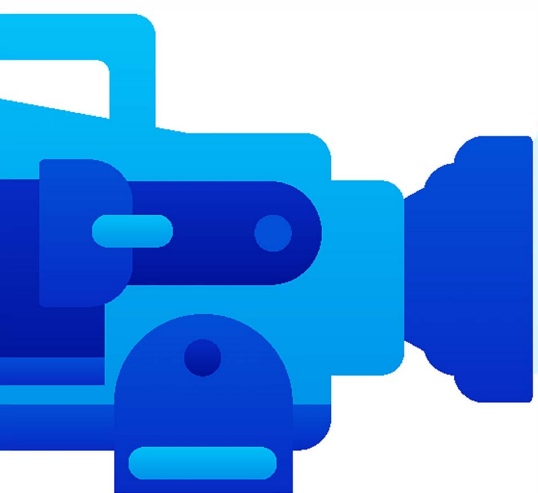


# PROFILE

# 2019

## ECONOMIC REPORT ON THE SCREEN-BASED MEDIA PRODUCTION INDUSTRY IN CANADA

### TOTAL CANADIAN FILM AND TELEVISION PRODUCTION IN CANADA IN 2018-19 (BEFORE THE COVID-19 PANDEMIC)



**\$12.8<sup>B</sup>**  
in GDP

**\$9.3<sup>B</sup>**  
in production volume

**\$5.7<sup>B</sup>**  
in foreign investment

**180,900**  
full-time equivalent jobs



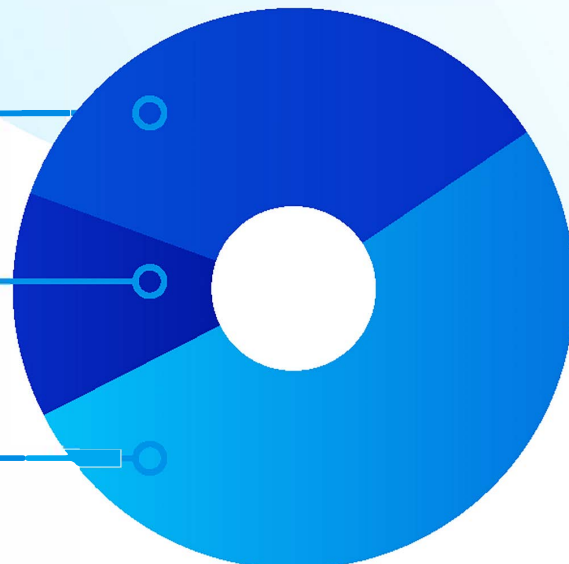
Canadian production:  
**\$3.22 BILLION**



Broadcaster in-house:  
**\$1.23 BILLION**



Foreign location and service:  
**\$4.86 BILLION**



\$ = 2018/2019 production volume  
Profile 2019, p. 4

#### STATEMENT REGARDING PROFILE 2019 NUMBERS AND COVID-19:

Data outlined in this newly-released Profile 2019 economic report is an analysis of production activity that took place over the 2018/19 fiscal year—well before the current COVID-19 pandemic. As with many industries across the country, Canada's film and television industry has been significantly impacted by the COVID-19 crisis in recent weeks, and is facing a number of pressing challenges. Stakeholders from across the industry are now working together to help quantify the negative economic impact of COVID-19 on Canada's production sector.