

# TV series *Mohawk Girls* drives major economic growth in Greater Montreal communities

OTTAWA, November 9, 2017—In advance of the upcoming *Mohawk Girls* season premiere, the Canadian Media Producers Association (CMPA) has released a study summarizing the impressive economic impact of the hit series over its five seasons.

Filmed on location at the Kahnawake Mohawk Territory and around the Greater Montreal Area, the production has contributed \$29.8 million in GDP and generated \$43.1 million in total economic output for the region over the course of its 33-episode run. The study also found that for each dollar of federal government incentive received in a single season of the show, *Mohawk Girls* generated \$16.70 in local economic output. A summary of the study's findings is available [here](#).

“The success of *Mohawk Girls* is a great news story both for the local communities where the series was filmed, and for audiences across the country who love the show and its characters,” said Reynolds Mastin, President and CEO, CMPA. “The numbers in this report are impressive and illustrate that the production of compelling local stories can promote our culture, while also driving significant economic growth.”

Production on the series generated 430 full-time equivalent production jobs and employed roughly 750 background performers. Many of these jobs were filled by individuals from Kahnawake Mohawk Territory and other surrounding communities. In addition, the study found that the show contracted more than 300 vendors from across the Greater Montreal Area and province of Quebec to help execute production.

“This series has created hundreds of jobs and provided locals in Kahnawake and surrounding communities with a unique opportunity to gain experience within the production sector,” said Linda Ludwick, Producer/Executive Producer of Montreal-based Rezolution Pictures, which produces *Mohawk Girls*. “As an Aboriginal-owned production company, we are proud to help create and empower a new generation of Indigenous filmmakers and storytellers.”

The fifth and final season of *Mohawk Girls* will premiere Tuesday, November 14 at 8:30 pm ET on the Aboriginal Peoples Television Network (APTN).

Economic analysis for this study was carried out by MNP LLP for the CMPA in collaboration with the Quebec English-Language Production Council (QEPC). The full study is available [here](#).

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## ABOUT THE CMPA

The Canadian Media Producers Association (CMPA) is the country’s leading member-based advocacy organization for independent producers, representing



hundreds of companies engaged in the development and distribution of English-language content made for television, cinema and digital media channels. The CMPA works to promote the continued success of the Canadian production sector and ensure a future for diverse content made by Canadians for both domestic and international audiences. [cmpa.ca](http://cmpa.ca)

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