

# Marcia Douglas appointed Director, Business Affairs and Digital Initiatives

TORONTO, December 2, 2015—The Canadian Media Production Association (CMPA) is delighted to announce the appointment of Marcia Douglas as Director, Business Affairs and Digital Initiatives, to be based in our Toronto office. Douglas will report to Marla Boltman, General Counsel and Vice President, Legal & Business Affairs and Marguerite Pigott, Vice President, Outreach and Strategic Initiatives.

Douglas brings extensive experience and a broad knowledge of the Canadian media landscape and the production and financing of projects across all platforms. For the past 5 years, she has lived at the crossroads of broadcast and digital media. As program manager for the Bell Fund, she oversaw the day-to-day operations of the national cross-platform fund and supported the development and production of hundreds of projects. In addition to Program Manager, Douglas was also an analyst for both the Cogeco Fund and the Independent Production Fund.

Prior to her role at the funds, Douglas produced several award-winning projects that screened at festivals worldwide including TIFF. Earlier in her career, Douglas was an assistant director and production manager and worked in original programming at Corus Entertainment.

Douglas has completed post-graduate studies in Children's Media. She is also serves on the Digital Governance Committee for the Academy of Canadian Cinema and Television and co-chairs the Digital Advisory Committee for WIFT.

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### **ABOUT THE CMPA**

The Canadian Media Production Association is Canada's leading trade association for independent producers, representing more than 350 companies engaged in the production and distribution of English-language television programs, feature films and digital media. The CMPA works on behalf of members to promote and stimulate the Canadian production industry. Our goal is to ensure the continued success of Canada's independent production sector and a future for Canadian content.

For more information:

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