

# ECONOMIC IMPACT OF REPUBLIC OF DOYLE



The long-running Canadian television series *Republic of Doyle* focused on a fictional private investigator Jake Doyle and his father Malachy Doyle, a former police officer, as they partnered together to solve cases in St. John's, Newfoundland and Labrador.

SEASONS 1-6

**\$134.3M** TOTAL ECONOMIC OUTPUT

  
**\$105M** IN GDP

  
**1,338** FULL TIME JOBS




The series was produced and developed by Take the Shot Productions and aired on CBC for six seasons from 2010 to 2014. The series was voted as one of the top 10 shows in Canada by critics in 2013. *Republic of Doyle* was also made available to viewers in over 90 countries across the world.



## CANADA

IMPACT PER DOLLAR  
CANADIAN FILM AND TELEVISION PRODUCTION TAX CREDIT

  
**\$4.40** ECONOMIC OUTPUT

**\$14.49** in GDP


**184.6** full time jobs per \$1 million of federal tax credit

**\$1.75** federal tax revenues

## NEWFOUNDLAND & LABRADOR

PRODUCTION IMPACTS

  
**\$88.5M** TOTAL PRODUCTION EXPENDITURE

  
**\$105M** TOTAL GDP FOR SERIES EQUIVALENT TO AQUACULTURE INDUSTRY GDP IN 2013



## TAX REVENUES

**\$12.7M**

FEDERAL

**\$11.4M**

PROVINCIAL

**\$1.6M**

MUNICIPAL

# ECONOMIC IMPACTS - SEASON 5

## PRODUCTION EXPENDITURE

**\$19.4M** total production expenditure in Newfoundland & Labrador

**\$11.4M** spent on employment

**\$8M** spent on goods & services

## VENDORS

**382** BUSINESSES BENEFITED

**312** IN ST. JOHN'S

**70** IN REST OF NEWFOUNDLAND & LABRADOR

## CANADA

FEDERAL GOVERNMENT INCENTIVES  
Impact per Dollar

**\$4.40**  
ECONOMIC OUTPUT

**\$3.44** in GDP

**43.9** full-time jobs per \$1 million of federal government incentives

## NEWFOUNDLAND AND LABRADOR

NEWFOUNDLAND AND LABRADOR GOVERNMENT INCENTIVES  
Impact per Dollar

**\$3.90**  
ECONOMIC OUTPUT

**\$3.05** in GDP

**38.9** full-time jobs per \$1 million of provincial government incentives

## COMMUNITY IMPACTS

Television series generate additional economic, community and social benefits. This includes business partnerships and contributions to community and culture.

### THE DUKE OF DUCKWORTH

A featured location during the filming of *Republic of Doyle*, and popular hangout for the cast and crew, The Duke of Duckworth pub in St. John's experienced significant growth in sales and popularity during production of the series. The effects on the pub's business have continued long past the series finale in 2014, with fans of the show still visiting the pub to check out the filming location.

