

Minister of Canadian Heritage Mélanie Joly to speak at Prime Time in Ottawa

OTTAWA, January 29, 2016—The Canadian Media Production Association (CMPA) is pleased to announce the Honourable Mélanie Joly, Minister of Canadian Heritage, will be speaking at the Prime Time in Ottawa conference luncheon on Thursday, February 4th. Minister Joly will appear ‘In Conversation’ with Reynolds Mastin, President and CEO of the CMPA.

“It is a great honour for our industry’s leaders to be able to hear first-hand from Minister Joly as we gather to discuss the future of the Canadian content-creation industry,” says Mastin. “The CMPA believes it is crucial for the private sector and government to work together to grow this vibrant industry that generates so many jobs for Canadians in the creative economy.”

This conversation will be livestreamed, and can be accessed by registering [here](#).

New figures on the strength of the industry will also be revealed at Prime Time. *Profile 2015: An Economic Report on the Screen-Based Production Industry in Canada* will provide the latest statistical overview of the three main screen-based production sectors in Canada: Canadian production (includes television and theatrical); foreign location & service production; and broadcaster in-house production.

The annual report is published in collaboration with the Association québécoise de la production médiatique (AQPM), Telefilm Canada and the Department of Canadian Heritage.

Prime Time in Ottawa is being held from February 3rd, through February 5th, 2016.

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ABOUT PRIME TIME IN OTTAWA

The CMPA's Prime Time in Ottawa conference is a national networking event for some 600 of Canada's most prominent business leaders from the television, interactive media, feature film, broadcasting and telecommunications industries. primetimeinottawa.ca

ABOUT THE CMPA

The Canadian Media Production Association is Canada's leading trade association for independent producers, representing more than 350 companies engaged in the production and distribution of English-language television programs, feature films and digital media. The CMPA works on behalf of members to promote and stimulate the Canadian production industry. Our goal is to ensure the continued success of Canada's independent production sector



and a future for content that is made by Canadians for both Canadian and international audiences.

For more information:

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