



Highlight Reel

2023



A true highlight of 2023 was the BC government's injection of \$15.9M into Creative BC's Domestic Motion Picture Fund. After a decade of advocacy, CMPA-BC and partners celebrated this news, understanding the power of this investment to leverage additional financing for BC producers.

In other ways, it has been a challenging year in the film and television industry, not just in our province but world-wide, due to months-long American labour strikes. Many service-oriented members, colleagues, cast and crew suffered work shortages, in an already transforming market. Much of the domestic sector continued to roll, employing BC's talented workforce and supporting vendors, suppliers, studios and locations. At such times we're grateful for the deep connections secured through our producers association and other crucial industry organizations.

BC Industrial Relations

In March, CMPA-BC negotiated the renewal of the BC Master Animation Agreement with UBCP/ACTRA for a three-year term ending in 2026, and in the summer CMPA-BC and the Alliance of Motion Picture and Television Producers (AMPTP) extended the 2021-2024 agreements with UBCP/ACTRA, the DGC BC, and the BC Council of Film Unions for a term of one year to March 31, 2025. IR staff served on joint equity, diversity and inclusion committees with the Writers Guild of Canada, the BCCFU, and the DGC BC, examining systemic barriers and developing programs to collect data to measure the demographics of the workforce, set targets for improving inclusivity in the industry, and create mechanisms to facilitate producers' diversity plans for their production workforce. We also:

Developed Hair and Makeup training programs with IATSE 891 to train members on textured hair skills and the application of makeup on individuals with darker skin tones.

Negotiated the renewal of the ACFC West collective agreement for the term of April 1, 2024 – March 31, 2027.

Engaged in member consultations for Writers Guild of Canada negotiations and commenced bargaining with the WGC for a new IPA.



Behind the scenes footage of Lark Productions, Farming For Love Season 2

Stakeholder & Government Relations



From left to right: Liz Shorten (CMPA), Tracey Friesen (CMPA-BC), Hon. Lana Popham (Minister of Tourism, Arts, Culture and Sport), Hon. David Eby (Premier of British Columbia), Haydn Wazelle (Tabula Dada Productions)

In 2023, CMPA launched a national Sustainability & Climate Action Committee, with leadership out of the West and a high proportion of BC members. The BC Producers Branch piloted a bespoke sustainability training initiative with 10 members companies, consulting with experts throughout Canada and beyond. We led a major research report about the budgetary implications of sustainable production practices, plus a thorough animation studio emissions case study, in partnership with

Telefilm. “Producing for the Planet”, headquartered in BC, is a national coalition of producers taking action on climate change, which will be formally announced on the Prime Time stage in Ottawa. We continue to actively participate in all efforts of Reel Green (both BC & National), and the Sustainable Production Forum. We also:

Celebrated the Creative Industries Week news of a 3-year nearly \$16M injection into BC’s Domestic Motion Picture Fund, to support development and invest in film production, plus enhance workforce development, EDI efforts, and green production.

Attended the Western Canadian Premier’s Conference, plus secured direct meetings in 2023 with Premier Eby, Minister Popham, Minister Heyman, Minister Bailey, and Minister of State Mercier.

Supported CMPA National’s efforts related to CRTC consultations for the implementation of the Online Streaming Act, plus advocacy around funding stability for Telefilm Canada and the Indigenous Screen Office.

Member, Industry & Export Development

CMPA-BC continued to support its members through professional development programs, with a strong focus on international export development and networking. One notable collaboration this year was with the Pacific Screenwriting Program on the Vancouver Scripted Summit, where nearly 50 producers had the opportunity to meet with attending buyers, see project pitches, and network with dozens from the BC screenwriting community. We also:

Supported members at Canadian and international markets including Series Mania, Hot Docs, Annecy International Animation Festival, Content London, and Berlinale, plus an exploratory mission to the Asian TV Forum & Market in Singapore, alongside Creative BC, Telefilm, and the CMF.

Provided members with the special opportunity to participate in roundtable Q&As with leaders from industry organizations, including the Disability Screen Office, CAVCO & Creative BC, and Knowledge Network, plus hosted a member meeting with CBC/Radio Canada President Catherine Tait to discuss the significance of IP retention, monetization, and Terms of Trade.

Assisted a record number of new CMPA-BC members in attending our annual Prime Time conference in Ottawa by offering 15 newcomers travel support.



From left to right: Gemma Martini (Martini Studios/MPPA), Amber Orchard (MPPA), Kim D’Eith, Bob D’Eith (Parliamentary Secretary for Arts and Film), Angela Heck (Whistler Film Festival), Tracey Friesen (CMPA-BC), and Marnie Gee (Creative BC)



2023 CMPA-BC Branch Council

Michelle Morris (Chair), Andrew Williamson (Co-chair), Kim Dent Wilder, Trevor Hodgson (Treasurer), Sabrina Roc, Emily Alden, Joy Haskell, Lori Massini, Cathy Schoch, Shyam Valera (Secretary), Tex Antonucci

Branch Operations and Council

Our BC Branch remains committed to supporting and advocating on behalf of our 160-plus members, producing across multiple genres, throughout the province. During last year's annual general meeting, a by-law amendment passed, paving the way for the election of the BC Branch Council for its first two-year term. This represents a positive step forward in our governance structure, ensuring continuity and stability in leadership. We also:

Selected Julia Rayanne to participate in a new 7-month equity internship program piloted by the BC Branch, where she received training, access, and networking opportunities, aimed at fostering professional development and promoting increased inclusivity within the industry.

We were delighted to welcome Simran Dhinjal to the BC Branch in August as the Finance and Administrative Coordinator; her background, including studies in commerce in India, and film production both in the UK and at UBC, brings a fresh perspective to our team.

Engaged facilitator Stina Brown to lead the BC Branch through a strategic planning process, bringing her wealth of experience, particularly within the context of the creative industries and the CMPA itself, having facilitated our National strategic planning sessions.

Our Team

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From left to right: Marie Clements (Writer/Director/Producer), Leah Mallin (All In Pictures), Christine Haebler (Screen Siren Pictures), Tex Antonucci (Lark Productions), Jason Lee (CMPA-BC), and Jeremy Sorensen (CMPA-BC)