

CMPA promotes Liz Shorten to Senior Vice-President

VANCOUVER, May 3, 2017—The Canadian Media Producers Association (CMPA) today announced the promotion of Liz Shorten to the position of Senior Vice-President, Operations and Member Services, BC Producers Branch.

“Liz has long been a strong advocate for independent producers in British Columbia,” said Rob Simmons, Chair of the CMPA’s BC Producers Branch, who announced the promotion in Vancouver this morning. “Not only does she work tirelessly to promote the interests of our members, she also cares deeply about the health of the production sector and has been instrumental in her work with government and other stakeholders to create policies that contribute to the growth of our industry.”

“Since joining the CMPA in 2009, Liz has built the CMPA – BC Producers Branch into a highly effective operation, deftly serving BC members, while collaborating with stakeholders across the creative industries to advance a common agenda,” added Reynolds Mastin, President and CEO, CMPA. “Although her primary focus is serving BC members, Liz is a leader for our entire organization; her broad experience and pragmatic approach to problem-solving benefit our board, our national membership, and staff across the country.”

“For the last eight years, I have been privileged to work with a team of dedicated colleagues serving a phenomenally talented, driven and creative group of independent producers,” noted Shorten. “The quality of the content they produce points to very bright future for our sector in BC and right across the country. I look forward to continuing to help our members succeed — and our industry grow.”

In addition to her role at the CMPA-BC, Shorten is a Board Member of the Vancouver International Film Festival, a Trustee of the Performing Arts Lodge Vancouver, and is active on committees at the Motion Picture Production Industry Association of BC. Nationally, she also sits on the Board of Directors of Reel Canada, Story Money Impact Foundation, and is President of Women in View.

Liz was a founding Board member of Crazy8’s Film Society. She is past recipient of a Women in Film and Television Vancouver Award in honour of her work in support of the film and television industry in BC and was recently named an Industry Champion by the Whistler Film Festival.

Prior to joining the CMPA, Liz held senior positions at the Ontario Film Development Corporation, British Columbia Film, and CBC Television.

ABOUT THE CMPA

The Canadian Media Producers Association (CMPA) is the country’s leading member-based advocacy organization for independent producers, representing hundreds of companies engaged in the development and distribution of English-language content made for television, cinema and digital media channels. The CMPA works to promote the continued success of the Canadian production sector and ensure a future for diverse content made by Canadians for both domestic and international audiences. www.cmpa.ca



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