for Canada's independent producers, as part of the Commission's modernization framework.
- Conducted political polling in support of the screen industry, and supported members during the 2025 federal election through a town hall and election microsite, including key talking points and steps to engage with candidates in their ridings on behalf of the film and television production sector.

We supported members with training and professional development

- Delivered training modules focused on audience development, social media strategies, and business affairs best practices such as understanding performer residuals, and more, as part of the STAR Producer Program.
- Provided training on accessibility in production, producing queer projects for global audiences and developing community engagement plans, as part of Wide Lens, the CMPA's equity, diversity and inclusion training platform.
- Supported international business development for Canadian producers by facilitating connections in key markets such as the UK, Ireland, Germany, Australia, Korea, and South Africa, and signing a first MOU with the Producers Guild of Korea to promote collaboration between the Canadian and Korean screen sectors.
- Administered over 50 mentorship placements across platforms and genres, providing wage subsidies to member companies to help train the next generation of emerging producers.
- Delivered CBC One Stop Business Workshops, in partnership with CBC and CAVCO.



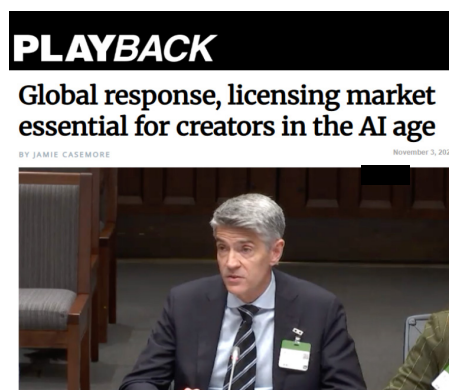
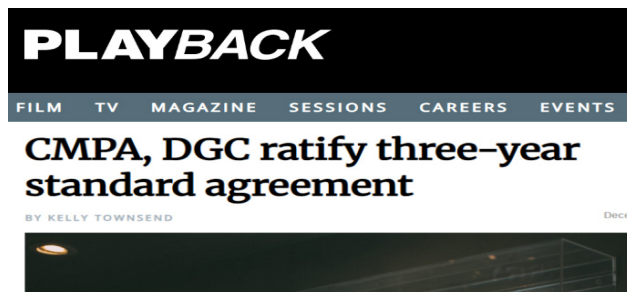
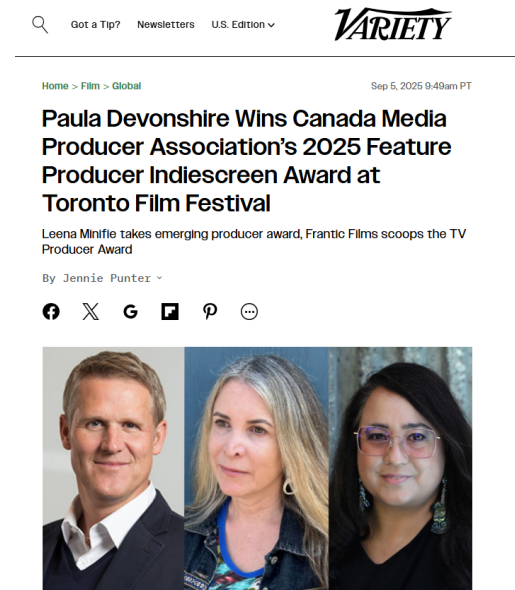
A look back

Some key accomplishments from 2025/26

But that's not all!

In addition to leading industry-wide advocacy efforts, we:

- **Successfully negotiated the renewals of major collective agreements**, including the CMPA/DGC Standard Agreement, DGC BC Collective Agreement, BC and Yukon Council of Film Unions Master Agreement, UBCP/ACTRA BC Master Agreement, and the British Columbia Master Animation Agreement.
- **Celebrated excellence in Canadian independent media production** at the 2025 Indiescreen Awards, awarding three awards, including the Feature Film Producer Indiescreen Award, the Kevin Tierney Emerging Producer Indiescreen Award and the inaugural TV Producer Indiescreen Award.
- **Promoted Canada's independent production sector and showcased CMPA members' work** through advertising placed in various news outlets and at industry events across the country, as well as through the CMPA's Indiescreen magazine, distributed to 2,500+ elected officials, bureaucrats, regulators, funding bodies, film commissioners, CMPA members, and other industry stakeholders.
- **Hosted a sold-out Prime Time conference**, which brought together producers, creators, partners and government officials from across Canada and abroad, for meaningful conversations and connections. The event included international producer delegations, and a visit from Canada's Prime Minister Mark Carney and stars of Heated Rivalry.



CMPA member categories & fees

If you have a provincially or federally incorporated company that's engaged in

the production of film, television or digital media, you can apply for a Start-up membership, Producer membership or Interactive media membership.

The membership of a parent company covers all of its subsidiary companies. If you are not a producer but offer necessary services to producers (e.g., financial, legal, facilities), you may hold an associate membership, which applies to individuals as well as to companies. You can apply for yourself if you are a Canadian citizen or permanent resident, or for your company if it is majority Canadian-owned and controlled. You'll enjoy all the benefits of membership (excluding access to collective agreements).

Producer

This category applies to Canadian companies producing film, television or digital media (this includes service production) that are provincially or federally incorporated. The membership of a parent company covers all of its subsidiary companies.

| Full-time employees | Membership fee |
|---------------------|----------------|
| 0-1 | \$750 |
| 2 | \$1,300 |
| 3-5 | \$1,950 |
| 6-9 | \$2,750 |
| 10-19 | \$5,500 |
| 20+ | \$8,250 |

Associate

This category applies to individuals or Canadian companies who are not producers, but offer necessary services to the media industry (e.g., financial, legal, facilities). Individual applicant must be a Canadian citizen or permanent resident. Associate membership includes access to all benefits (excluding access to collective agreements).

| Full-time employees | Membership fee |
|---------------------|----------------|
| 0-1 | \$750 |
| 2-3 | \$1,300 |
| 4+ | \$2,200 |

Interactive media

This category is for Canadian companies whose primary business is producing interactive media. Eligibility is limited to companies, including owned or affiliated subsidiary companies, having more than 75% of their combined annual gross revenues originating from the creation or exploitation (e.g., distribution or marketing) of interactive media. The membership of a parent company covers all of its subsidiary companies.

Membership fee

\$500

Start-up

This category is for Canadian companies engaged in the creation of film, television or interactive media production, including service production, who are new to membership with the CMPA. This would exclude companies with three or more full-time employees. If you have been a director or principal for a company that is, or has been, a CMPA member company within the last 10 years, you are ineligible for this membership category. This limitation applies even if the previous member company no longer exists, or your relationship to that company no longer exists. Two years would be permitted under this membership category. Must be provincially or federally incorporated. The membership of a parent company covers all of its subsidiary companies.

Membership fee

\$300

Membership is the best way to make your voice heard & shape the future of the sector.

Feedback or questions?

Please contact our membership department with any questions or concerns.

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