

CMPA launches 2016 edition of Telefilm Marketing Mentorship Program

OTTAWA, August 2, 2016—The Canadian Media Producers Association (CMPA) is pleased to announce that the 2016 edition of the Telefilm Canada Marketing Mentorship Program is now accepting applications.

The program will provide opportunities to emerging and mid-level marketing professionals to gain exposure to the screen-based entertainment sector. The focus of the mentorship will be to gain experience in corporate promotion or the marketing of projects over a 20-week period, working with CMPA member companies.

Selected CMPA members will receive \$6,500 towards the trainee's salary.

The deadline to apply is August 29th. For further program details and application form, please visit <http://cmpa.ca/mentorship/telefilm-canada-marketing-mentorship-program>.

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ABOUT THE CMPA

The Canadian Media Producers Association (CMPA) is the country's leading member-based advocacy organization for independent producers, representing hundreds of companies engaged in the development and distribution of English-language content made for television, cinema and digital media channels. The CMPA works to promote the continued success of the Canadian production sector and ensure a future for diverse content made by Canadians for both domestic and international audiences. cmpa.ca

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