#### **Our Stories, our Voices**

# A Global Declaration for Artistic Freedom, Cultural Diversity and cultural sovereignty

We, creators, professionals, companies, and organisations from the film and audiovisual sector, along with culturally engaged citizens, unite to **defend our right to tell our own stories** – stories rooted in our cultures, languages, and identities – and to ensure that people everywhere can continue to access and enjoy them.

For decades, governments and institutions around the world have **supported film and audiovisual creation through public funding, cultural policy and regulation** that foster independent productions and ensure that local stories not only exist but reach both local and global audiences.

Films and audiovisual works do not just fuel economic growth and global talent circulation, they reflect who we are as societies and envision who we could become. More than enriching our cultural lives, **they are essential to a healthy democracy**: they support freedom of expression and give voice to the diverse stories and perspectives of humanity.

# Today, the support for independent film and audiovisual storytelling is under growing threat.

We are witnessing increasingly aggressive attempts by powerful political and corporate actors to dismantle the regulatory protections that ensure the diversity and accessibility of cultural expression.

This includes **direct challenges to essential protections** such as the Audiovisual Media Services Directive in the European Union, proposed local content obligations in Australia, screen quotas in Asia, and requirements that streaming services contribute to domestic production in Canada, among others.

These actions take place alongside wider attacks on pluralism and freedom of expression. If they succeed, it will become increasingly difficult for diverse voices to be heard, for the whole eco-system to create, produce, distribute, promote and exhibit films and audiovisual works successfully, and for local cultures to thrive.

We therefore firmly oppose any political, legal, or economic initiative that seeks to undermine national or **international rules designed to uphold artistic freedom and cultural diversity** in the film and audiovisual sector.

This includes the right of countries to **create and maintain their own cultural policies and regulatory systems**, which recognise the importance to own, control, and monetize our works' intellectual property. Such measures form the foundation of a healthy audiovisual ecosystem, allowing the economic value generated by creative works to benefit domestic creators, reinforcing the cultural sovereignty of local film and audiovisuals sectors around the world, and supporting the international circulation of diverse, independent film and audiovisual works.

We also strongly reaffirm the importance of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions, which marks its 20th anniversary this year. We urge our governments to reinforce its implementation, especially in the face of emerging challenges such as artificial intelligence, algorithm-driven platforms, and the growing dominance of global entertainment conglomerates.

We call on all governments to stand firm and safeguard the systems that support independent film and audiovisual creation so that culture, creativity, and democratic access to diverse stories for the screen can continue to flourish.

#### List of signatories:



100 Autori associazione dell'autorialità cinetelevisiva

Italy



Spain



AECINE, Asociación Estatal de Cine

Spain



**AGDOK** 

Germany



**AIPA** 

Slovenia



Akademie des Österreichischen Films / Austrian Film Academy

Austria



**AnimFrance** 

France





APA - Audiovisual Producers
Association

SERIES • FILM • ENTERTAINMENT • DOC • ANIMATION

Italy



**Animation Ireland** 

Ireland

APFC - Alliance des producteurs francophones du Canada

Canada



APIT - Independent TV Producers Association from Portugal

Portugal



Ardán

Ireland



ARF/FDS - Swiss Association of Directors and Screenwriters

Switzerland



**ARTSCENICO** 

Europe



ASA (Association des Scénaristes de l'Audiovisuel)

Belgium



ASSA - Association of Screenwriters in Slovak Audiovisual Arts

Slovakia



Association des réalisateurs et réalisatrices du Québec

Canada



Association québécoise de la production médiatique – AQPM

Canada



Associations of Slovenian Film Producers

Slovenia



**Audiovisual Training Coalition** 

Netherlands



**Australian Directors' Guild** 

Australia



**Australian Writers' Guild** 

Australia



Australian Writers' Guild Authorship Collecting Society

Australia



**AUSTRIAN FILMS** 

Austria



Authors' Licensing & Collecting Society (ALCS)

**United Kingdom** 



**AVACI** 

Argentina



Belarusian Independent Film Academy

Belarus



Bulgarian Association Of Film, Tv And Radio Scriptwriters – BAFTRS

Bulgaria



Bundesverband Locationscouts e.V. (BVL)

Germany



**Bundesverband Regie (BVR)** 

Germany



DAC

Argentina



Spain



DIRE

France

Dramatikerförbundet

Dramatikerförbundet - Writers guild of Sweden

Sweden



**Dutch Directors Guild** 

Netherlands



**CEPI - European Audiovisual Production Association** 

Europe



**DACIN SARA** 

Romania



Deutsche Filmakademie (German Film Academy)

Germany



**Directors Guild of South Africa** 

South Africa



Društvo DSR (Directors Guild of Slovenia)

Slovenia



Estonia



CMPA - Canadian Media **Producers Association** 

Canada

### deAuteurs,

voor auteurs, door auteurs

deAuteurs

Belgium



društvo hrvatskih film filmskih

redatelja

croatian directors

guild

**DHFR** 

Croatia



**Directors UK** 

**United Kingdom** 

## **§SCENARISTI** ►

**DSR Screenwriters Slovenia** 

Slovenia



**Estonian Filmdirectors Guild** 

Estonia



Association de producteurs de cinéma et de télévision

**EUROCINEMA** 

Europe



**European Film Academy** 

Germany



FAGA - FORO DE ASOCIACIONES DE GUIONISTAS AUDIOVISUALES

Spain



FERA - Federation of European Screen Directors

Europe



Film directors guild

Azerbaijan



**GIDOI - Euskal Herriko Gidoigileak** 

Spain (Basque Country)



European Coalitions for Cultural Diversity

Belgium



Federación Iberoamericana de Producción Cinematográfica y Audiovisual, FIPCA

Ibero-America



Federation of Film Academies Europe (FACE)

Europe



**FESAAL** 

Argentina



**FILMJUS** 

Hungary



Independent Directors Association
Africa

South Africa



**European Composer and Songwriter Alliance (ECSA)** 

Belgium



**European Producers Club** 

France



Federation of Screenwriters in Europe (FSE)

Belgium



FILM AND AUDIOVISUAL MARKETS IN EUROPE (FAME)

Europe



**Fipadoc** 

France



**Irish Equity** 

Ireland

LaScam

France



m:brane Forum

Sweden



mylab

Asia



Polish Filmmakers Association -**The Union of Audiovisual Authors** and Producers (ZAPA)

**Poland** 



**Netwerk Scenarioschrijvers** 

Netherlands



**Polish Film Academy** 

Poland



**Polish Screenwriters Guild** 

Poland



**PROA** 

Spain



**Productores Asociados de** Televisión de España (PATE)

Spain



**PROG Producers of Germany** 

Germany



SACD - Société des Auteurs et **Compositeurs Dramatiques** 

France



Scenaristengilde

Belgium



**Screen Composers Guild of Ireland** 

Ireland



**Screen Directors Guild of Ireland** 

Ireland



**Slovak Documentary Film Association** 

Slovakia



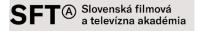
**Screen Producers Australia** 

Australia



**Screen Producers Ireland** 

Ireland



Slovenska filmova a televizna akademia

Slovakia



**SMART 7** 

**EUROPE** 



société des réalisatrices et réalisateurs de films

**SRF** 

France

# DANSKE DANISH FILM DIRECTORS INSTRUKTØRER FILMDIRJOR

The Association of Danish Film Directors

Denmark

UNIE VAN REGISSEURS vzw
Unie van Regisseurs
Belgium



Virke Norwegian Producers
Association

Norway



Writer's Guild of Ireland

Ireland



Society of Audiovisual Authors (SAA)

Belgium



SSA - Société Suisse des Auteurs, société coopérative

Switzerland



U2R - Union des réalisatrices et réalisateurs

France



Union Syndicale de la Production Audiovisuelle (USPA)

France



Visual Effects Ireland (VFXI)

Ireland



Writers Guild of Spain (ALMA)

Spain



SPI - Syndicat de la Production Indépendante

France



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France



**UFUS AFA PROTECTION** 

Serbia



VDFK - Verband der deutschen Filmkritik e.V.

Germany



VLAAMSE ONAFHANKELIJKE FILLM EN TELEVISIE PRODUCENTEN vzw

Belgium



Zveza društev slovenskih filmskih ustvarjalcev (The Slovenian Federation of Filmmakers' Guilds)

Slovenia