

CANADIAN MEDIA PRODUCERS ASSOCIATION BC PRODUCERS BRANCH

British Columbia Election 2020

The Canadian Media Producers Association is Canada's trade association for independent producers. The BC Producers Branch represents over one hundred companies engaged in the development, production and distribution of English-language content for TV, feature film and digital media channels. CMPA-BC's priorities are labour negotiations, government relations, and also skills, industry and export development.

We have enjoyed a positive and constructive relationship with the provincial government for many years and look forward to working closely together in 2021.

OUR REQUESTS:

- TAX CREDITS** – continued stability for film and TV production tax incentives to maintain BC's competitive advantage, attracting new productions and growing the sector
- CREATIVE BC** – annual, predictable funding of \$5M per year to support BC-owned content development and production, and leverage potential national and international investment
- COVID-19 INSURANCE** – pledge up to \$10M as a backstop for BC producers unable to access the Federal government's limited compensation fund to protect against further pandemic-related shutdowns
- FEDERAL ADVOCACY** – Provincial government support in advocating for BC-based producers to secure their fair share of public money through organizations like Telefilm, Canada Media Fund, and CBC



OUR STRENGTHS:

- 1. CANADIAN STORIES** – BC producers ensure British Columbians are visible on our screens and throughout the world. We seek to tell local stories across all parts of this province and to maintain ownership of that Canadian content. The CMPA is central in the Pacific Screenwriting Program (a partnership that includes Netflix) training BC writers.
- 2. COLLABORATION** – CMPA-BC sits on the board of the Motion Picture Production Industry Association, alongside other key industry organizations, unions and guilds. Together we represent thousands of members who are creative, resilient and entrepreneurial.
- 3. EQUITY, DIVERSITY & INCLUSION** – CMPA's board set clear goals around participation by people from underrepresented groups, catalyzing a focus on training, mentorships and hiring practices. We are actively involved in the labour-market based Creative Pathways initiative, managed by Creative BC for MPPIA.
- 4. REEL GREEN** – BC producers are committed to best practices to help productions reduce environmental impacts and improve their overall footprint. This initiative was founded over 15 years ago and is redoubling its efforts toward sustainability in a COVID-complicated world.

OUR SECTOR:

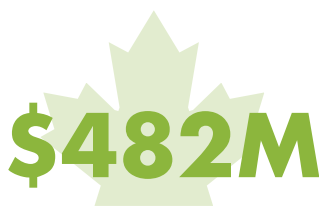
(Source: [CMPA Profile 2019](#))

Our province is the largest motion picture production centre in Canada with 37% of \$9.3B in total national volume. Nearly 15% of the film and television produced here in 2018/19 is classified as Canadian content. Our industry employs tens of thousands of British Columbians in high quality, well-paying positions.

With rigorous adoption of updated health and safety protocols, parts of the motion picture industry are again operational and contributing to BC's economic recovery.



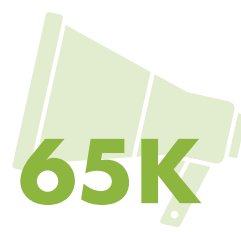
Overall film & TV
production volume in BC



Domestic/BC-owned
production volume



Direct FTE jobs



Direct & spin-off FTE jobs

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