

Canadian Media Producers Association welcomes advisory panel for upcoming review of Broadcasting and Telecommunications Acts

OTTAWA, June 5, 2018—The Canadian Media Producers Association (CMPA) today issued the following statement on behalf of its President and CEO, Reynolds Mastin:

“With today’s announcement, Minister Joly and Minister Bains have laid down a strong framework for the upcoming legislative review, and assembled an impressive group of experts to undertake the work.

The advisory panel, led by Janet Yale, is made up of individuals with a deep and well-balanced understanding of Canada’s broadcasting and telecommunications industries. Their backgrounds and individual areas of expertise will be a tremendous asset as the group works to modernize the laws that impact how Canadian content is financed, produced, promoted, distributed and accessed by Canadian and international audiences.

Coupled with the panel’s broad experience, we are confident that Ms. Yale’s record of collaborative, results-oriented leadership will produce innovative and forward-thinking recommendations that further the public interest.

We look forward to working with the panel and the government throughout the review process to modernize the legislation, ensure all companies that benefit from the system also contribute to it, and do so in a manner that does not increase costs for consumers.”

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ABOUT THE CMPA

The Canadian Media Producers Association is the national advocacy organization for independent producers, representing hundreds of companies engaged in the development, production and distribution of English-language content made for television, cinema and digital media channels. We work to promote the continued success of the Canadian production sector and to ensure a bright future for the diverse content made by our members for both domestic and international audiences. cmpa.ca



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