

ECONOMIC IMPACTS

IMPACT PER DOLLAR: FEDERAL TAX CREDIT

For each dollar of **Canadian Film or Video Production Tax Credit (CPTC)** received, *Maudie* generated



\$37.67
IN ECONOMIC
OUTPUT



\$26.68
IN GDP



\$3.50
IN FEDERAL TAX
REVENUES



32
FULL-TIME JOBS PER
\$100,000 OF INCENTIVES

VENDORS

Significant economic impacts were created for businesses in Newfoundland and Labrador, Ontario and other regions in Canada from production spending.



297
BUSINESSES BENEFITED

139 IN ST JOHN'S

86 IN ONTARIO

56 IN REST OF NEWFOUNDLAND
AND LABRADOR

16 IN REST OF CANADA

COMMUNITY IMPACTS

Feature film productions generate additional economic, community and social benefits. This includes business opportunities and contributions to community and culture.



THE “MESH STORE” (MAUDIE’S TEA ROOM)

Located in Keels, NL, The Mesh Store was a filming location for *Maudie*. A fixture in the community for many years, this general store is where locals go for groceries, hardware, and mail. The store is planning to leverage the success of the movie and draw film tourists through a new addition, “Maudie’s Tea Room”, which will display items used in the film.