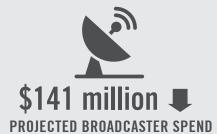
CRTC GLR Decision Not in the National Interest of Canada

Canada's independent production community is very concerned about the implications of the CRTC's recent Group Licence Renewal (GLR) decision

THE CRTC HAS LOWERED THE AMOUNT that Bell Media, Rogers Media, and Corus Entertainment are required to spend on Programs of National Interest (PNI) — programs that tell Canadian stories and promote our culture to audiences at home and around the world; This means LESS CONSUMER CHOICE and LESS OPPORTUNITY FOR CANADIANS TO SHARE OUR STORIES WITH ONE ANOTHER.

In addition to the cultural impact, this will NEGATIVELY AFFECT CANADA'S INDEPENDENT PRODUCTION VOLUME, lead to JOB LOSSES, and REDUCE

The **true negative impact** of this CRTC decision becomes evident when examined over the **five-year period** during which the Broadcasters' licences will be in place



During that time it is projected that broadcasters will spend \$141 MILLION LESS on independently produced Programs of National Interest.



\$910.9 million **4**

INDEPENDENT PRODUCTION VOLUME

The decline in spending will result in a **DROP OF \$910.9 MILLION** in independent production volume.



ECONOMIC OUTPUT across the country.

\$1.145 billion

TOTAL GDP

And the cumulative impact of this will be a \$1.145 BILLION REDUCTION in total GDP by 2022.

YOU CAN'T HAVE ADDITION BY SUBTRACTION — it's not possible to produce more high-quality Canadian programming with fewer dollars. The CRTC claims it wants to support the creation of diverse, compelling and original Canadian content — but this decision does just the opposite.

