

PROFILE | 2020

AT A GLANCE



\$9.3B

in production
volume

↓ **1.1%**



\$12.2B

in gross domestic
product (GDP)

↓ **2%**



\$6.0B

in foreign investment
in production*

↑ **5%**



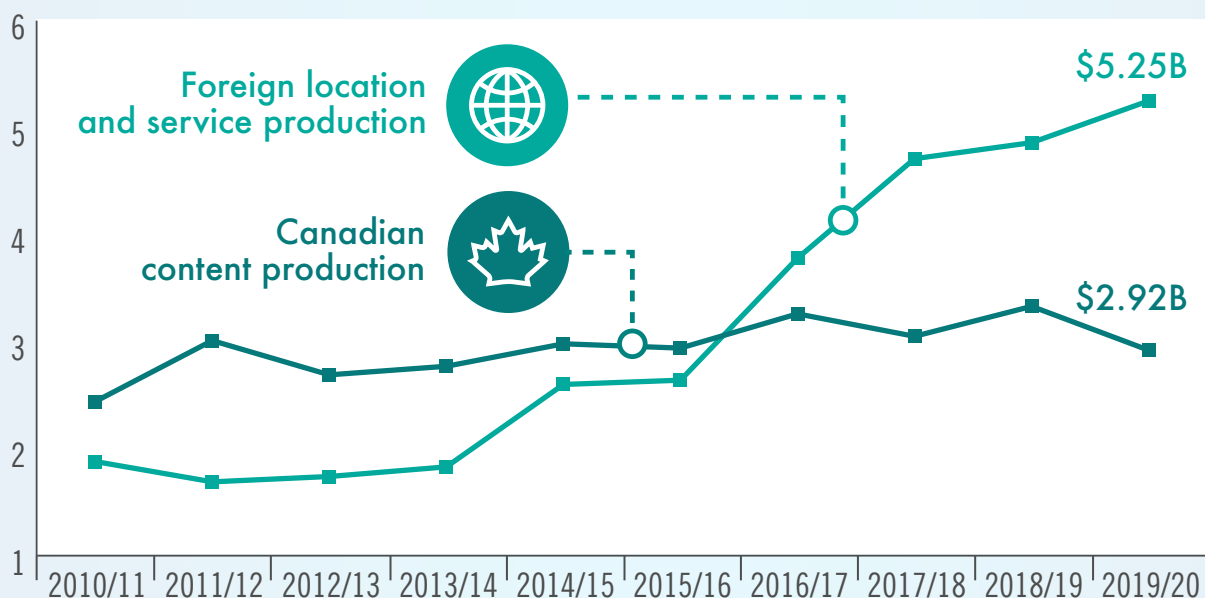
244,500

jobs
created

↓ **5.4%**

A CLOSER LOOK: CANADIAN CONTENT PRODUCTION FALLING BEHIND

Over the past ten years, foreign location and service production volume has risen by **180%** while Canadian content production volume has increased by only **20%**.



* The value of international financial participation in the film and television production industry in Canada. It includes foreign presales and distribution advances for all projects certified by CAVCO, estimates of presales and distribution advances for non-CAVCO-certified productions, and the total value of FLS production in Canada.