

WHY JOIN

the Canadian Media Producers Association

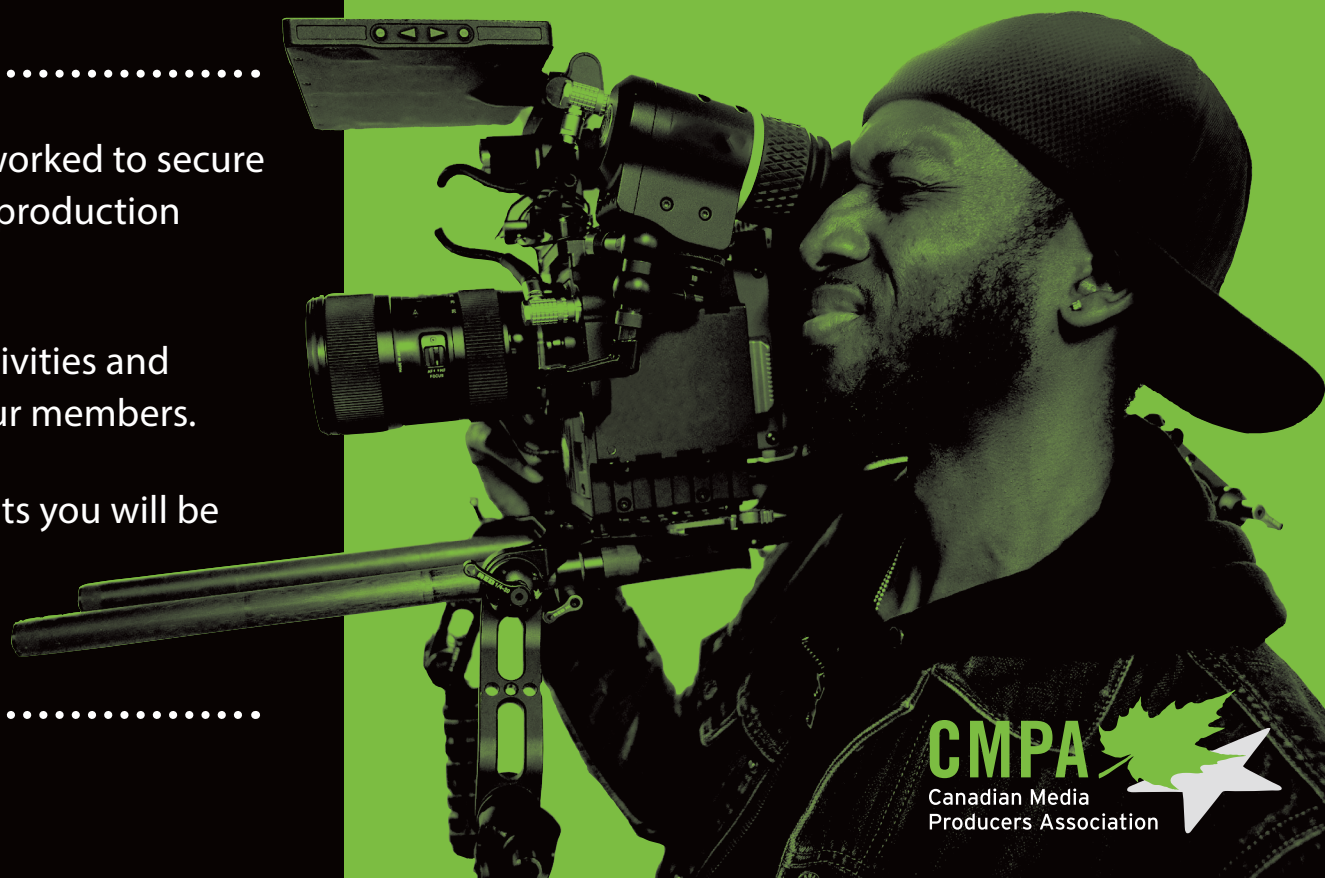
.....

For more than 75 years, the CMPA has worked to secure a bright future for the Canadian media production industry.

All of our advocacy work, programs, activities and events serve one goal: the success of our members.

Read on to learn more about the benefits you will be receiving as a member of the CMPA.

.....



Industrial Relations (IR) support

The CMPA negotiates and administers the labour agreements that govern producers' working relationships with the industry's unions and guilds. Contact the IR team for interpretation of collective agreements, advice on industry practice, assistance in dispute resolution, support and, where appropriate, representation. [Learn more.](#)

Strengthen your voice with government

The CMPA plays a very active and strategic role in shaping industry policy by presenting the priorities of the independent production sector to the many levels of government and related organizations such as the Canadian Radio-television and Telecommunications Commission (CRTC).

[Learn more.](#)

Expand your business internationally

We're dedicated to helping Canadian producers establish international partnerships and bring their content to screens around the world. We facilitate international business development opportunities, including co-production and co-venture partnerships for Canadian media production companies. Our many international delegation opportunities and export resources help you to take your business to another level *and* country. [Learn more.](#)



CMPA staff and board at the French Embassy with the Hon. Pascale St-Onge, Minister of Canadian Heritage, along with industry partners and French officials



International Co-Production Accelerator Program 2.0 participants and alumni participate in meetings at Canada House in Berlin



CMPA staff and board members meet with Chris Bittle, Member of Parliament for St. Catharines, ON



Develop your talent

The CMPA offers members and their employees exclusive professional development and networking opportunities. The CMPA's STAR Producer Program offers a combination of presentations, networking events, coaching opportunities and resources for producers at all stages of their careers. These opportunities are open to all employees of a CMPA member company, allowing companies to expand on their internal training initiatives. [Learn more.](#)

Champion the next generation

For nearly 30 years, the CMPA's National Mentorship Program has invested in the next generation of independent producers by placing aspiring producers at CMPA member companies. Training can range from development to post, drama to documentary and beyond. Stipends are partially subsidized by the CMPA. [Learn more.](#)

Join a committee

Help shape the direction of the association and the industry by joining one of our many committees. The CMPA has established a number of committees dedicated to providing direction and guiding staff to implement the organization's mandate. Members of these committees participate in regular calls and discussions to set the agenda for the CMPA's initiatives. [Learn more.](#)

Serve on the Board of Directors

The CMPA operates in accordance with our national by-laws and the mandates set by our Board of Directors. To ensure the business and regional interests of all members are represented, the Board is made up of members from television production, theatrical feature film, interactive media and production service companies, who are also from across Canada. [Learn more.](#)

Equity, diversity, inclusion & access

The CMPA is committed to advancing equity, diversity, inclusion & access within our organization, within our work, and to better reflect the Canadian media production industry as a whole. We believe that an inclusive industry that honours the diversity of lived experiences, perspectives, abilities and identities, strongly empowers Canadian producers to reach and relate to audiences at home and around the world. As part of these ongoing commitments, we have and will continue to implement measures to ensure greater inclusivity and diversity among our National Board of Directors and BC Branch Council, and have a member-led Restructuring, Equity, Diversity, and Inclusion Action Committee (REDIAC), which is focused on informing and shaping the CMPA's efforts to establish a more inclusive and equitable organization and industry.



CMPA Board of Directors



CMPA mentees participate in Jump Start, a full-day professional development session at Prime Time



Delegates attend the Disrupting Racism workshop at Prime Time 2024



Indiescreen award recipient Annam Abbas (centre) with CMPA's Reynolds Mastin and Telefilm Canada's Julie Roy at the 2023 Indiescreen Awards

The CMPA
STAR
Skills | Training | Access | Resources
Producer Program





CMPA members and staff celebrate at the CMPA year-end party

Keep in the loop

Stay up-to-date on the latest industry news, events, opportunities, and special member discounts with our Daily News Flash, Member Matters, Notes to Members and Producers & Politics newsletters.

Important industry studies & publications

The CMPA regularly commissions and supports industry studies with a goal of better understanding the issues of importance to our members. We also publish *Indiescreen*, an essential industry magazine that explores all aspects of independent production in Canada. And every year, we produce *Profile*, an annual economic report that provides an in-depth look at the impact of Canada's screen-based production industry.



CMPA-BC members and staff at the annual summer barbecue



CMPA staff and board members meet with BC Premier David Eby



ISAN Canada

Members receive 50% off the \$150 one-time account set-up fee with ISAN Canada. Founded by the CMPA, ISAN Canada administers the International Standard Audiovisual Number—a unique identifier which helps track and identify content, is mandatory for CMF funding, and is required by several collecting societies internationally in order to release private copying or retransmission royalties. [Learn more.](#)



Group RRSP plans

The CMPA has partnered with Sterling Capital Brokers to offer CMPA members Group Registered Retired Savings Plans (RRSP). These plans are available to all CMPA members who own a business registered with the CRA. The plans are available to business owners and their employees as well as individual members.

Exclusive member discounts

The CMPA partners with organizations to provide discounted registration rates for professional development courses, workshops, and events such as the Banff World Media Festival, Hot Docs, Whistler Film Festival and others. All members get a discounted rate for the CMPA's Prime Time conference. Members also receive discounts with trade publications like *The Hollywood Reporter*, *Playback*, *C21Media* and others.

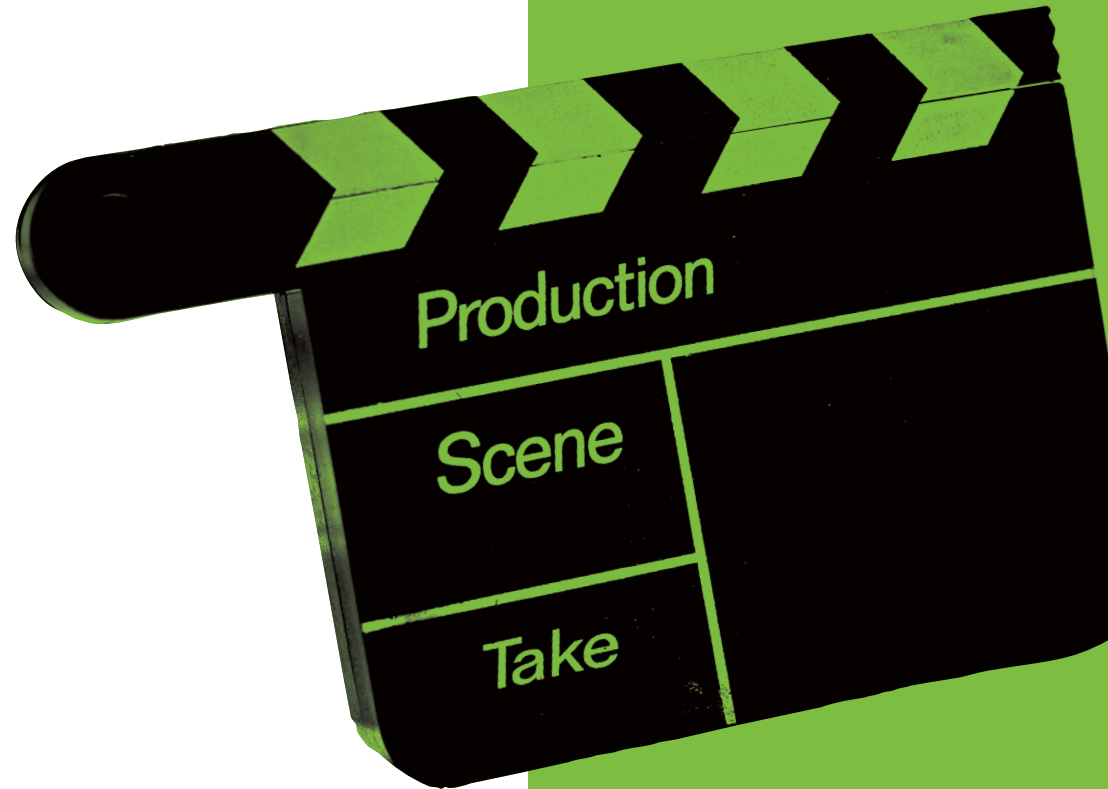
The CMPA has also teamed up with the Canadian Federation of Independent Business (CFIB) to provide all CMPA members with free membership to the CFIB. The CFIB is Canada's largest business community, with over 97,000 active members. Through this partnership, CMPA members have access to an additional suite of benefits, including business counsellors and HR support, online courses, templates, and exclusive discounts on banking, payroll, shipping costs, and more. [Learn more.](#)

Health & dental plan

The CMPA has partnered with Health Plus to provide a healthcare plan that is affordable, flexible and tailored to meet the needs of our members. The Health Plus group can also advise members on critical illness, disability, life and group insurance.

Home & auto insurance

The CMPA has secured group home and auto insurance plans for all of its members. These group insurance plans, which can save you up to 40%, are offered through The Co-operators and available to any individual employed with a current CMPA member company.



A look back

Some key accomplishments from 2023/24

We led industry-wide advocacy before government, including formal meetings with more than 50 political officials, resulting in:

- The inclusion of key amendments benefitting the independent production sector in Bill C-11, the *Online Streaming Act*.
- The renewal of funding for Telefilm Canada, securing a two-year investment of \$50 million annually.

We sparked discussion and action on inclusion and sustainability in new ways, including:

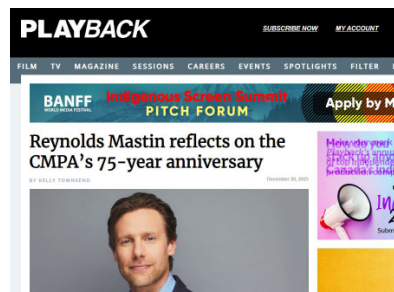
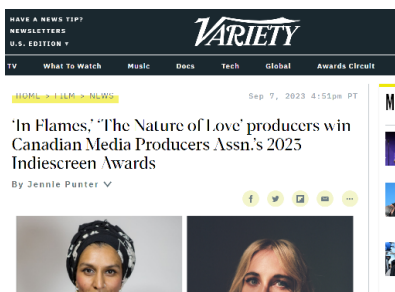
- A new national committee to prioritize CMPA activities across sustainability research, education, training, convening, and advocacy.
- Participation in climate-related panels and events, and the publication of research reports on sustainable best practices, environmental advocacy opportunities, and budgetary impacts.
- A partnership with CBC and CAVCO on the CBC One Stop Business Workshop, designed to introduce emerging producers from underrepresented groups to topics related to the business and financing of film, TV and original digital content.
- The introduction of Wide Lens, a new equity, diversity and inclusion training program developed for CMPA members.
- The development of hair and makeup training programs with IATSE 891 to train members in textured hair skills and the application of makeup on individuals with darker skin tones.

But that's not all!

In addition to leading industry-wide advocacy efforts, we:

- Successfully negotiated the three-year renewals of the Teamsters Local 362 Alberta Master Agreement and the UBCP BC Master Animation Agreement, as well as a one-year extension of the UBCP BCMPA, DGC-BC, and BCCFU agreements to ensure labour stability in the region.
- Assisted members in mitigating the impact of SAG-AFTRA and WGA strikes on their productions.
- Led successful roundtables in Vancouver and Toronto for business affairs professionals to share ideas and best practices and get updates on regulatory and policy issues.
- Supported members with international business development efforts by sharing market intelligence and facilitating business-to-business meetings with potential partners, buyers and financiers from key markets.
- Awarded over 70 on-the-job placement opportunities through our mentorship programs.
- Welcomed a record-breaking 950 industry and government leaders to Prime Time for our biggest, most sustainable, and inclusive conference to date.

... and much more!



CMPA member categories and fees

If you have a provincially or federally incorporated company that's engaged in the production of film, television or digital media, you can apply for a Start-up membership, Producer membership or Interactive media membership. The membership of a parent company covers all of its subsidiary companies. If you are not a producer but offer necessary services to producers (e.g., financial, legal, facilities), you may hold an associate membership, which applies to individuals as well as to companies. You can apply for yourself if you are a Canadian citizen or permanent resident, or for your company if it is majority Canadian-owned and controlled. You'll enjoy all the benefits of membership (excluding access to collective agreements).



Producer

This category applies to companies producing film, television or digital media (this includes service production) that are provincially or federally incorporated, and majority owned by Canadian citizens or permanent residents.

Full-time employees	Membership fee
0-1	\$750
2	\$1,300
3-5	\$1,950
6-9	\$2,750
10-19	\$5,500
20+	\$8,250

Associate

This category applies to individuals or companies who are not producers, but offer necessary services to the media industry (e.g., financial, legal, facilities). Must be a Canadian citizen or permanent resident or, if applying as a company, must be a majority Canadian-owned and controlled corporation or partnership.

Full-time employees	Membership fee
0-1	\$750
2-3	\$1,300
4+	\$2,200

Interactive media

For companies whose primary business is producing interactive media. Eligibility is limited to companies, including owned or affiliated subsidiary companies, having more than 75% of their combined annual gross revenues originating from the creation or exploitation (e.g., distribution or marketing) of interactive media. Must be provincially or federally incorporated and majority owned by Canadian citizens or permanent residents.

Membership fee
\$500

Start-up

This category is for producers engaged in the creation of film, television or interactive media production, including service production, who are new to membership with the CMTA. This would exclude companies with three or more full-time employees. If you have been a director or principal for a company that is, or has been, a CMTA member company within the last 10 years, you are ineligible for this membership category. This limitation applies even if the previous member company no longer exists, or your relationship to that company no longer exists. Two years would be permitted under this membership category.

Membership fee
\$300

Membership is the best way to make your voice heard and shape the future of the sector.

Feedback or questions?

Please contact our membership department with any questions or concerns.

Lisa Moreau

Director, Member Services
& Special Events

lisa.moreau@cmpa.ca
613-690-0900

Raila Gutman

Director, Member Development,
BC Producers Branch

raila.gutman@cmpa.ca
604-694-2717

cmpa.ca

