

# CMPA Media Statement: North American free-trade agreement

TORONTO, Oct 1, 2018 – The Canadian Media Producers Association today issued the following statement on behalf of its President and CEO, Reynolds Mastin:

“Throughout the NAFTA negotiations, the federal government consistently identified cultural exemption as a key priority. In securing this exemption in the new agreement, Prime Minister Trudeau, Minister Freeland, and the entire negotiating team have stood tall for Canada and defended our cultural sovereignty. We applaud their successful efforts, and congratulate the government on this new deal.

For more than two decades, Canada and the United States have built a strong and mutually beneficial partnership that has allowed the media production sector to thrive on both sides the border. Moving forward, our members will continue to work collaboratively with their counterparts in the U.S. and Mexico, producing world-class content for audiences in Canada and around the world.”

– Reynolds Mastin, President and CEO, CMPA.

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## ABOUT THE CMPA

The Canadian Media Producers Association is the national advocacy organization for independent producers, representing hundreds of companies engaged in the development, production and distribution of English-language content made for television, cinema and digital media channels. We work to promote the continued success of the Canadian production sector and to ensure a bright future for the diverse content made by our members for both domestic and international audiences. [cmpa.ca](http://cmpa.ca)

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