

Independent producers welcome new Minister of Canadian Heritage

OTTAWA, November 4, 2015—The Canadian Media Production Association (CMPA) congratulates the Honourable Mélanie Joly on her appointment today as Minister of Canadian Heritage.

“I very much look forward to working with Minister Joly, who I’m sure will be a great advocate for Canada’s creative industries, including the independent film, television and digital media production industry” says CMPA President and CEO Reynolds Mastin. “Fostering the growth of our industry, including its capacity to attract greater capital, create jobs as well as strengthen and promote our rich Canadian identity, is a goal we all share.”

“Through a strong partnership with the Minister and the Government of Canada, we have no doubt that our industry will enhance the value we offer Canadians, build our contributions to the economy, and

expand our capacity to share with the world the best in Canadian creativity,” says Mastin.

ABOUT THE CMPA

The CMPA is a national non-profit organization that represents the interests of over 350 leading screen-based media companies engaged in the production and distribution of English-language television programs, feature films and digital media content in all regions of Canada.

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