

# CMPA statement on CRTC's revised policy framework for Certified Independent Production Funds

TORONTO, August 26, 2016—The Canadian Media Producers Association (CMPA) today issued the following statement:

“The CMPA applauds the CRTC’s modernization of the framework for Certified Independent Production Funds. The updated policy will allow producers more flexibility to innovate and develop diverse content for the full range of viewing platforms used by Canadian audiences today.

Our members also welcome the potential to access funding for development, promotion, and discovery, as this reflects the comprehensive role that producers play through the entire lifecycle of a project.”

## ABOUT THE CMPA

The Canadian Media Producers Association (CMPA) is the country’s leading

member-based advocacy organization for independent producers. We represent hundreds of companies engaged in the development and distribution of English-language content made for television, cinema and digital media channels. The CMPA works to promote the continued success of the Canadian production sector and ensure a future for diverse content made by Canadians for both domestic and international audiences. [www.cmpa.ca](http://www.cmpa.ca)

For more information:

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