

# PROFILE SUMMARY

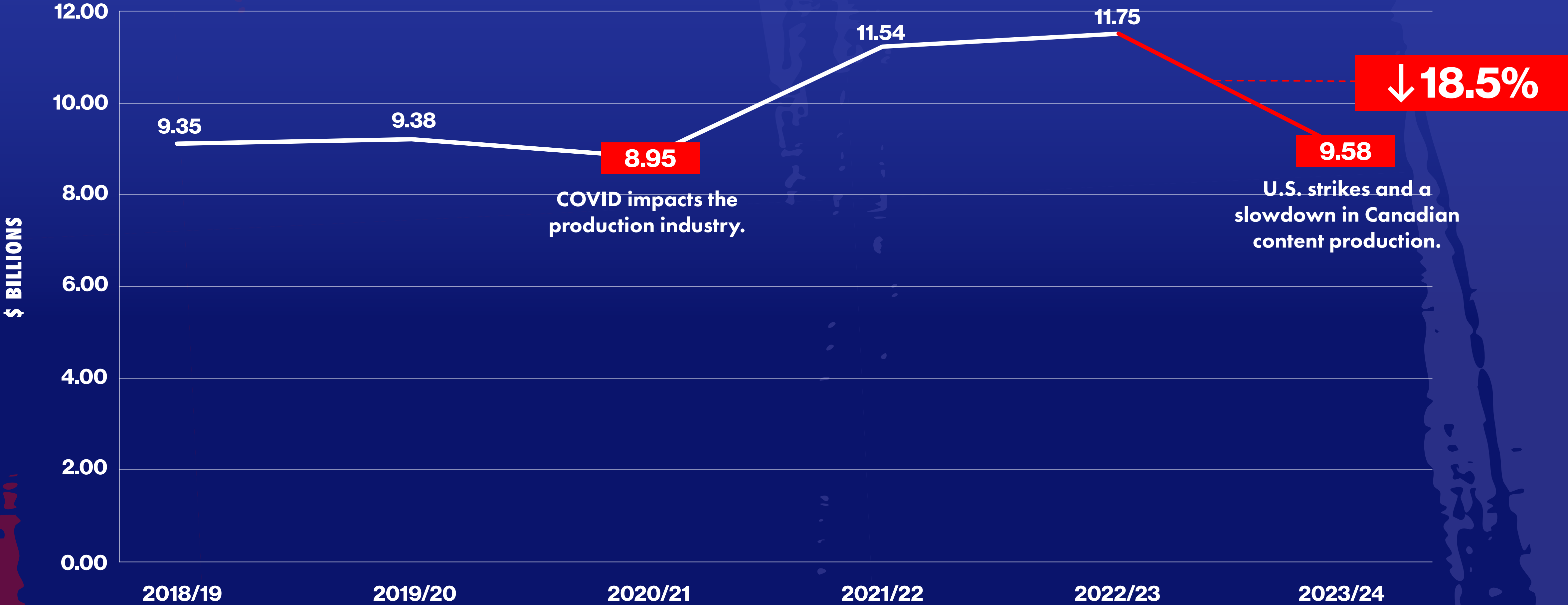
# 2024

An economic snapshot of the screen-based production industry in Canada.

APRIL 1, 2023 - MARCH 31, 2024

# 2023/24 PRODUCTION VOLUME DROPS TO PRE-PANDEMIC LEVELS

### TOTAL VOLUME OF FILM AND TELEVISION PRODUCTION IN CANADA

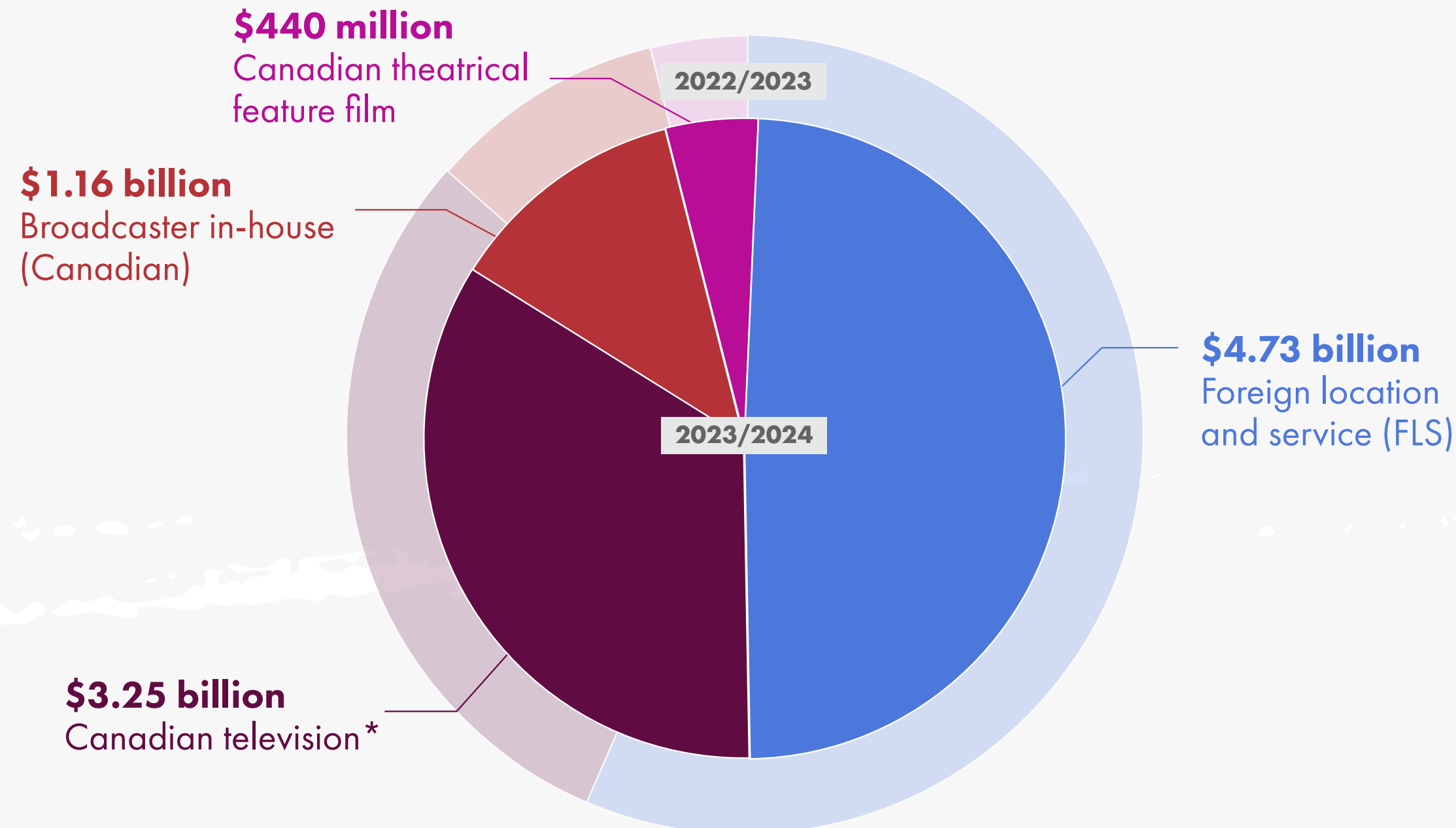


# PRODUCTION IN CANADA

At a glance

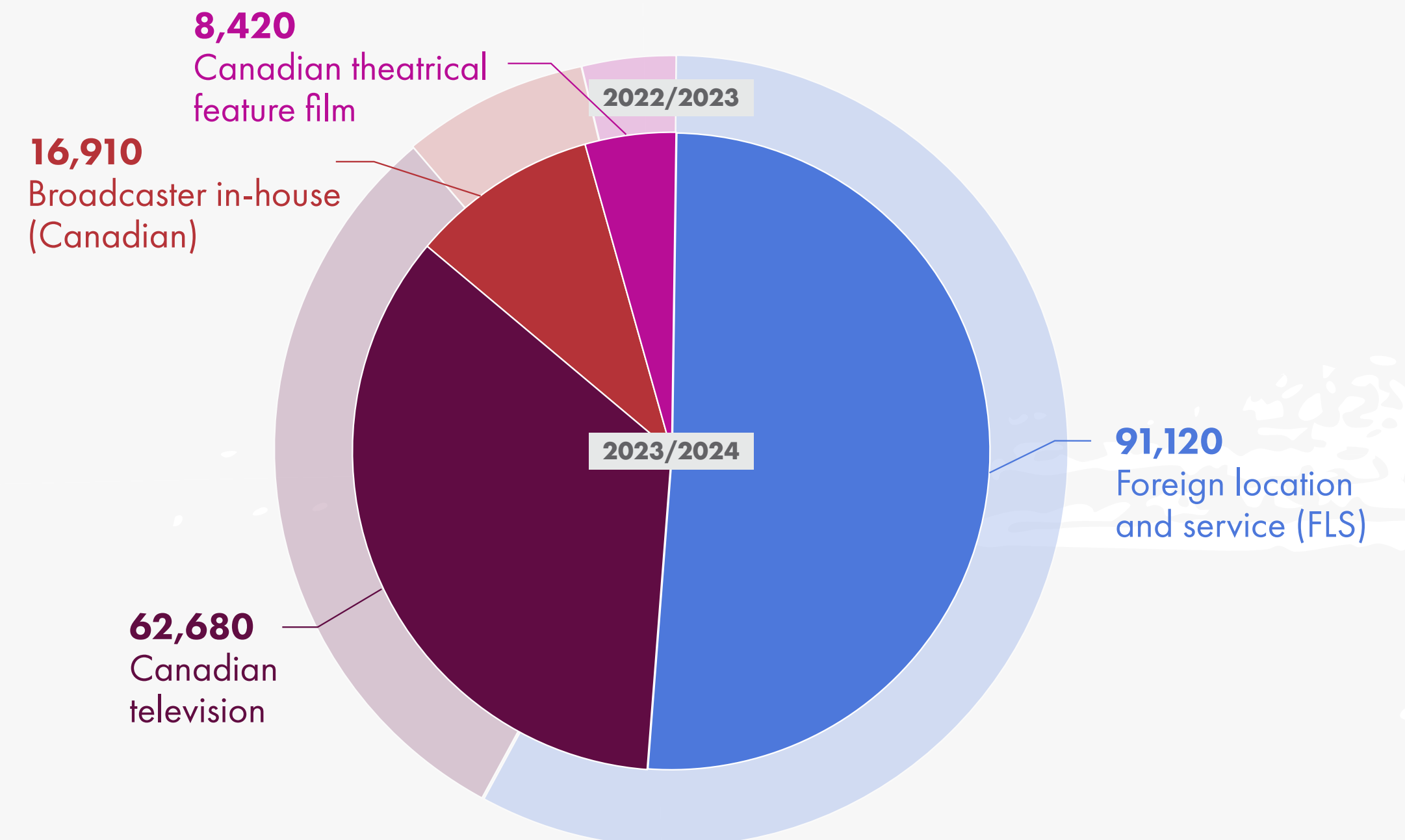
## TOTAL VOLUME OF FILM AND TELEVISION PRODUCTION

**\$9.58 billion (↓18.5%)**



## EMPLOYMENT AND ECONOMIC CONTRIBUTION

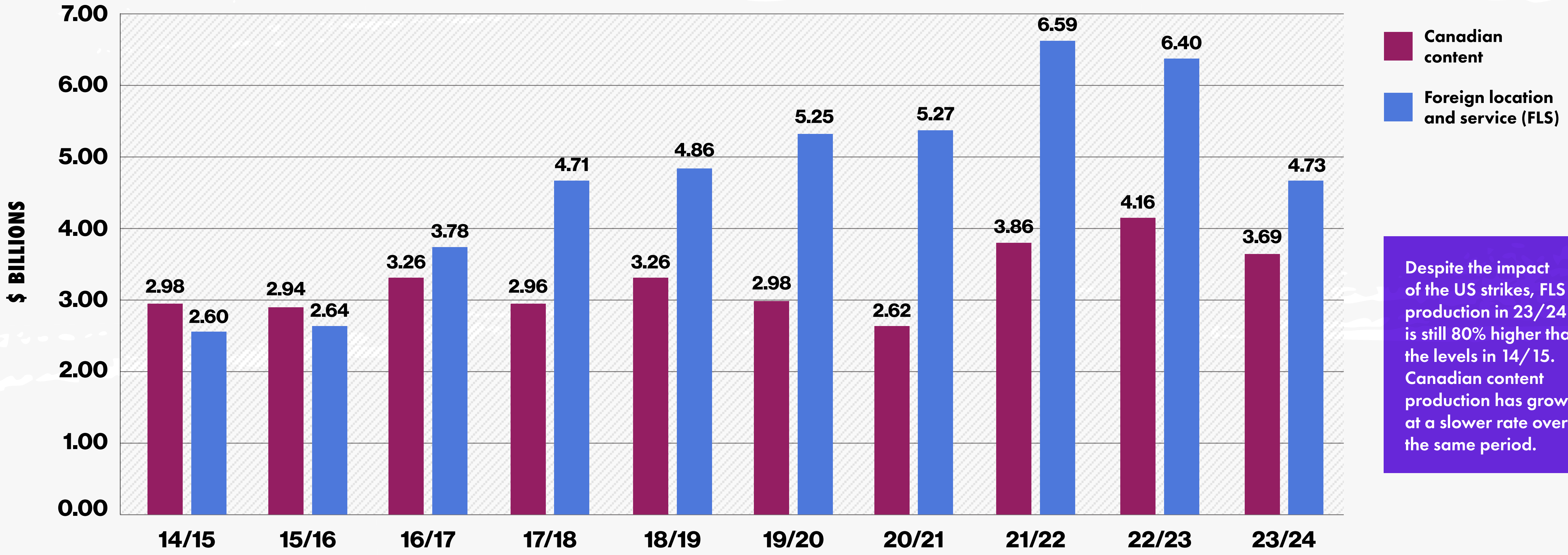
**179,130 (↓22.2%)**



**\$11.04 Billion** contributed to Gross Domestic Product (GDP)

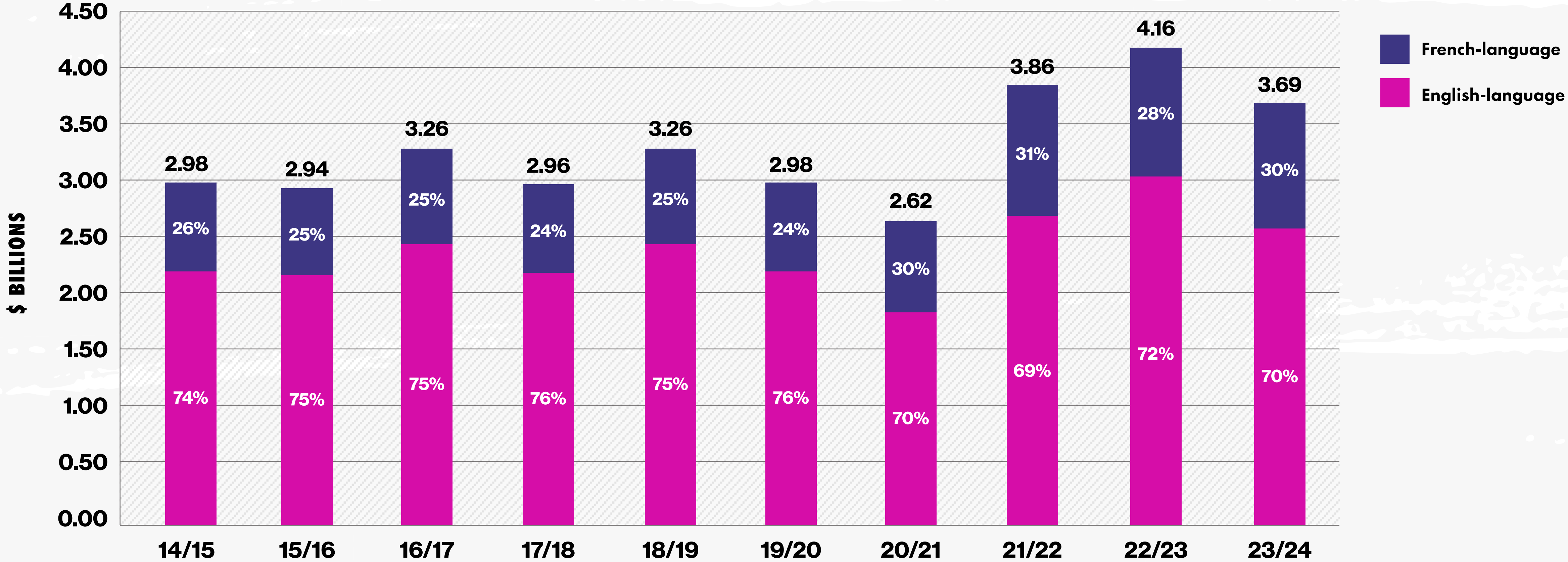
Profile 2024 reports the period of April 1, 2023 - March 31, 2024. Note some totals may not sum due to rounding.

# CHANGING LEVELS IN CANADIAN AND FOREIGN PRODUCTION VOLUME



Despite the impact of the US strikes, FLS production in 23/24 is still 80% higher than the levels in 14/15. Canadian content production has grown at a slower rate over the same period.

# A CLOSER LOOK AT CANADIAN CONTENT\* PRODUCTION VOLUME, BY LANGUAGE



\*Canadian content consists of Canadian television and theatrical feature film  
 Note: English-language includes data for projects produced in bilingual format and non-official languages.

# ON LOCATION

Mapping production activity across Canada

2023/24 TOTAL PRODUCTION VOLUME

Prairies and Territories

**\$741 MILLION**

Atlantic Canada

**\$338 MILLION**

British Columbia

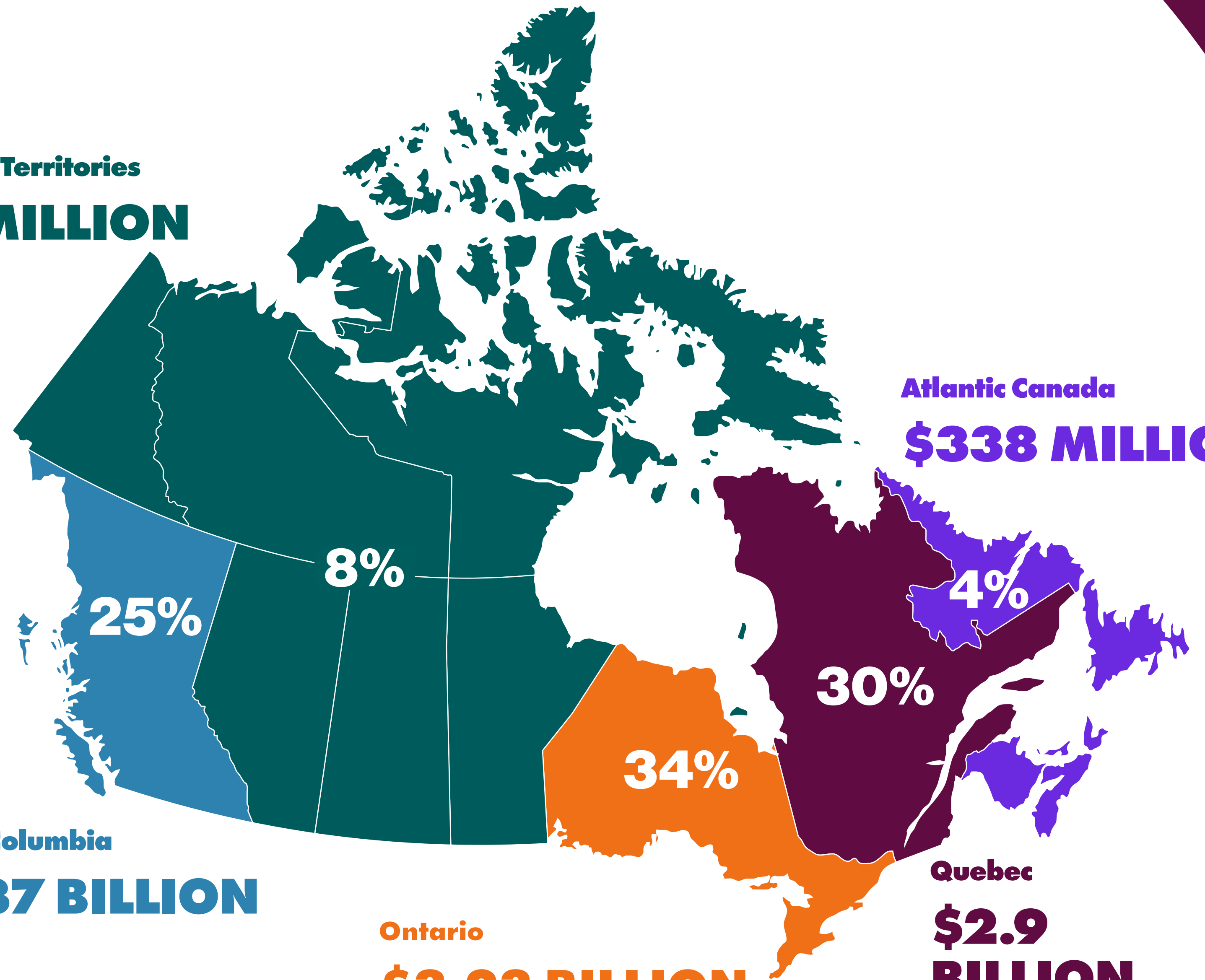
**\$2.37 BILLION**

Ontario

**\$3.23 BILLION**

Quebec

**\$2.9 BILLION**



# A CLOSER LOOK AT PRODUCTION ACTIVITY ACROSS CANADA

2023/24 production volume

## Foreign location and service (FLS) production

**Ontario**  
\$1.28 billion

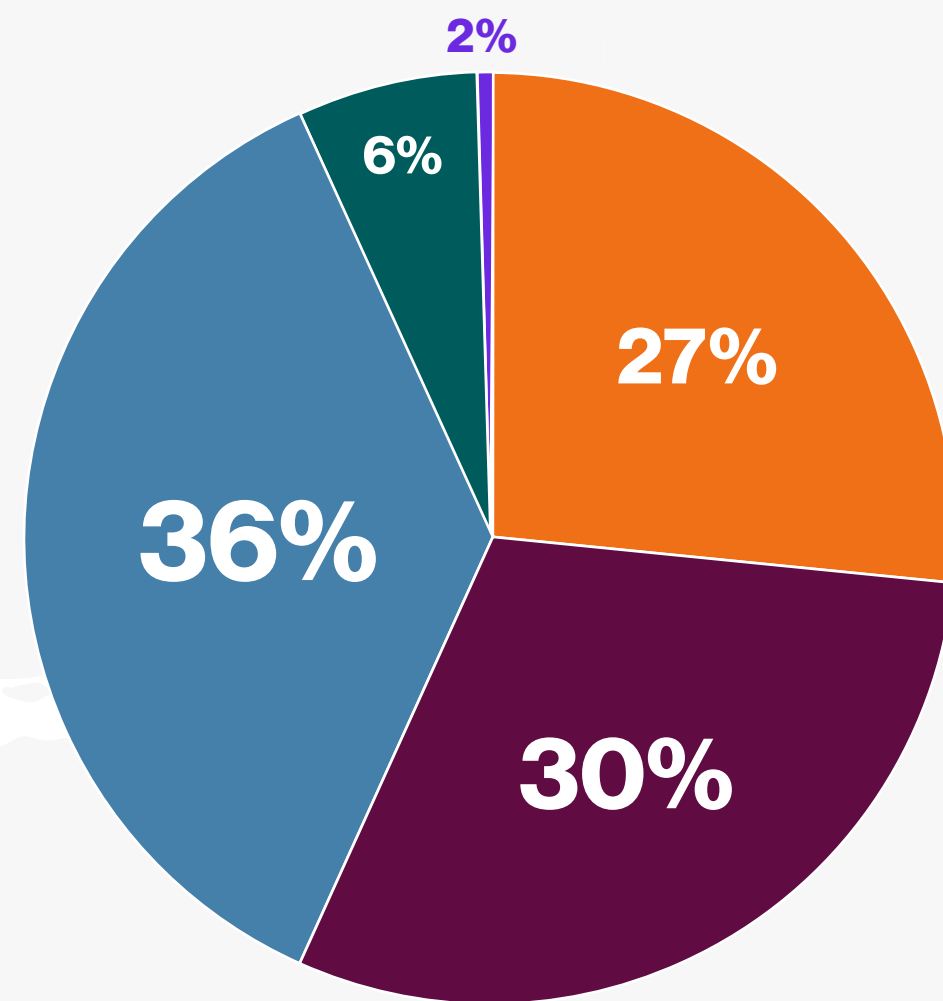
**Quebec**  
\$1.42 billion

**British Columbia**  
\$1.68 billion

**Prairies and Territories**  
\$262 million

**Atlantic Canada**  
\$80 million

**Total**  
\$4.73 billion



## Canadian content (television and theatrical feature film)

**Ontario**  
\$1.18 billion

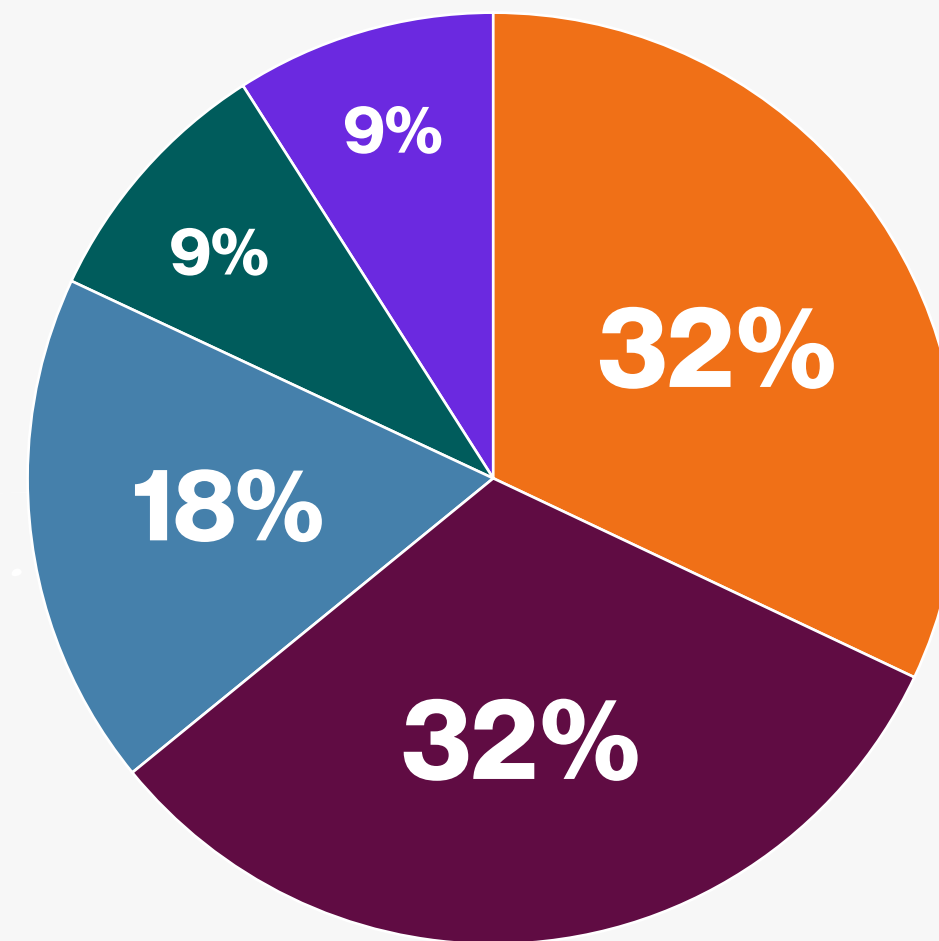
**Quebec**  
\$1.18 billion

**British Columbia**  
\$675 million

**Prairies and Territories**  
\$328 million

**Atlantic Canada**  
\$326 million

**Total**  
\$3.69 billion



## Broadcaster in-house (Canadian)

**Ontario**  
\$621 million

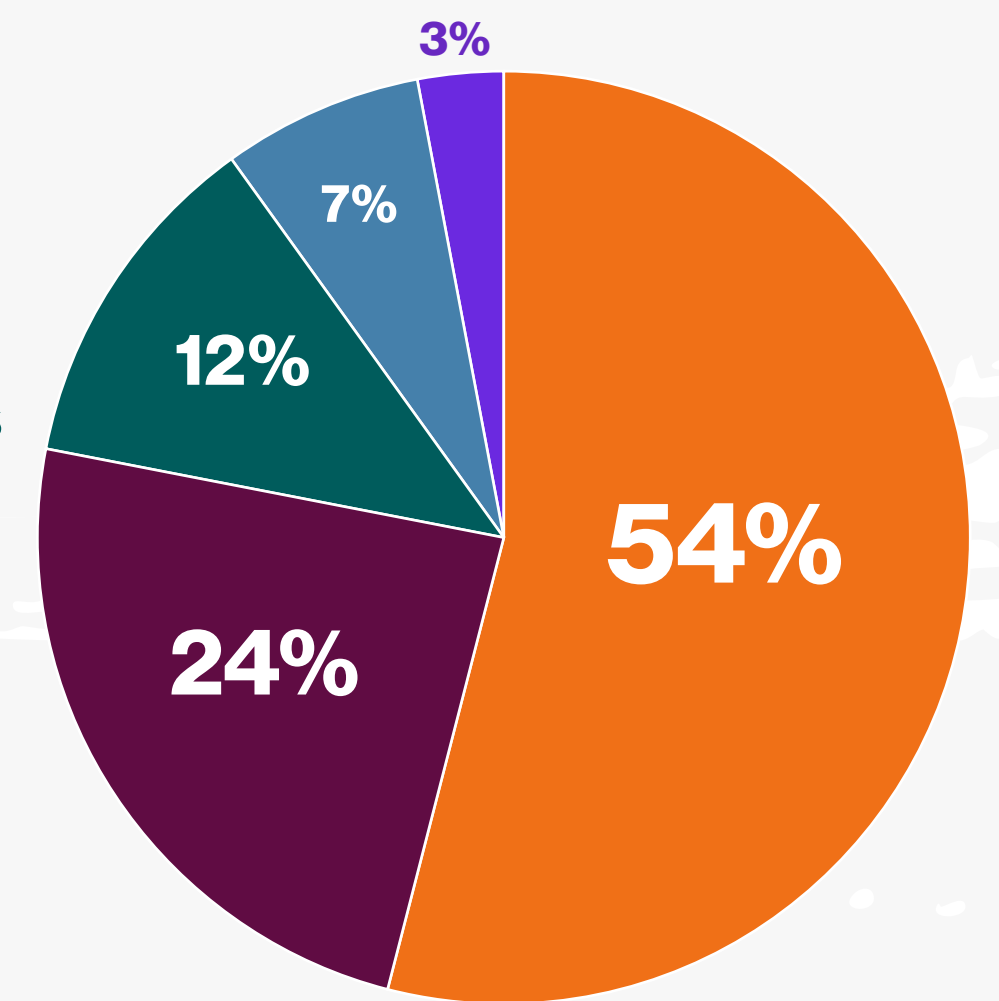
**Quebec**  
\$279 million

**Prairies and Territories**  
\$137 million

**British Columbia**  
\$86 million

**Atlantic Canada**  
\$36 million

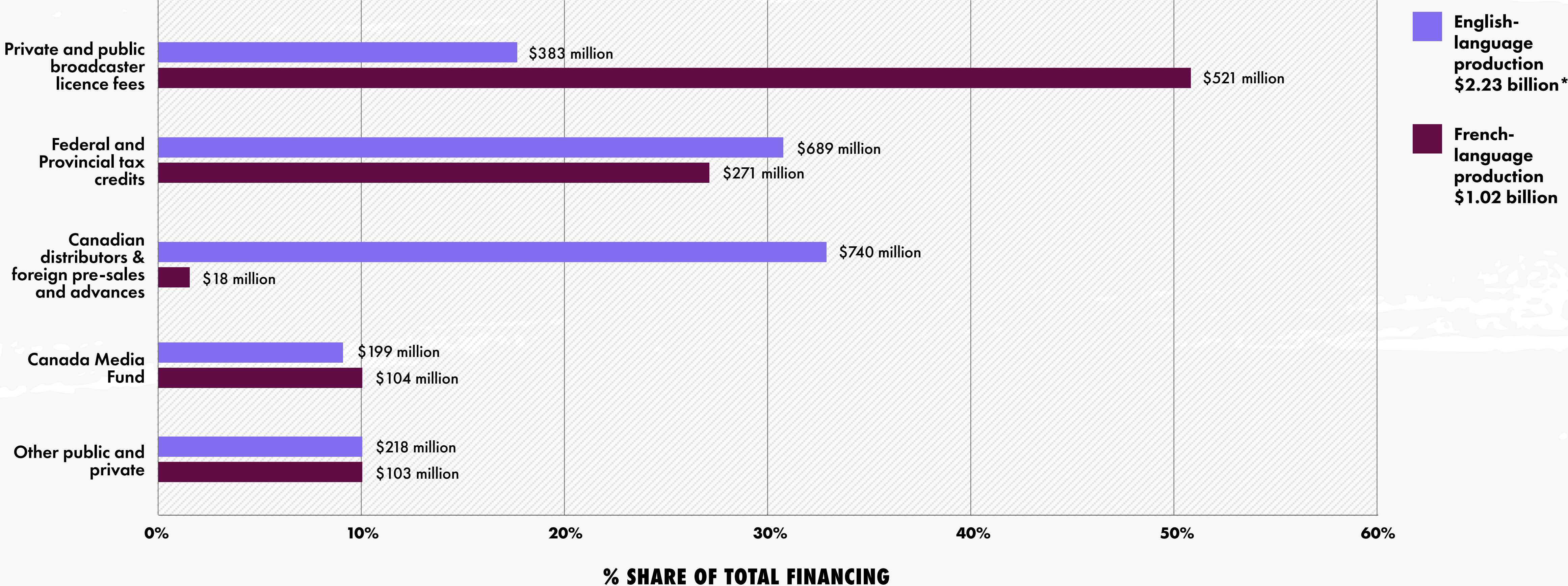
**Total**  
\$1.16 billion



Note: Some totals may not sum due to rounding.

# BEHIND THE BUDGET: FINANCING CANADIAN TELEVISION PRODUCTION

Breakdown by language (\$ millions)

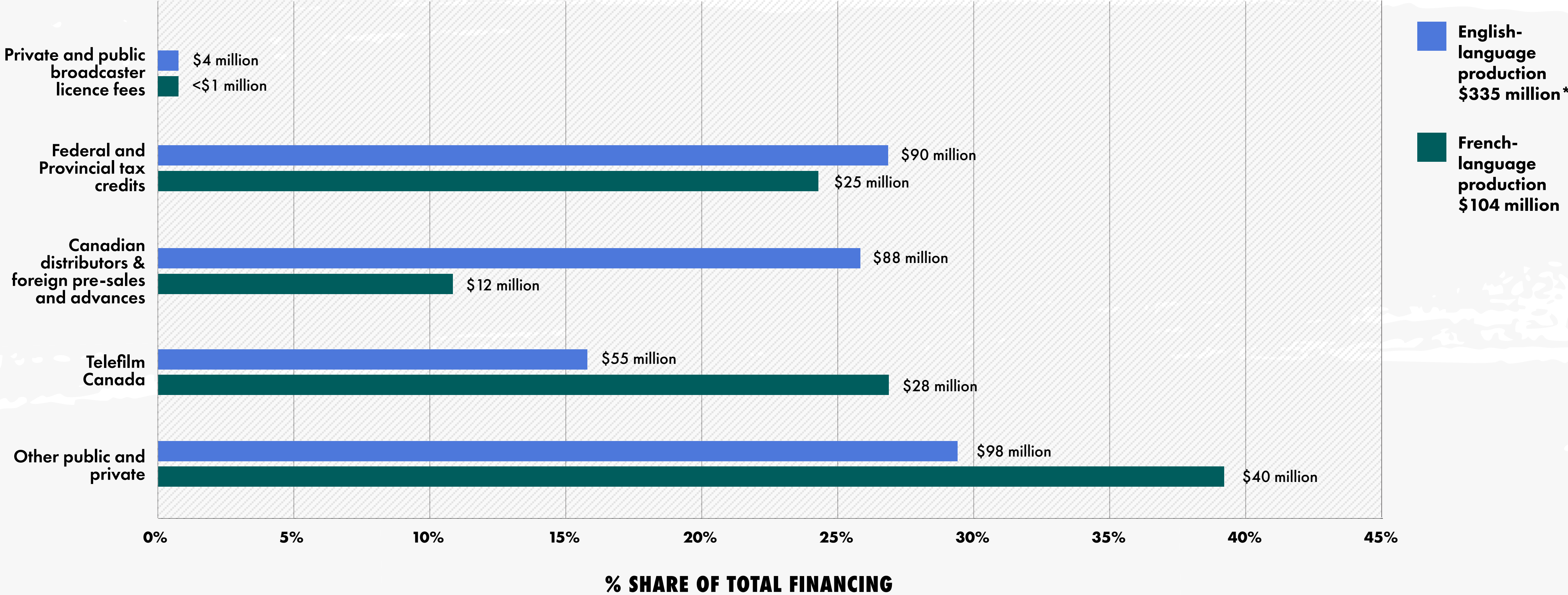


Note: Some totals may not sum due to rounding.  
 \*Includes data for projects produced in bilingual format and non-official languages



# BEHIND THE BUDGET: FINANCING CANADIAN THEATRICAL FEATURE FILM

Breakdown by language (\$ millions)



Note: Some totals may not sum due to rounding.  
 \*Includes data for projects produced in bilingual format and non-official languages.



**CMPA**

Canadian Media  
Producers Association