

Thirty more producers to receive mentoring through CMPA program

OTTAWA, April 30, 2015—The Canadian Media Production Association (CMPA) is pleased to announce its continued collaboration with Employment and Social Development Canada (ESDC) and the launch of the 2015–16 edition of the *Screen-based Media Production Program*.

This hands-on training program, which emphasizes both management and technical skills in the ever evolving screen-based content production industry, will offer thirty emerging producers the opportunity to gain long term full-time work experience. The placements are funded by the Government of Canada's Youth Employment Strategy.

“We have been offering hands-on training programs in collaboration with the Government since 1995, with great success,” says Susanne Vaas, VP of Corporate and International Affairs, CMPA. “This program has been instrumental in launching many producers’ careers in our industry and over 85% of our alumni continue to work in the field.”

The CMPA is currently accepting applications until **August 17, 2015** or until funding remains available. For application details and eligibility, visit [our website](#).

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ABOUT THE CMPA

The CMPA is a national non-profit organization that represents the interests of over 350 leading screen-based media companies engaged in the production and distribution of English-language television programs, feature films and digital media content in all regions of Canada.

For more information:

Kyle O'Byrne
Manager, Media Relations & Communications
Canadian Media Producers Association (CMPA)
kyle.obyrne@cmpa.ca

