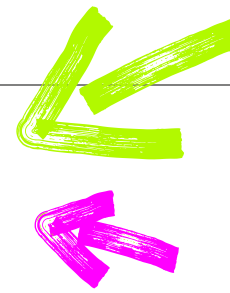


SPONSORSHIP OPPORTUNITIES



PRIME
TIME
▶
PRIME
TIME



Thought Leadership

Starting at \$7,500 CDN

- **Main Room and Breakout Room Sessions** - Partner receives **2-minute opportunity** at the start of session to show sizzle, address audience, etc.
- **Idea Blasts** - Partner receives **5 minutes** to make a presentation on the main stage
- All of the above receive partner logo **on session side and alongside** session promotional materials, schedules, and agendas, including but not limited to: website, e-blasts, digital signage, etc.



Networking Spaces

Starting at \$4,000 CDN

- **Opening Day Meeting Café** - New for 2024, exclusive sponsorship of a meeting space open for delegates the afternoon of Wednesday, January 31
- **Delegate Lounge** - A space for delegates to connect during the conference
- **Premium Meeting Area** - located in the delegate lounge, includes premium drink tickets
- **Reserved Meeting Tables** - for the duration of the event



Receptions & Meals

Starting at \$15,000 CDN

- **Prime Time Party** - Be the host sponsor of the conference's legendary evening party for the entire Prime Time delegation on Thursday night
- **Opening Reception** - Be the exclusive sponsor to kick-off Prime Time 2024
- **End of Day Reception** - Be the official partner of a 90-minute cocktail reception on Thursday afternoon
- **First Time to Prime Time Party** - Be the official partner to welcome first time Prime Time attendees at a 60-minute reception on Wednesday afternoon
- **Prime Time VIP Dinner**
- **Breakfast**
- **Lunch**
- **Coffee Breaks**




 **B2B Networking**

Starting at \$10,000 CDN

Pre-registration is required to attend these events:

- Pitch Market – open to all delegates
- Breakfast With... / Coffee With... – informal round table discussions with **executives from in-demand companies**
- Workshops – **hour-long workshops** on pre-determined topics



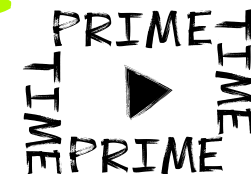

 **Branding**







Starting at \$3,500 CDN

- Registration / Info Booth
- Exhibition booths
- Hotel lobby (elevators & GOBO)
- 4th floor elevator doors
- Stage naming rights
- E-blast partner
- Hotel keycards
- Escalator
- Wi-Fi
- Sizzle reels
- Lanyards



PARTNERSHIP LEVELS



 Grand Patron	 Platinum	 Gold
\$75,000 + CDN	\$50,000 - \$74,999 CDN	\$25,000 - \$49,999 CDN
<ul style="list-style-type: none"> • Top logo placement in "Partners" section on event website and event signage • Up to TEN (10) delegate passes • ONE (1) customizable Prime Time Profile • Ad space on event website • 15 second sizzle reel (no audio) displayed throughout venue on loop 	<ul style="list-style-type: none"> • Logo in "Partners" section on event website and event signage • FIVE (5) delegate passes • ONE (1) customizable Prime Time Profile • Ad space on event website • 15 second sizzle reel (no audio) displayed throughout venue on loop 	<ul style="list-style-type: none"> • Logo in "Partners" section on event website and event signage • FOUR (4) delegate passes • ONE (1) customizable Prime Time Profile • Ad space on event website
 Silver	 Bronze	 Supporter
\$15,000 - \$24,999 CDN	\$7,500 - \$14,999 CDN	\$3,500 - \$7,499 CDN
<ul style="list-style-type: none"> • Logo in "Partners" section on event website and event signage • THREE (3) delegate passes • ONE (1) customizable Prime Time Profile 	<ul style="list-style-type: none"> • Logo in "Partners" section on event website and event signage • TWO (2) delegate passes • ONE (1) complimentary Prime Time Profile 	<ul style="list-style-type: none"> • Logo in "Partners" section on event website and event signage • ONE (1) delegate pass • ONE (1) complimentary Prime Time Profile

FOR MORE INFORMATION

on partnership opportunities, please contact Joel Fecht at joel@accesscanadamedia.com