








# INVESTMENT TABLE

INVESTOR	TIMING	TYPE OF INVESTMENT	INVESTOR'S MOTIVATION	INVESTOR'S ENDGAME
 <b>LOVE MONEY</b>	SEED	DEBT / EQUITY	SUPPORT FAMILY OR FRIEND	VARIABLE
 <b>BANK LOAN</b>	VARIABLE	DEBT	RECOVER PRINCIPAL WITH INTEREST	EXIT
 <b>ANGEL</b>	EARLY STAGE	DEBT / EQUITY	SUPPORT ENTREPRENEURSHIP / HIGH RETURNS	EARLY EXIT
 <b>CROWDFUNDING</b>	VARIABLE	EQUITY / REWARDS	SUPPORT PROJECT OR FIRM	FINANCIAL PARTICIPATION / REWARDS
 <b>VENTURE CAPITAL</b>	EARLY STAGE / GROWTH	EQUITY	ACHIEVE HIGH RETURNS	LATE-STAGE EXIT
 <b>STRATEGIC CAPITAL</b>	GROWTH / MATURE	EQUITY	PARTICIPATE IN A BUSINESS VENTURE	ACTIVE OR SILENT PARTNER
 <b>INITIAL PUBLIC OFFERING</b>	MATURE	EQUITY	DIVIDENDS & GROWTH	HOLD OR TRADE