

Creative heavyweight Jay Baruchel to deliver closing keynote at the CMPA's Prime Time in Ottawa

OTTAWA, December 18, 2017—The Canadian Media Producers Association (CMPA) is pleased to announce creative heavyweight Jay Baruchel will wrap up the 2018 edition of Prime Time in Ottawa as the closing keynote speaker. A noted actor, producer, writer and director, Baruchel's recent credits include *Goon: Last of the Enforcers*, *Man Seeking Woman*, *This Is the End*, *Tropic Thunder* and the *How to Train Your Dragon* franchise among numerous others.

Prime Time in Ottawa brings together an esteemed line-up of business executives, innovators and thought leaders from across the film, TV and digital industries for in-depth discussions that contribute to the global conversation about the changing environment for leading-edge content. The conference runs January 31 to February 2, 2018 at The Westin Ottawa.

“Jay Baruchel represents the very best of what it means to be a Canadian creative,” said Reynolds Mastin, President and CEO of the CMPA. “His innovative and modern view of the Canadian screen-based production sector is exactly the injection of passion and determination that will strengthen our place domestically and in the global landscape. We are thrilled that Jay will be joining us for what is sure to be an exciting, future-gazing discussion.”

Prime Time’s speaker roster includes media leaders, co-production experts, innovators in digital platforms and storytelling, international marketplace trailblazers, and specialists of brand-funded entertainment. For a complete list of speakers announced thus far, please visit primetimeinottawa.ca.

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ABOUT PRIME TIME IN OTTAWA

The CMPA’s Prime Time in Ottawa conference is a national networking event for some 600 of Canada’s most prominent business leaders from the television, interactive media, feature film, broadcasting and telecommunications industries. primetimeinottawa.ca

ABOUT THE CMPA

The Canadian Media Producers Association (CMPA) is the country’s leading member-based advocacy organization for independent producers, representing hundreds of companies engaged in the development and distribution of English-language content made for television, cinema and digital media channels. The CMPA works to promote the continued success of the Canadian production sector and ensure a future for diverse content made by Canadians for both domestic and international audiences. cmpa.ca

For more information:



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