

FremantleMedia International CEO Jens Richter takes Prime Time stage for keynote conversation

OTTAWA, January 11, 2016—The Canadian Media Production Association is delighted to announce FremantleMedia International CEO, Jens Richter, will join Blue Ant Media’s CEO of Television and Digital, Raja Khanna, for the Friday morning Keynote conversation about emerging trends and opportunities for content in international markets and across multiple platforms at the 2016 edition of **Prime Time in Ottawa**. Prime Time in Ottawa will take place February 3 to 5 at The Westin in Ottawa.

“From programme sales of the *Idol*, *Got Talent* and *X Factor* franchises, to drama, lifestyle and digital, FremantleMedia International is a global industry leader that has flourished under the leadership of Jens Richter. His unique

perspective on the global marketplace for all genres of content is the ideal keynote to kick off a full day of discussions focused on international opportunities for Canadian creators,” said Reynolds Mastin, President and CEO, CMPA.

Richter’s experience encompasses a robust portfolio in global production, packaging, co-financing, distribution and acquisition strategies. As the Chief Executive Officer, FremantleMedia International (FMI) he oversees the global distribution of FremantleMedia’s finished programming and home entertainment catalogue while managing the sales and acquisitions teams across the US, UK, EMEA, Asia and Australia. Since taking up the role in January 2015, he has strengthened FMI’s slate with quality titles across all genres including *Simply Nigella*, *No Offence* and *Soundbreaking* and was instrumental in the successful global roll out of German-language Cold War drama, *Deutschland ’83* and in closing an international distribution deal with Netflix for FremantleMedia North America’s first scripted title, *The Returned*. Prior to his position at FMI Richter was Managing Director of Red Arrow International, which he built from the ground up and turned into an international distribution house. London-based Richter is a member of the International Academy of Television Arts & Sciences.

Prime Time’s speaker roster boasts media leaders, co-production experts, innovators in digital platforms and storytelling, international marketplace trailblazers, and specialists of brand-funded entertainment. The stellar line-up includes **John Penney**, Chief Strategy Officer, Starz; **Kenyatta Cheese**, Everybody at Once Co-Founder and Creative Director; **David Asch**, SVP and General Manager, Shomi; **Tassie Cameron**, writer and producer, Tassie Pictures Inc. and executives from Facebook, Creative Artists Agency, William Morris Endeavour, Massachusetts Institute of Technology, You.i TV, Bell Media, Shaw Media, CBC and many more. For a complete list of speakers, please



visit primetimeinottawa.ca

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ABOUT PRIME TIME IN OTTAWA

The CMPA's Prime Time in Ottawa conference is a national networking event for some 600 of Canada's most prominent business leaders from the television, interactive media, feature film, broadcasting and telecommunications industries. primetimeinottawa.ca

ABOUT THE CMPA

The Canadian Media Production Association is Canada's leading trade association for independent producers, representing more than 350 companies engaged in the production and distribution of English-language television programs, feature films and digital media. The CMPA works on behalf of members to promote and stimulate the Canadian production industry. Our goal is to ensure the continued success of Canada's independent production sector and a future for content that is made by Canadians for both Canadian and international audiences.

For more information:

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