

ECONOMIC IMPACT OF BORN TO BE BLUE



Born to Be Blue is a Canadian feature film starring Ethan Hawke that re-imagines the life of jazz trumpeter Chet Baker in the late 1960s. The film is an international coproduction between Canada and the United Kingdom.

\$9.5M

TOTAL ECONOMIC OUTPUT



101 FULL TIME JOBS*



\$2.9M
spent on
employment



\$1.3M
spent on
goods & services



Filming took place in Sudbury, Ontario and surrounding communities over a period of 25 days with pre-production activities that took place in both Sudbury and Toronto. The film was produced by New Real Films and was released in theatres on March 30, 2016.



CANADA



\$9.5M

TOTAL ECONOMIC OUTPUT

CANADIAN FILM AND TELEVISION PRODUCTION TAX CREDIT

Impact per Dollar

\$44.25 economic output

\$31.37 in GDP

\$4.25 federal tax revenues

ONTARIO



\$6.7M

CONTRIBUTION TO ONTARIO GDP

NORTHERN ONTARIO HERITAGE FUND

Impact per Dollar

\$19.03 economic output

\$13.49 in GDP

20.1 full-time jobs per \$100,000 of Northern Ontario Heritage Fund

\$1.64 provincial & municipal tax revenues



\$4.2M TOTAL PRODUCTION EXPENDITURE IN ONTARIO



TAX REVENUES

\$900,000

FEDERAL

\$700,000

PROVINCIAL

*Direct and indirect benefit.

PRODUCTION EXPENDITURES



JOBS



\$2.9M
spent on
employment
in Ontario

101
full time
jobs



**EMPLOYMENT
EQUIVALENT
TO:**



45
new home
builds in
Ontario

OR



4
months of operating
Sudbury tourist
attraction
Science North



VENDORS



\$1.3M
spent on
goods & services
in Ontario

160
Ontario
businesses
benefited

