

# WHY JOIN

## the Canadian Media Producers Association

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For 75 years, the CMPA has worked to secure a bright future for the Canadian media production industry. All of our advocacy work, programs, activities and events serve one goal: the success of our members.

Read on to learn more about the benefits you will be receiving as a member of the CMPA.

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## Industrial Relations (IR) support

The CMPA negotiates and administers the labour agreements that govern producers' working relationships with the industry's unions and guilds. Contact the IR team for: interpretation of collective agreements, advice on industry practice, assistance in dispute resolution, support and where appropriate, representation. [Learn more.](#)

## Strengthen your voice with government

The CMPA plays a very active and strategic role shaping industry policy by presenting the priorities of the independent production sector to the many levels of Government and related organizations such as the Canadian Radio-television and Telecommunications Commission (CRTC). [Learn more.](#)

## Expand your business internationally

We're dedicated to helping Canadian producers establish international partnerships and bring their content to screens around the world. We facilitate international business development opportunities, including co-production and co-venture partnerships for Canadian media production companies. Our many international delegation opportunities and export resources help you to take your business to another level *and* country. [Learn more.](#)



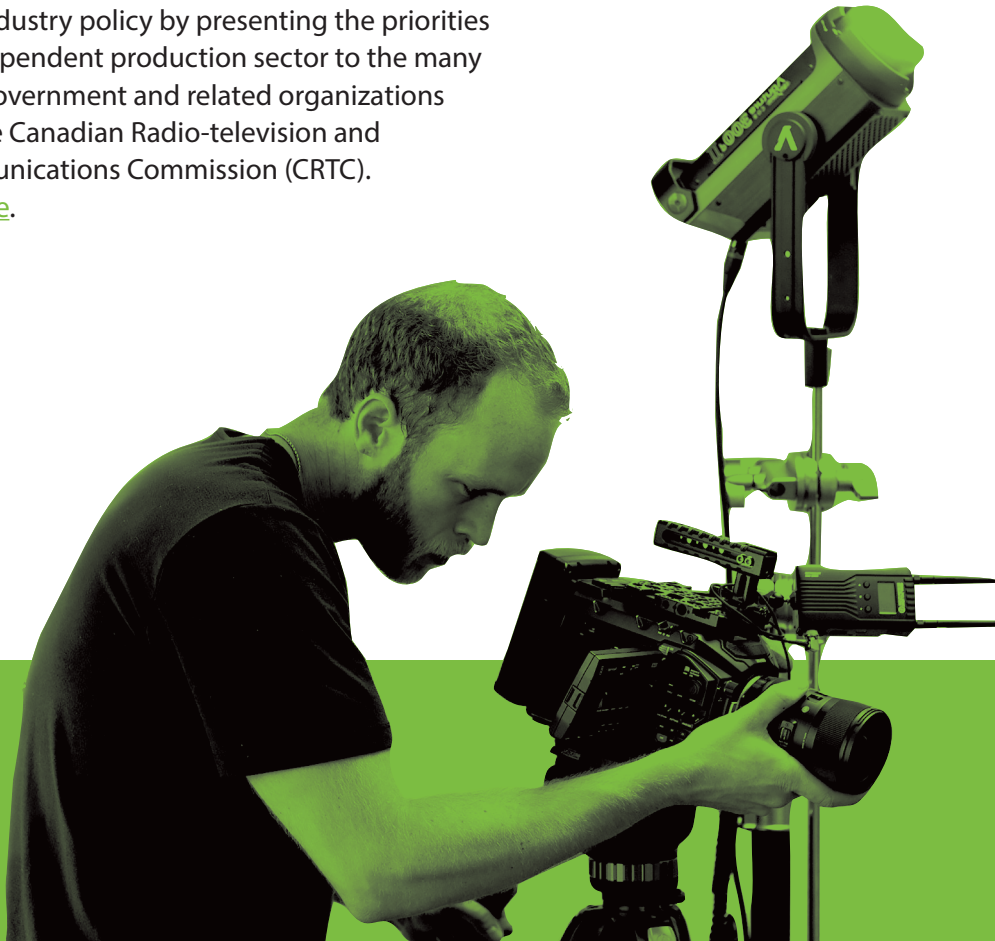
CMPA board member Jennifer Holness (*Hungry Eyes Media*) and the Honourable Minister of Canadian Heritage, Pablo Rodriguez.



CMPA members meet UK producers at the CMPA's Canada-UK Co-production Forum during Content London 2022



CMPA staff and board members meet with Len Webber, Member of Parliament for Calgary Confederation, AB



## Develop your talent

The CMPA offers exclusive professional development and networking opportunities to members and their employees. The CMPA's STAR Producer Program offers a combination of presentations, networking events, coaching opportunities and resources for producers at all stages of their careers. These opportunities are open to all employees of a CMPA member company, allowing companies to expand on their internal training initiatives. [Learn more.](#)

## Champion the next generation

For close to 30 years, the CMPA's National Mentorship Program has invested in the next generation of independent producers by placing aspiring producers at CMPA member companies. Training can range from development to post, drama to documentary and beyond. Stipends are partially subsidized by the CMPA. [Learn more.](#)

## Join a committee

Help shape the direction of the association and the industry by joining one of our many committees. The CMPA has established a number of committees dedicated to providing direction and guiding staff to implement the organization's mandate. Members of these committees participate in regular calls and discussions to set the agenda for the CMPA's initiatives. [Learn more.](#)

## Serve on the Board of Directors

The CMPA operates in accordance with our national by-laws and the mandates set by our Board of Directors. To ensure the business and regional interests of all members are represented, the Board is made up of members from television production, theatrical feature film, interactive media and production service companies, who are also from across Canada. [Learn more.](#)

## Equity, diversity, inclusion & access

The CMPA is committed to advancing equity, diversity, inclusion & access within our organization, within our work, and to better reflect the Canadian media production industry as a whole. We believe that an inclusive industry that honours the diversity of lived experiences, perspectives, abilities and identities, strongly empowers Canadian producers to reach and relate to audiences at home and around the world. As part of these ongoing commitments, we have and will continue to implement measures to ensure greater inclusivity and diversity among our National Board of Directors and BC Branch Council, and have a member-led Restructuring, Equity, Diversity, and Inclusion (REDI) Action Committee, which is focused on informing and shaping the CMPA's efforts to establish a more inclusive and equitable organization and industry.



CMPA Board of Directors



CMPA staff and mentees at the CMPA's year-end party



The 'ABC's of Accessible Production' workshop at Prime Time 2023



Damon D'Oliveira (Conquering Lion Pictures) accepts the Established Producer award at the 2022 Indiescreen Awards

The CMPA  
**STAR**  
Skills | Training | Access | Resources  
**Producer Program**





Michelle Wong (*SEVEN24 Films*), Archita Ghosh (*E.D. Films*) and Josette D. Normandeau (*Ideacom International*) at the CMPA year-end party

## Keep in the loop

Stay up-to-date on the latest industry news, events, opportunities, and special member discounts with our Daily News Flash, Member Matters, Notes to Members and Producers & Politics newsletters.

## Important industry studies & publications

The CMPA regularly commissions and supports industry studies with a goal of better understanding the issues of importance to our members. We also publish *Indiescreen*, an essential industry magazine that explores all aspects of independent production in Canada. And every year, we produce *Profile*, an annual economic report that provides an in-depth look at the impact of Canada's screen-based production industry.



CMPA-BC members and staff at the annual summer barbecue



CMPA staff and board members meet with Paul Chiang, MP for Markham-Unionville, ON



## ISAN Canada

Members receive 50% off the \$150 one-time account set-up fee with ISAN Canada. Founded by the CMPA, ISAN Canada administers the International Standard Audiovisual Number—a unique identifier which helps track and identify content, is mandatory for CMF funding, and is required by several collecting societies internationally in order to release private copying or retransmission royalties. [Learn more.](#)



## Group RRSP plans

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The CMPA has partnered with Sterling Capital Brokers to offer CMPA members Group Registered Retired Savings Plans (RRSP). These plans are available to all CMPA members who own a business registered with the CRA. The plans are available to business owners and their employees as well as individual members.

## Exclusive member discounts

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The CMPA partners with organizations to provide discounted registration rates for professional development courses, workshops, and events such as the Banff World Media Festival, Hot Docs, Whistler Film Festival and others. All members get a discounted rate for the CMPA's Prime Time conference. Members also receive discounts with trade publications like *The Hollywood Reporter*, *Playback*, *C21Media* and others.

The CMPA has also teamed up with the Canadian Federation of Independent Business (CFIB) to provide all CMPA members with free membership to the CFIB. The CFIB is Canada's largest business community with over 97,000 active members. Through this partnership, CMPA members have access to an additional suite of benefits including access to business counsellors and HR support, online courses, templates, as well as exclusive discounts on banking, payroll, shipping costs, and more. [Learn more.](#)

## Health & dental plan

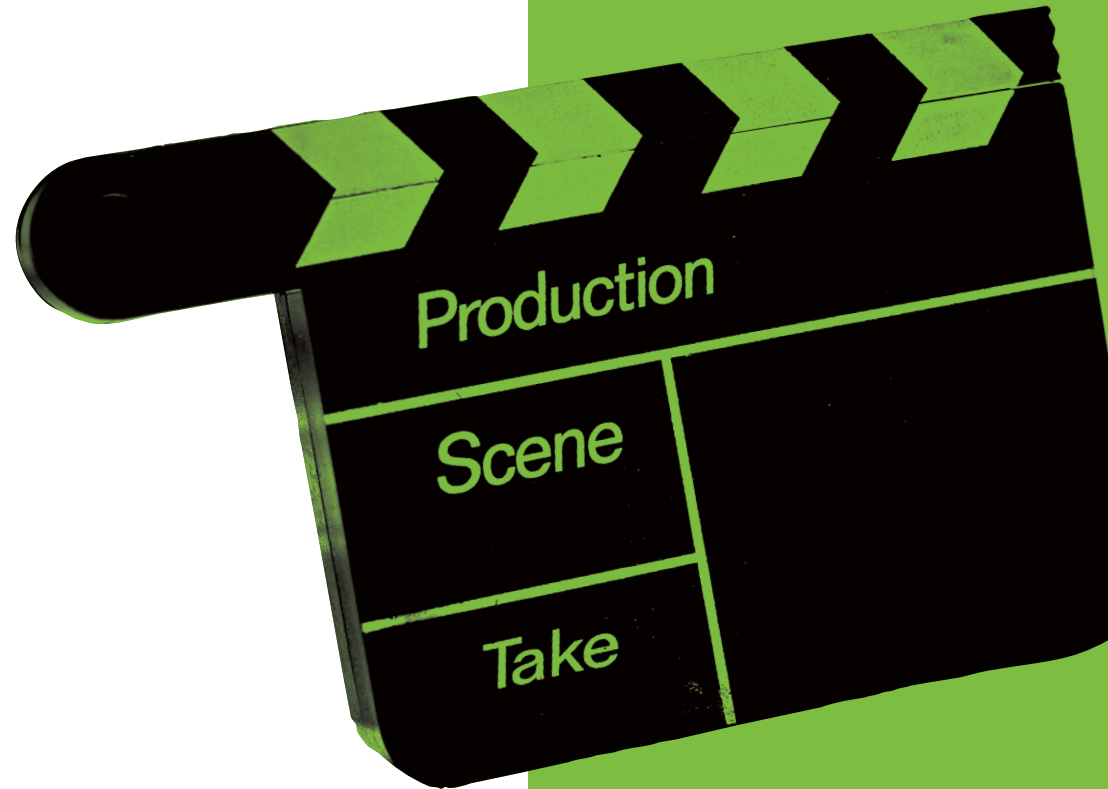
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The CMPA has partnered with Health Plus to provide a healthcare plan that is affordable, flexible and tailored to meet the needs of our members. The Health Plus group can also advise members on critical illness, disability, life and group insurance.

## Home & auto insurance

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The CMPA has secured group home and auto insurance plans for all of its members. These group insurance plans, which can save you up to 40%, are offered through The Co-operators and available to any individual employed with a current CMPA member company.



# A look back

## A 75-year legacy of pioneering solutions to secure a bright future for Canada's screen-based industry

Established in 1948 when the industry was as its infancy and television production had yet to take off in this country, the CMPA has a long and proud history of promoting the interests of Canada's production community. We are guided by the principle that our stories connect us, and our mission has always been to create a bright future for those who bring our stories to the screen.

The industry has evolved significantly over the past 75 years, as has our organization. But through it all, one thing has remained certain, the CMPA will be there to support our members.

## Some key accomplishments from 2022/23

- Secured key amendments to Bill C-11 to ensure that the vital role of independent producers in Canada's broadcasting system is enshrined in the Act and that Canadian programming reflects all the regions, peoples and perspectives of this country
- Led a successful industry appeal that maintained the CBC's obligation to work with Canada's independent producers

## We brought the industry back together in person for Prime Time, and delivered our most inclusive, sustainable and accessible conference to date, which included:

- A record-breaking 900 media leaders in attendance, including many first-time attendees

- An Official Delegation program in partnership with eight industry-leading organizations representing equity-seeking and sovereignty-seeking individuals
- Successfully delivered a waste-free event with more than 90% of conference waste away from landfill

## We sparked discussion and action on sustainability in new ways:

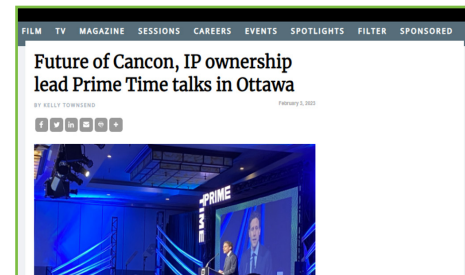
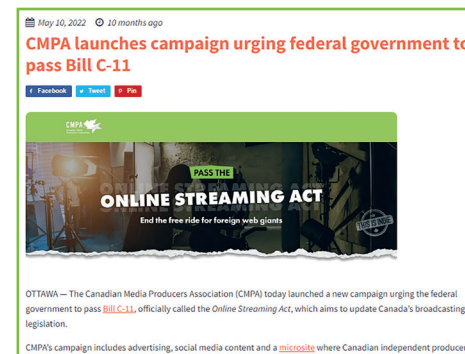
- Deepened our relationships and partnerships in service to sustainability and climate action, engaging in initiatives and discussions with CBC, Telefilm, Reel Green, Ontario Green Screen, SCALE, the Sustainable Production Forum, and others
- Implemented changes to reduce the environmental impact of our annual conference, including tracking our carbon output, and efforts to reduce and divert waste

## But that's not all.

## In addition to leading industry-wide advocacy efforts, we:

- Successfully negotiated an extension of the WGC Independent Production Agreement, as well as renewals of the DGC, DGC-BC and BCCFU labour agreements
- Supported members with international business development efforts through the dissemination of market intelligence and facilitating business-to-business meetings with potential partners, buyers and financiers from key markets
- Awarded over 40 mentorship placements

## ... and much more!



Delegates listen in on Building Capacity for BIPOC Producers panel at Prime Time 2023

# CMPA member categories and fees

If you have a provincially or federally incorporated company that's engaged in the production of film, television or digital media, you can apply for a Start-up membership, Producer membership or Interactive media membership. The membership of a parent company covers all of its subsidiary companies. If you are not a producer but offer necessary services to producers (e.g., financial, legal, facilities), you may hold an associate membership, which applies to individuals as well as to companies. You can apply for yourself if you are a Canadian citizen or permanent resident, or for your company if it is majority Canadian-owned and controlled. You'll enjoy all the benefits of membership (excluding access to collective agreements).



## Producer

This category applies to companies producing film, television or digital media (this includes service production) that are provincially or federally incorporated, and majority owned by Canadian citizens or permanent residents.

Full-time employees	Membership fee
0-1	\$750
2	\$1,300
3-5	\$1,950
6-9	\$2,750
10-19	\$5,500
20+	\$8,250

## Associate

This category applies to individuals or companies who are not producers, but offer necessary services to the media industry (e.g., financial, legal, facilities). Must be a Canadian citizen or permanent resident or, if applying as a company, must be a majority Canadian-owned and controlled corporation or partnership.

Full-time employees	Membership fee
0-1	\$750
2-3	\$1,300
4+	\$2,200

## Interactive media

For companies whose primary business is producing interactive media. Eligibility is limited to companies, including owned or affiliated subsidiary companies, having more than 75% of their combined annual gross revenues originating from the creation or exploitation (e.g., distribution or marketing) of interactive media. Must be provincially or federally incorporated and majority owned by Canadian citizens or permanent residents.

Membership fee
\$500

## Start-up

This category is for producers engaged in the creation of film, television or interactive media production, including service production, who are new to membership with the CMTA. This would exclude companies with three or more full-time employees. If you have been a director or principal for a company that is, or has been, a CMTA member company within the last 10 years, you are ineligible for this membership category. This limitation applies even if the previous member company no longer exists, or your relationship to that company no longer exists. Two years would be permitted under this membership category.

Membership fee
\$300

# Membership is the best way to make your voice heard and shape the future of the sector.

## Feedback or questions?

Please contact our membership department with any questions or concerns.

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