

Canadian Media Production Association, Producers Guild of America sign cooperation agreement

TORONTO, September 10, 2015—The Canadian Media Production Association (CMPA) and the Producers Guild of America (PGA) today signed an international affiliation agreement to expand opportunities for co-production between Canadian and U.S. film, television and digital media producers. The CMPA is the leading trade association for independent producers in Canada. The PGA represents, protects and promotes the interests of its members in the United States and abroad.

The Memorandum of Understanding (MOU) sets guidelines for mutual cooperation and information exchange between the two organizations and marks an important step in strengthening working relationships between Canada and the United States.

“We believe the co-production model is an important path to supporting quality productions as the industry-at-large reaches out to audiences around the globe,” says Reynolds Mastin, President and CEO, CMPA. “This alliance with our American cousins will enable both sets of members to explore new partnerships for increased market success.”

“For many of our producers, Canada has been almost a second home. Between the talented crews, diversity of shooting environments and its unwavering support of aggressive production incentives, it’s easy to see why the ‘Great White North’ has become a destination for savvy producers,” says Vance Van Petten, Executive Director Producers Guild of America. “With this agreement, I look forward to even closer collaboration between our creative communities, and even more vivid and challenging stories to emerge from our partnership.”

The CMPA has recently signed similar undertakings with the Interstate Association of Audiovisual Industry in Brazil, and with the Screen Producers Association of Australia.

ABOUT THE CMPA

The CMPA is a national non-profit organization that represents the interests of over 350 leading screen-based media companies engaged in the production and distribution of English-language television programs, feature films and digital media content in all regions of Canada.

ABOUT THE PGA

The Producers Guild of America is the non-profit trade group that represents, protects and promotes the interests of all members of the producing team in film, television and new media. The Producers Guild has more than 7,000 members who work together to protect and improve their careers, the industry and community by providing members with employment opportunities, seeking to expand health benefits, promoting fair and impartial standards for the awarding of producing credits, as well as other education and advocacy efforts



such as encouraging sustainable production practices. For more information and the latest updates, please visit ProducersGuild.org, www.PGAGreen.org, and www.PGADiversity.org, and follow us on Twitter @ProducersGuild. For more information:

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