

# ECONOMIC IMPACT OF INDIAN HORSE

## ESTIMATED ECONOMIC IMPACTS OF PRODUCTION SPENDING

*Indian Horse* is a Canadian feature film, adapted from Richard Wagamese's award-winning novel, which tells the fictional story of Saul Indian Horse – a residential school survivor who later endures racial discrimination as a professional hockey player. Produced by Screen Siren Pictures, Terminal City Pictures, and Devonshire Productions, *Indian Horse* premiered at the Toronto International Film Festival in September 2017 and has since garnered multiple festival awards and accolades around the world.

*Indian Horse* had a total budget of approximately \$8.6 million. Filming took place over 33 days in fall 2016, primarily in and around Sudbury and Peterborough, Ontario. Through spending on production and post-production activities, in Ontario and BC, respectively, the film created significant economic impacts for residents and businesses in local communities across Canada.

**\$8.6M**  
Production Expenditure

**\$15.3M**  
Total Economic Output

**\$10.2M**  
GDP

**126**  
Jobs (FTEs)\*

### ONTARIO

**\$4.9M** Production Expenditure  
**\$9.1M** Economic Output  
**\$6.0M** GDP  
**77** Jobs (FTEs)\*

### BRITISH COLUMBIA AND OTHER REGIONS OF CANADA

**\$3.7M** Production Expenditure  
**\$6.2M** Economic Output  
**\$4.2M** GDP  
**49** Jobs (FTEs)\*

### TAX REVENUES

**\$1.3M** Federal

**\$1M** Provincial & Municipal

\* Employment impacts of production spending are based on full time equivalents (FTE).

## ECONOMIC IMPACT OF INDIAN HORSE

### EMPLOYMENT COMPARISON WITH OTHER INDUSTRIES IN ONTARIO



HOME CONSTRUCTION  
Employment supported by the construction of  
**28**  
new homes in Ontario



TOURISM  
Employment supported by the spending of  
**5,000**  
visitors to Ontario

### IMPACT PER DOLLAR OF GOVERNMENT INCENTIVES

#### FEDERAL GOVERNMENT TAX CREDIT Canadian Film or Video Production Tax Credit (CPTC)

**\$49.33** Output per dollar  
**\$32.83** GDP per dollar  
**41 Jobs** FTEs per \$100,000  
**\$4.15** Federal tax revenues per dollar

#### PROVINCIAL GOVERNMENT INCENTIVES Ontario Film and Television Tax Credit (OFTTC)

**\$9.92** Output per dollar  
**\$6.53** GDP per dollar  
**8 Jobs** FTEs per \$100,000

#### Northern Ontario Heritage Fund Corporation (NOHFC) Funding

**\$12.17** Output per dollar  
**\$8.00** GDP per dollar  
**10 Jobs** FTEs per \$100,000

### VENDORS

Production spending on *Indian Horse* engaged 328 vendors from communities across Ontario. In total, 425 Canadian businesses benefited from the production.

<b>425</b> Canadian businesses benefited from total production spending	<b>128</b> Greater Sudbury	<b>17</b> Other Northern Ontario Communities	<b>57</b> BC
	<b>27</b> Peterborough	<b>156</b> Other Communities across Ontario	<b>40</b> Other Regions of Canada

### COMMUNITY BENEFITS OF INDIAN HORSE

Canadian independent film production makes many tangible contributions to local communities. The producers of *Indian Horse* were committed to engaging with local Indigenous communities around Sudbury and Peterborough, Ontario, providing community members with new opportunities to work as actors and in various production roles including the props, art and camera departments.

The producers worked with Indigenous community elders and ceremony leaders to ensure respectful adherence to cultural protocols. Additionally, a large number of Indigenous youth from the Curve Lake, Hiawatha, Scugog Island and Alderville First Nations participated in front of the camera as both principal cast and extras during filming at local venues such as the Mount Community Centre in Peterborough. In Sudbury, the Atikameksheng Anishnawbek First Nation worked closely with the production to provide cast, crew, and supplies.

