



October 4, 2012

Mr. John Traversy
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario K1A 0N2

Filed Electronically

Dear Mr. Traversy:

**Re: Broadcasting Notice of Consultation CRTC 2011-379: Licence renewals for the Canadian Broadcasting Corporation's French- and English-language services
Application No. 2011-0283-9: documentary**

1. Subject to the CBC satisfactorily addressing the matters identified below, the Canadian Media Production Association ("the CMPA")¹ supports the above-referenced licence renewal application for the CBC's specialty service **documentary**.
2. The CMPA has filed a separate submission today regarding the licence renewal application for the CBC's English-language television network and stations. In that submission, we call upon the CBC to demonstrate that it will be a leader in the broadcasting system throughout its next licence term - by accepting real and measurable programming obligations fully consistent with its mandate and its role as the national public broadcaster, and by agreeing to a workable Terms of Trade Agreement governing its business relationship with independent producers.
3. The CMPA's support for this application is also based on the CBC's on-going commitment to, and support for, independently-produced documentaries on its **documentary** specialty service.
4. In particular, we note that CBC has agreed to maintain the condition of licence which provides that no less than 25% of all Canadian programs broadcast by **documentary**, other than news, sports and current affairs programming, be produced by non-related production companies. The CBC states that **documentary** meets and exceeds this

¹ The CMPA represents the interests of screen-based media companies engaged in the production and distribution of English-language television programs, feature films, and new media content in all regions of Canada. The CMPA's member companies are significant employers of Canadian creative talent and assume the financial and creative risk of developing original content for Canadian and international audiences.

condition of licence and expects to continue to do so in the next licence term.² We also note that CBC will maintain its commitment to spend at least 50% of its acquisition budget for **documentary** on Canadian independent productions.

5. In the separate submission noted above, we request the opportunity to appear at the public hearing scheduled to commence on 19 November 2012 in Gatineau to elaborate on our views regarding the CBC's English television application. We extend that request in respect of this application as well.

Yours truly,

[original signed by]

Jay Thomson, LL.B, LL.M
Vice President
Broadcasting Policy and Regulatory Affairs

cc RegulatoryAffairs@cbc.ca

² CBC Application, Part I – English-language Television – Documentary, page 14 of 20.