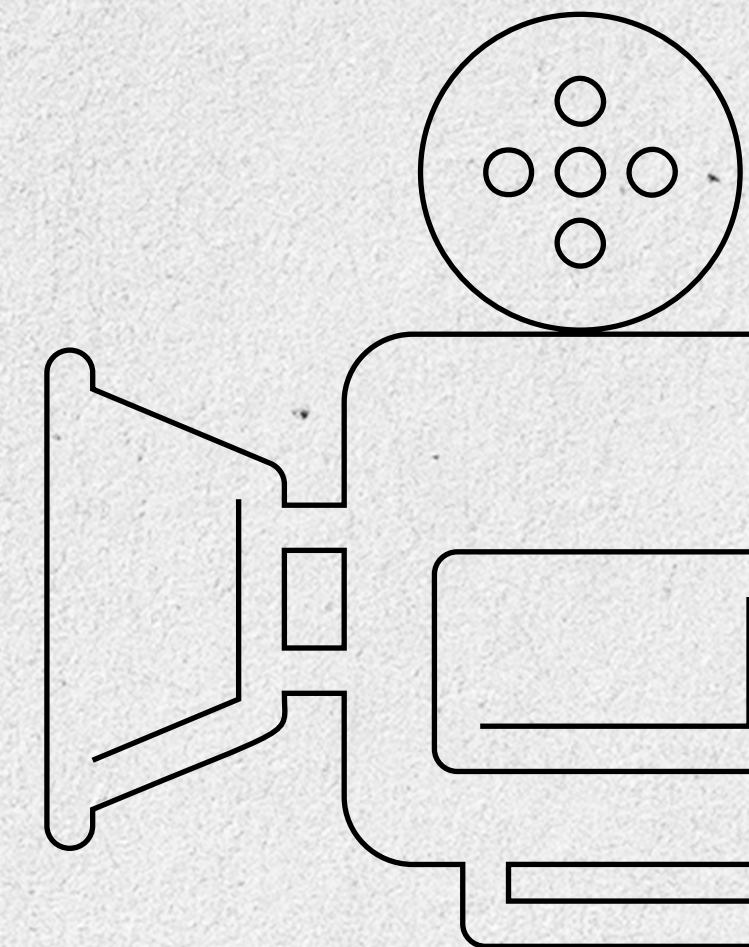


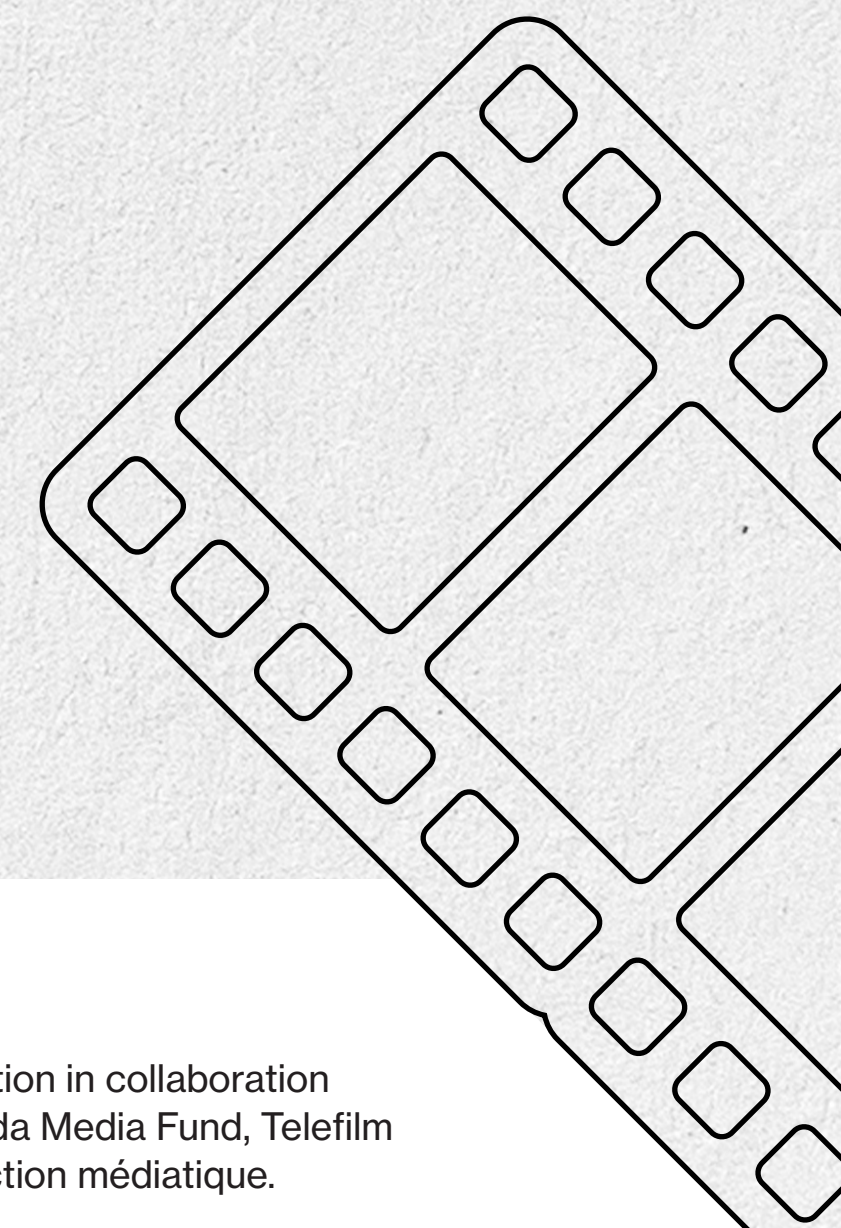
PROFILE



2023

An economic snapshot of the screen-based production industry in Canada.

APRIL 1, 2022–MARCH 31, 2023



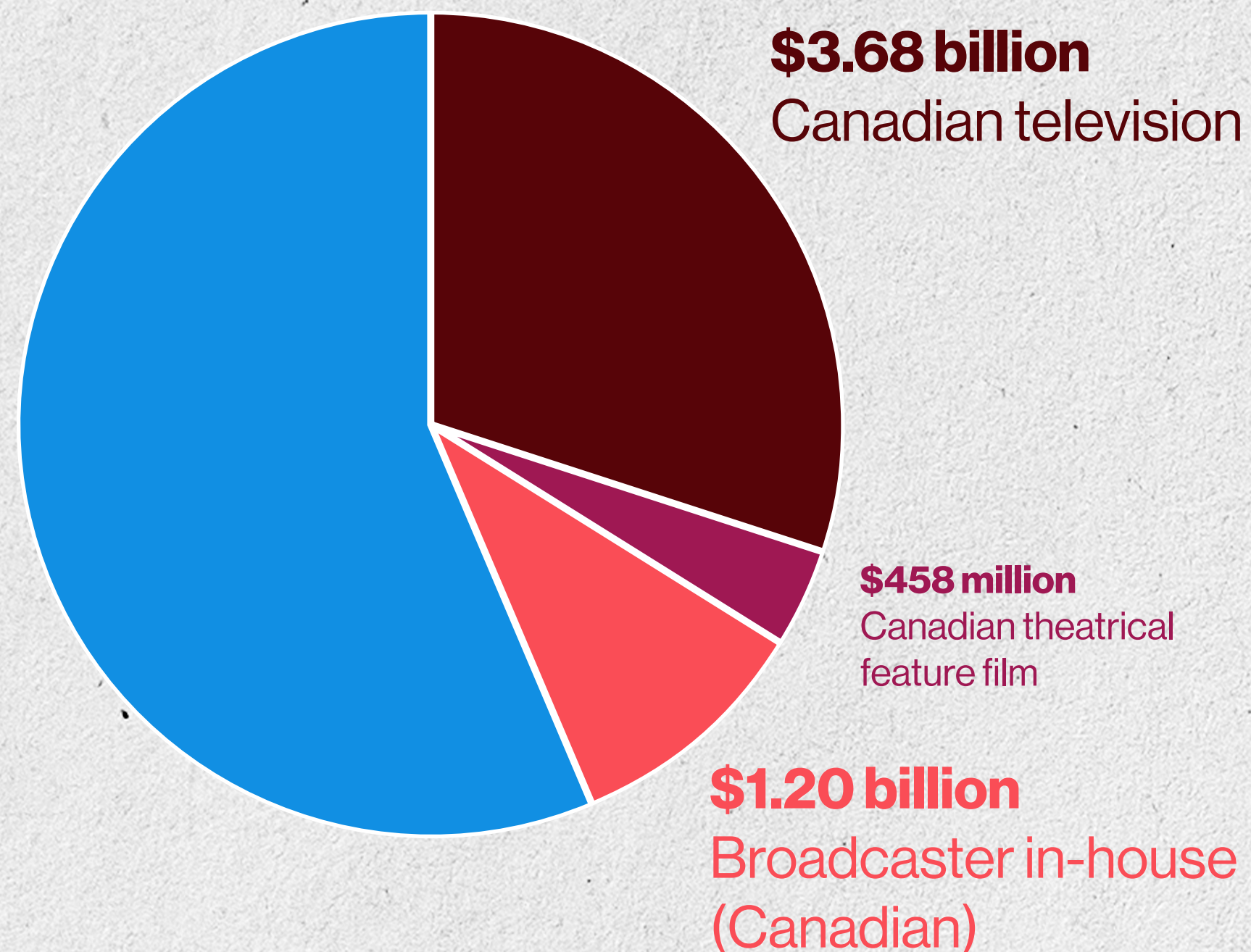
Published by the Canadian Media Producers Association in collaboration with the Department of Canadian Heritage, the Canada Media Fund, Telefilm Canada and the Association québécoise de la production médiatique.

Production in **Canada**

At a glance

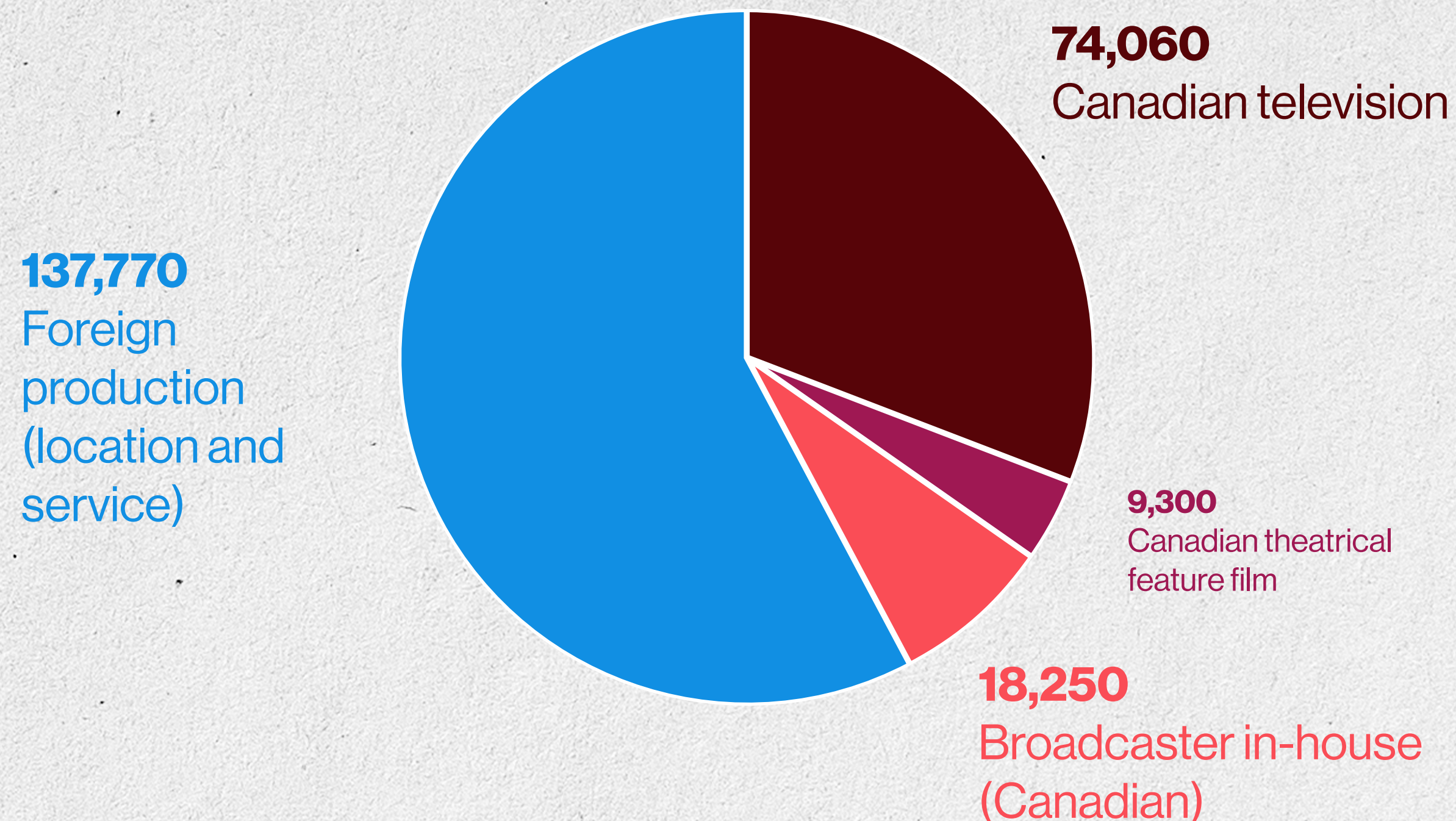
TOTAL PRODUCTION VOLUME

\$12.19 billion



TOTAL CANADIAN JOBS

239,380

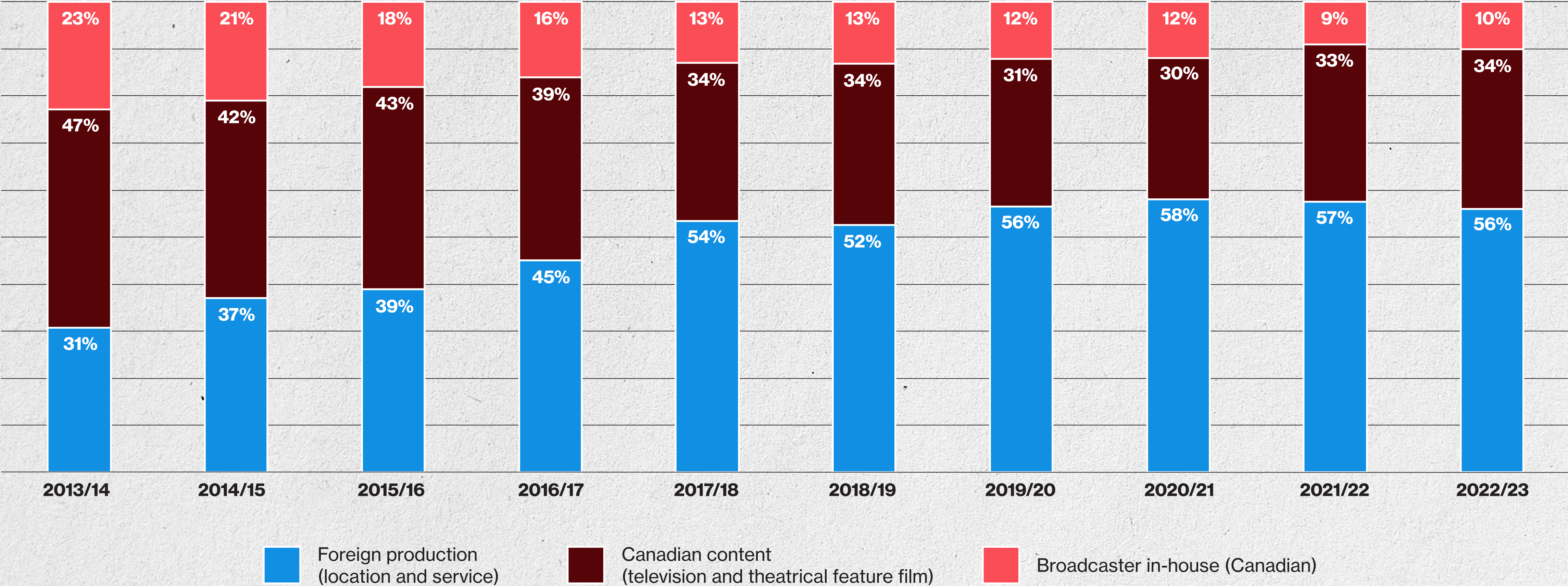


\$14.05 Billion

contributed to
Gross Domestic Product (GDP)

Profile 2023 reports the period of April 1, 2022– March 31, 2023. Note: Some totals may not sum due to rounding.

Domestic share declines as foreign share increases



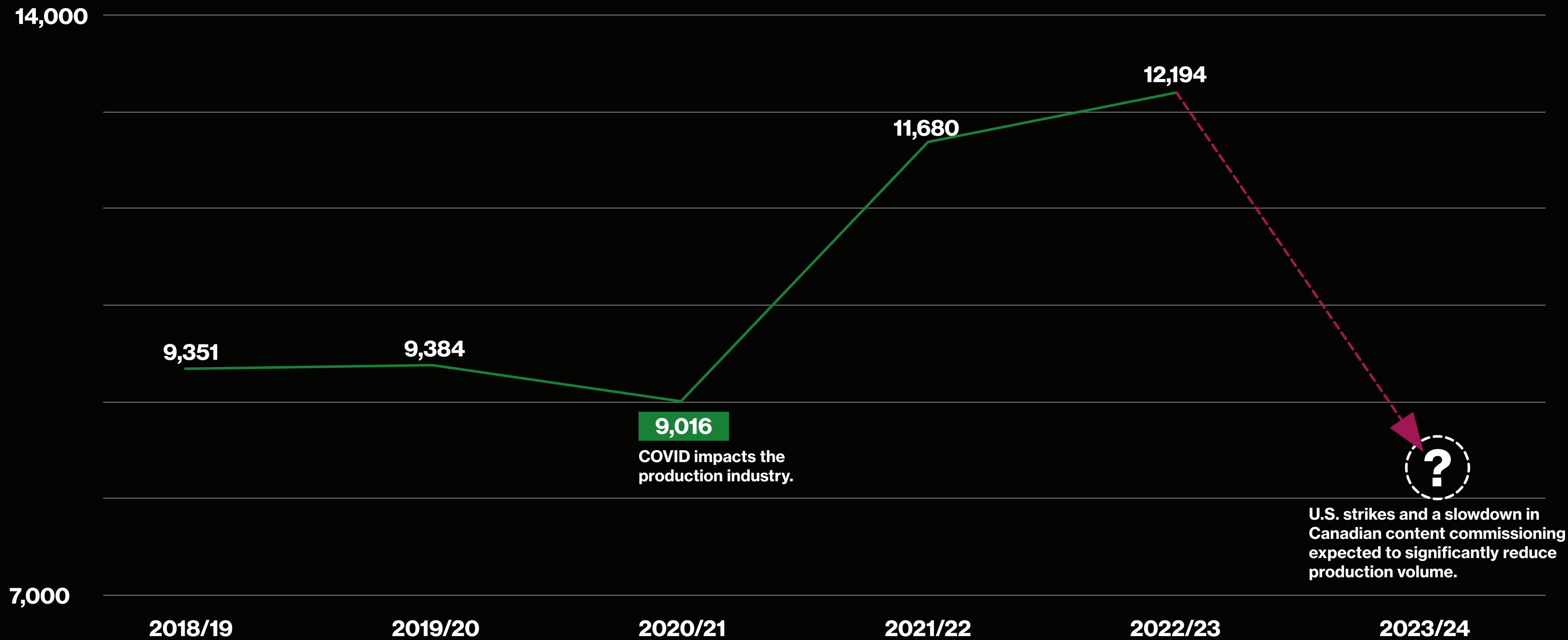
Note: Some totals may not sum due to rounding.

Looking ahead

Projecting the effects of the Hollywood strikes and a slowdown in Canadian content commissioning



TOTAL PRODUCTION VOLUME (\$)



Initial projections for 2023/24 **fall below** 2020/21 pandemic levels

U.S. strikes and a slowdown in Canadian content commissioning expected to significantly reduce production volume.

On location

Mapping production activity across Canada

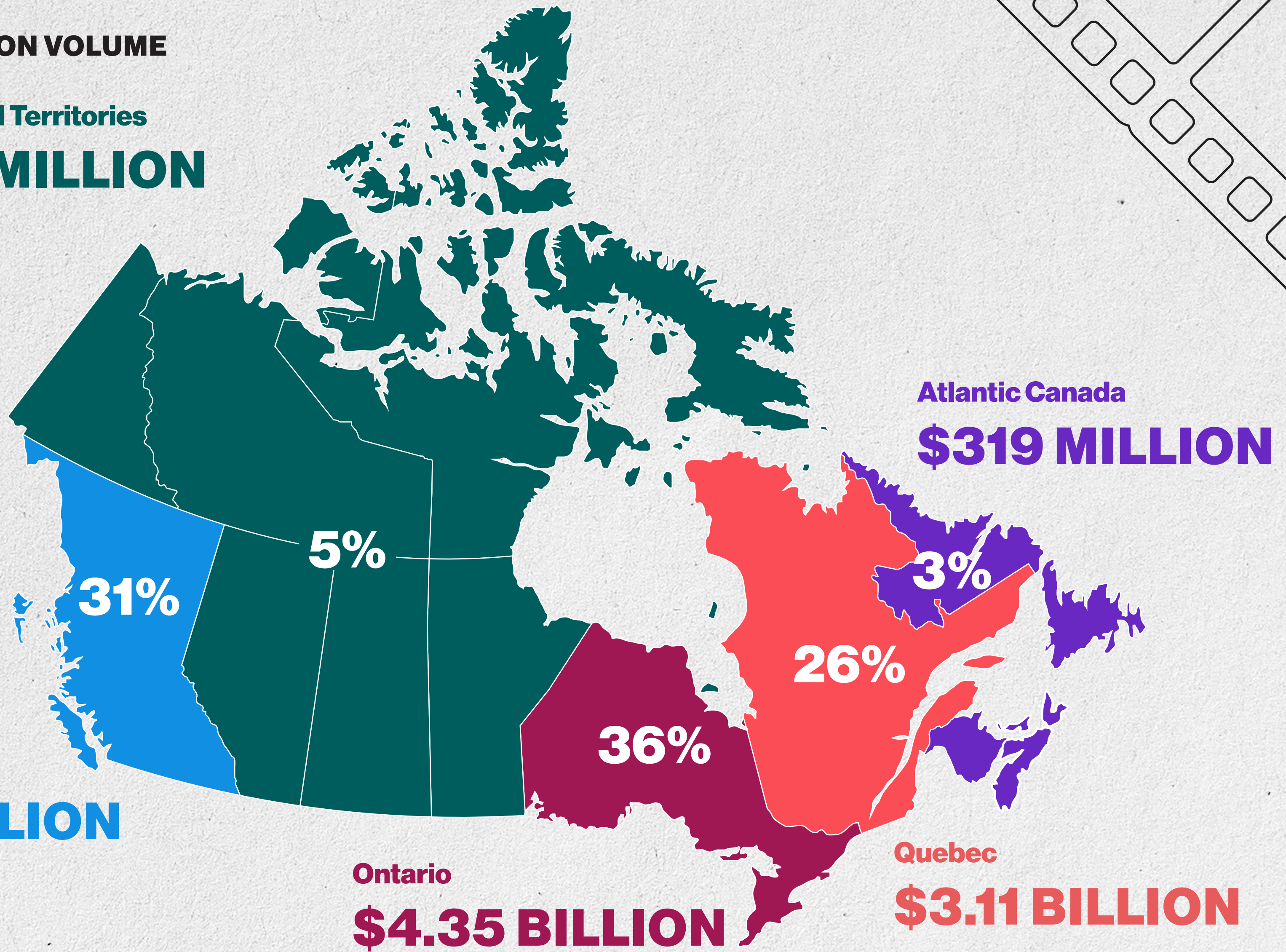
2022/23 production volume



TOTAL PRODUCTION VOLUME

Prairies and Territories

\$661 MILLION



British Columbia

\$3.75 BILLION

Ontario

\$4.35 BILLION

Quebec

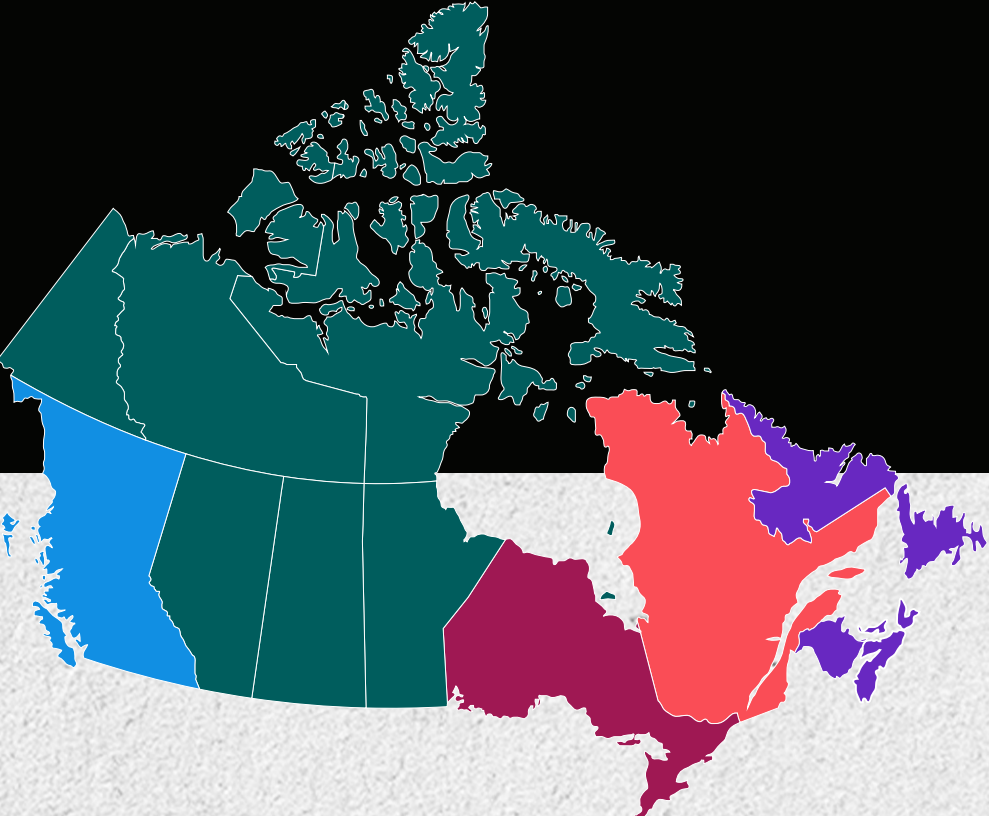
\$3.11 BILLION

Atlantic Canada

\$319 MILLION

A closer look at production activity across Canada

2022/23 production volume



Foreign production (location and service)

British Columbia
\$3.10 billion

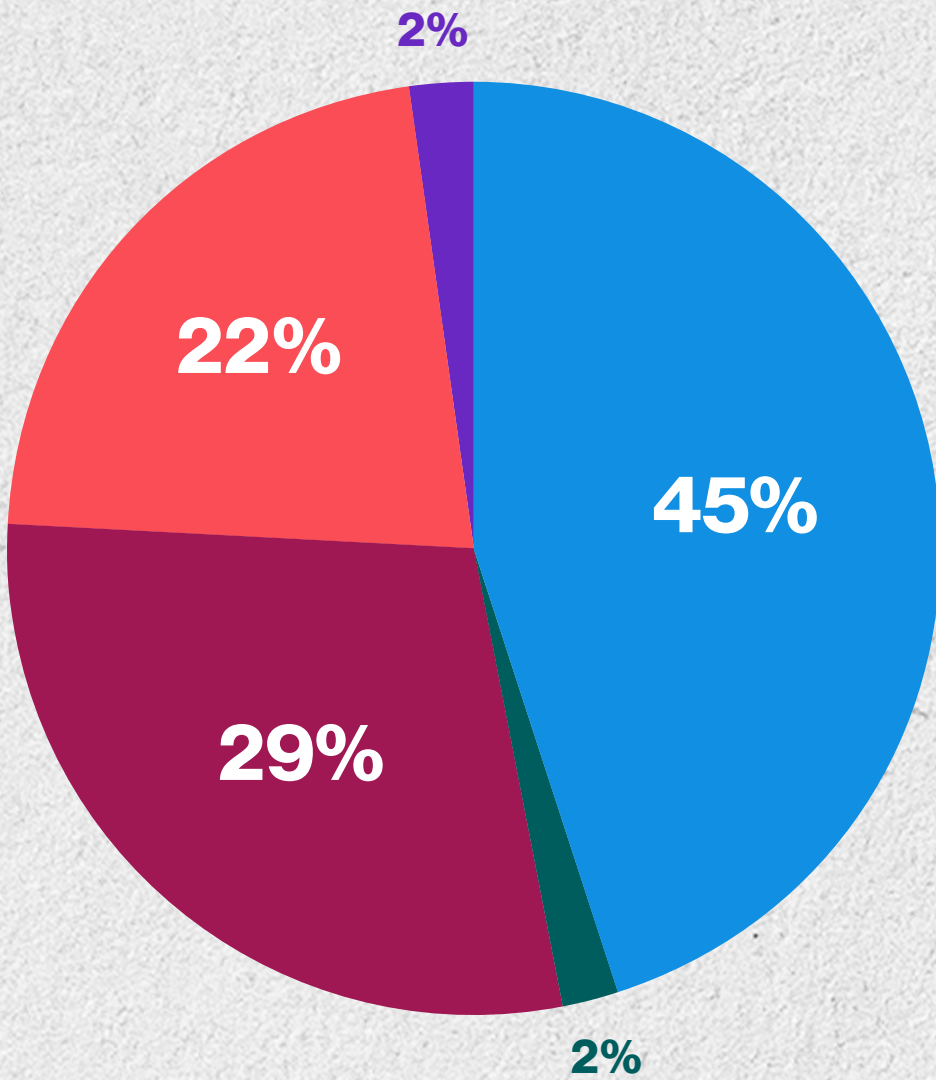
Prairies and Territories
\$113 million

Ontario
\$1.98 billion

Quebec
\$1.54 billion

Atlantic Canada
\$118 million

Total
\$6.86 billion



Canadian content (television and theatrical feature film)

British Columbia
\$567 million

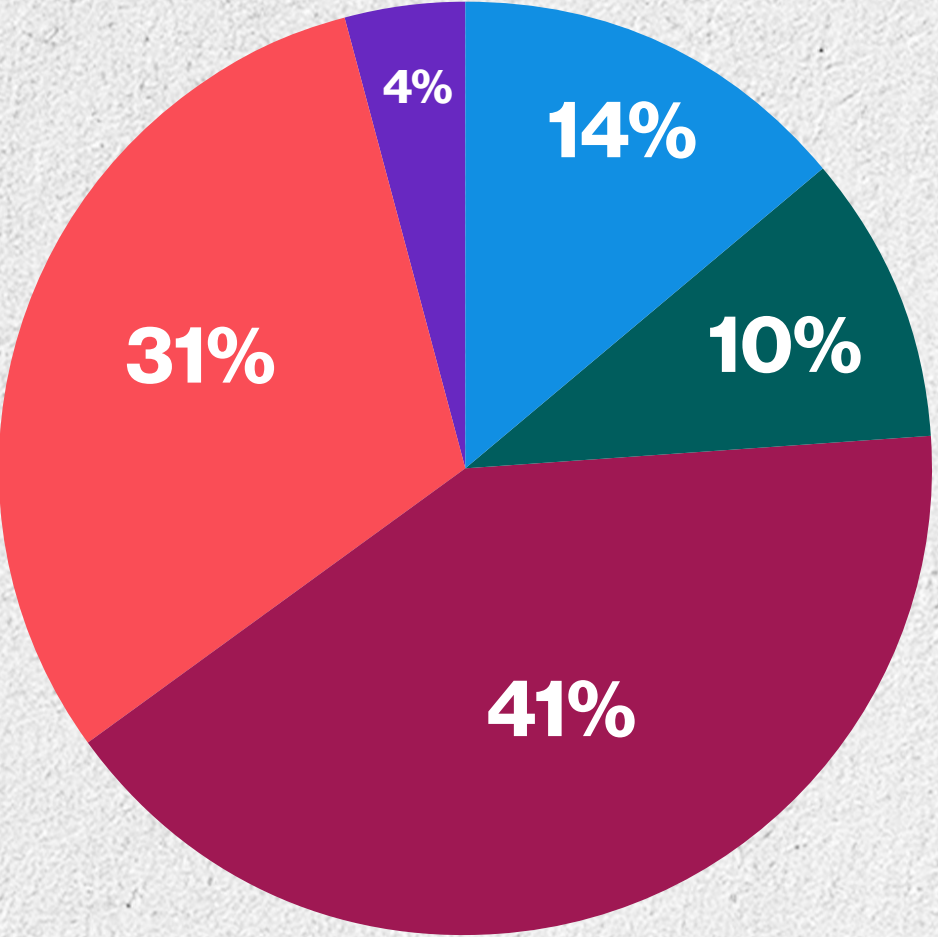
Prairies and Territories
\$419 million

Ontario
\$1.70 billion

Quebec
\$1.29 billion

Atlantic Canada
\$167 million

Total
\$4.14 billion



Broadcaster in-house (Canadian)

British Columbia
\$79 million

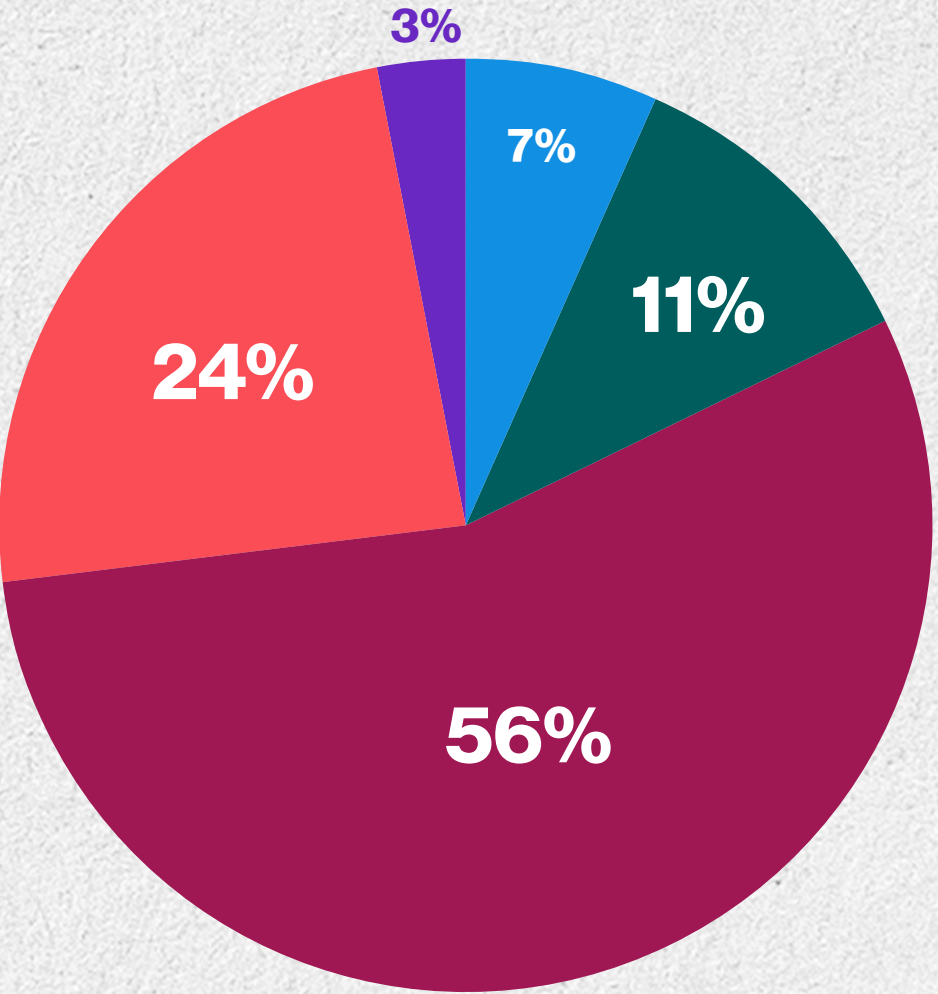
Prairies and Territories
\$129 million

Ontario
\$669 million

Quebec
\$287 million

Atlantic Canada
\$34 million

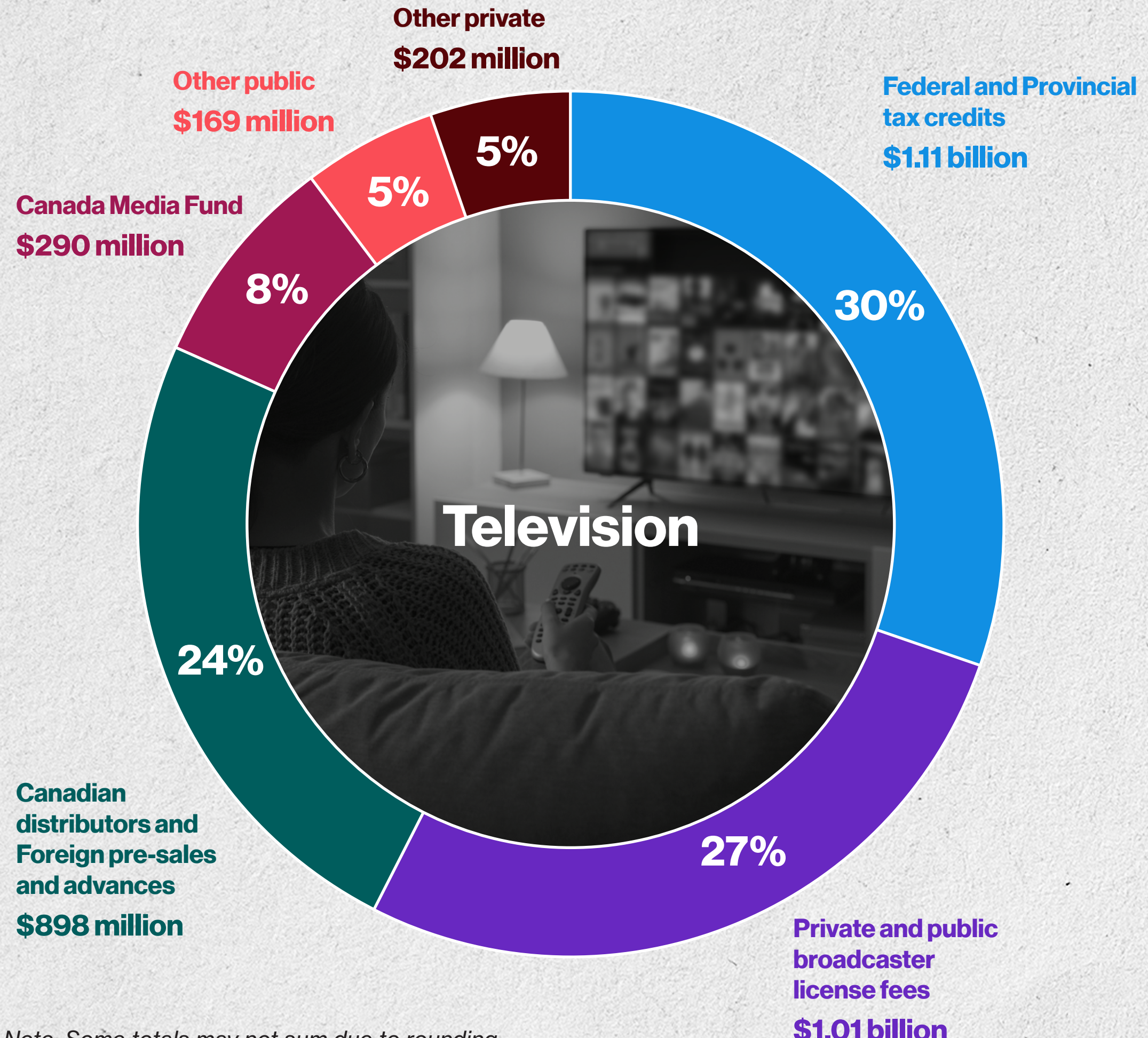
Total
\$1.20 billion



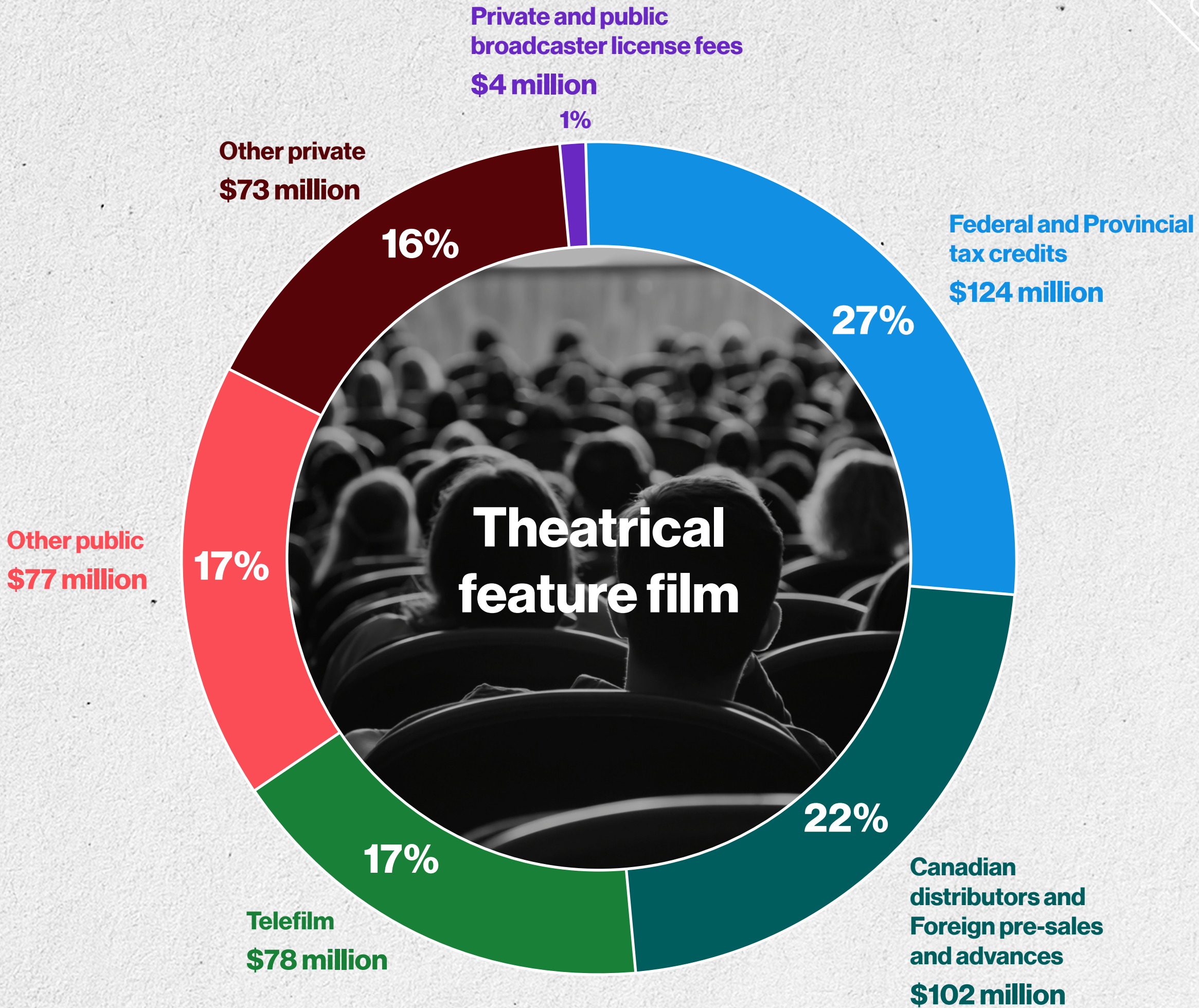
Note: Some totals may not sum due to rounding.

Behind the budget

A look at Canadian TV and Film production financing

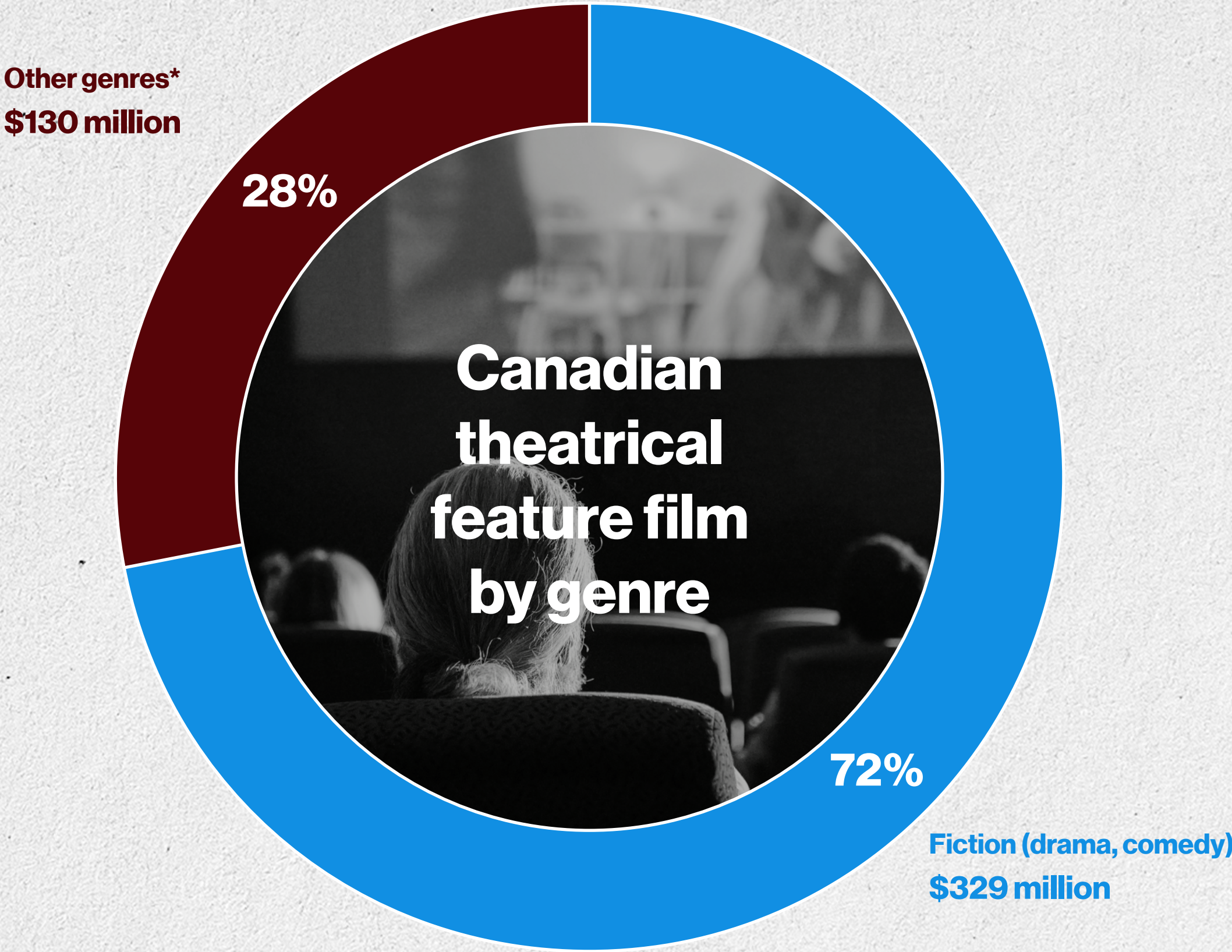
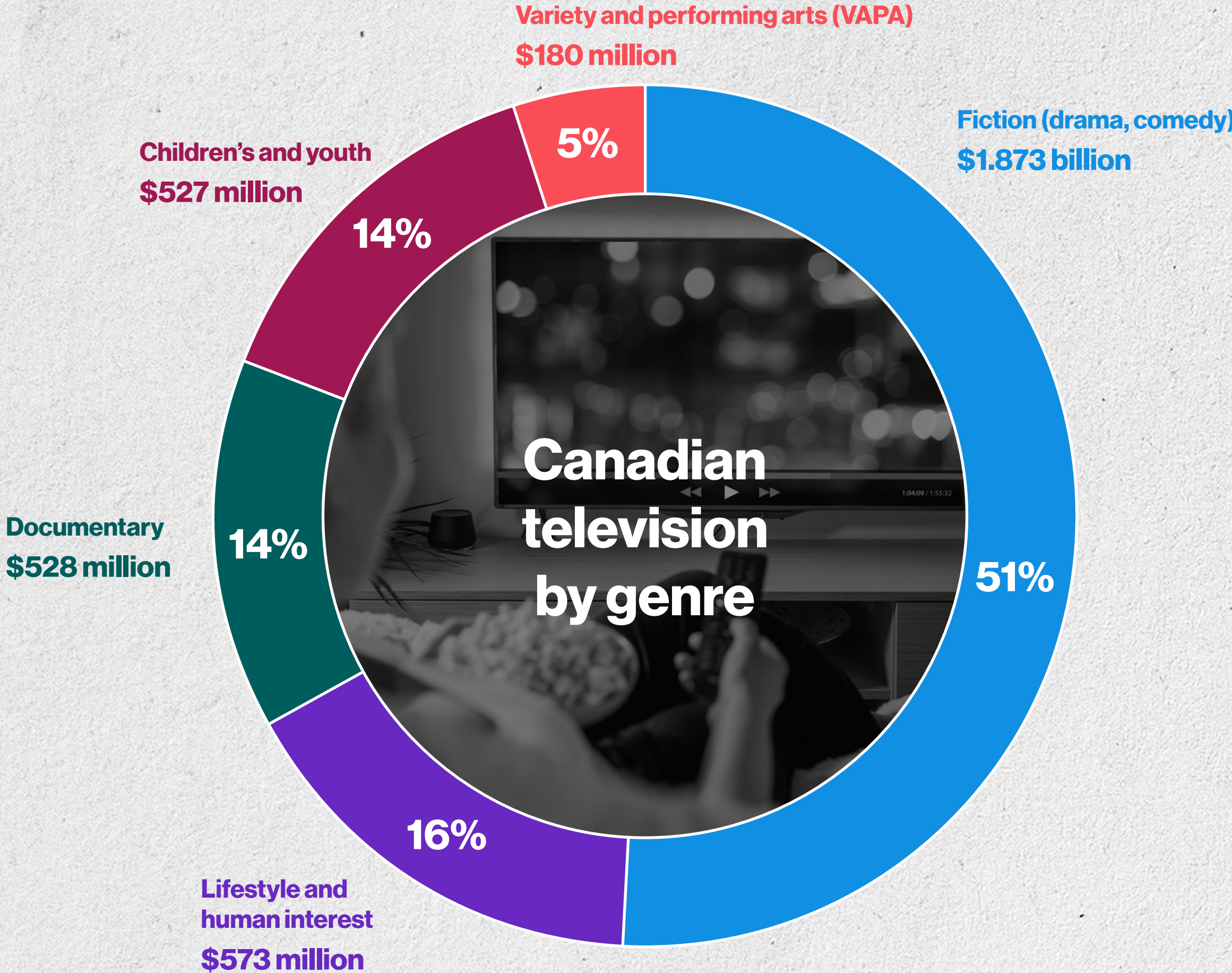


Note: Some totals may not sum due to rounding.



From funding to final cut

What gets made?



* Includes documentary, children's and youth, and VAPA genres

Note: Some totals may not sum due to rounding.

Global demand for Canadian content **on the rise**

Canadian content

Foreign investment
soars to
\$1 Billion



Canadian content

Foreign investment
grew 73%
over the last decade

Foreign investment includes foreign presales and distribution advances.