

BNOC 016-225: CMPA APPENDIX C: EVENING AUDIENCES (CMPA/NUMERIS)

Module Id: TV Analyzer
Request Name: Average audience for whole day vs prime time for 2015 broadcast year
Date Modified: 2016/08/03
Created By: Kyle O'Byrne
Date Range: 2014/12/29 - 2015/12/27
Date Reporting Options: Total
Time Adjustment: Station Adjusted
Sample Date: Total : 2015/06/28
Share Base: All Stations
Reach Qualifier: 1 Min(s)
Playback Option: Included, Live + 7 Days
Base Viewing: Both In And Out of Home Viewing

Market: Total Canada
Households: Total
People: P 2+

Broadcasters	Average audience (24h)	Average audience (19:00-23:00)	Difference
CBC AFFILIATES	11	33	300%
CBC Com	215	710	330%
CBC O&O	207	684	330%
CBC Total	216	712	330%
City Total	142	340	239%
CJON+	22	39	177%
CTV Com	468	1137	243%
CTV QUEBEC	60	145	242%
CTV Total	469	1137	242%
CTV Two Atlantic+	17	29	171%
CTV Two Total	100	248	248%
Global Canada Com	308	747	243%
Global Quebec (CKMI)+	13	37	285%
Global Total	308	747	243%
INDEPENDENT	103	287	279%
OMNI TOTAL	12	43	358%
Educational	21	68	324%
TVO+	44	75	170%
APTN HD+	3	8	267%

APTN+	8	19	238%
APTN-E	5	12	240%
APTN-W	3	7	233%
BNN Business News Network+	8	7	88%
Bravo+	54	105	194%
CBC News Network+	72	114	158%
CMT+	32	46	144%
Comedy+	57	98	172%
CTV News Channel+	42	46	110%
Discovery+	78	180	231%
DTour+	25	41	164%
E!+	26	53	204%
Food Network+	63	125	198%
HGTV+	75	135	180%
History E+	70	148	211%
History+	84	174	207%
M3+	16	30	188%
MTV+	12	23	192%
Much+	26	41	158%
National Olympic Net (2010 & 2012)	890	2251	253%
OLN+	17	31	182%
OWN+	18	31	172%
Rogers Sports Alberta North (RSPN-ABN)	18	55	306%
Rogers Sports Alberta South (RSPN-ABS)	21	62	295%
Rogers Sports BC (RSPN-BC)	50	142	284%
Rogers Sports Network (RSPN Total)	601	1736	289%
Rogers Sports Network Plus (RSPN Plus)	227	637	281%
Rogers Sports Ontario (RSPN-ON)	185	538	291%
Rogers Sports Quebec (RSPN-QC)	27	90	333%
Showcase+	83	108	130%
Slice+	27	49	181%
Space+	63	127	202%
Sportsnet East+	26	77	296%
Sportsnet National+	160	449	281%
Sportsnet Ont+	76	231	304%
Sportsnet Pac+	25	52	208%
Sportsnet West+	34	89	262%
Sportsnet360 East+	31	99	319%
Sportsnet360 West+	0	0	
Sportsnet360+	31	99	319%

Teletoon Eng+	45	65	144%
TSN Regional Canadiens	0	0	
TSN Total	162	396	244%
TSN+	141	352	250%
TSN1+	58	134	231%
TSN3+	24	68	283%
TSN4+	38	98	258%
TSN5+	21	52	248%
Vision+	24	89	371%
W Network East+	63	138	219%
W Network West+	15	30	200%
W Network+	78	168	215%
Weather+	23	19	83%
YTV+	66	102	155%
Treehouse+	56	72	129%
ABC Spark+	14	29	207%
Action+	21	31	148%
AMI-audio	0	0	
Ami-tv+	4	5	125%
Animal Planet	14	26	186%
AUX	0	1	
BBC Canada	11	20	182%
BBC Kids	1	1	100%
BC1+	4	3	75%
Bloomberg TV Canada	0	0	
Book TV	1	1	100%
BPM TV	0	0	
Cartoon Network+	7	8	114%
CHRGD+	16	22	138%
Comedy Gold	3	5	167%
Cosmo TV+	6	13	217%
Cottage Life+	6	11	183%
Crime + Investigation+	22	13	59%
DejaView	11	14	127%
Discovery Science+	10	17	170%
Discovery Velocity+	9	19	211%
Disney Eng+	24	41	171%
Disney JR+	19	21	111%
Disney XD+	10	20	200%
diy network+	10	16	160%
Documentary+	2	4	200%
Drive In	0	0	
Dusk+	0	0	

ESPN Classic Canada	0	0	
Fashion TV	0	0	
FEVA TV+	0	0	
Fight+	2	4	200%
FNTSY Sports Network	0	0	
Fox Sports Canada	0	0	
FX+	13	22	169%
FXX+	3	4	133%
FYI+	5	8	160%
G4	1	2	200%
Game TV+	12	21	175%
Global Reality Channel+	0	0	
Gol TV+	0	0	
Grace TV	1	3	300%
Gusto+	6	12	200%
H2+	13	17	131%
HIFI	2	3	150%
ichannel	0	1	
IFC	5	8	160%
Investigation Discovery+	27	37	137%
Juicebox	0	0	
Leafs TV+	1	1	100%
Lifetime+	24	30	125%
Love Nature+	7	11	157%
Make+	3	6	200%
MovieTime	21	33	157%
MTV2+	1	1	100%
MuchLoud	0	0	
MuchMoreRetro	0	0	
MuchVibe	0	0	
NatGeoWild+	11	18	164%
National Geographic+	34	54	159%
NBA TV Canada+	1	3	300%
NHL Network	1	2	200%
Nickelodeon+	6	7	117%
One:Body, Mind, Spirit	1	1	100%
OUT TV	1	3	300%
Pet Network	0	0	
radX	2	4	200%
Rewind	1	2	200%
Sex TV	0	0	
Silver Screen Classics	2	3	150%
Smithsonian	3	5	167%

Sportsnet Flames+	0	2	
Sportsnet Oilers+	1	5	500%
Sportsnet Sens+	0	0	
Sportsnet Van Hockey+	0	2	
SportsnetOne+	26	76	292%
Sun News+	4	7	175%
Sundance Channel	1	2	200%
Teletoon Retro Eng+	23	32	139%
Travel + Escape	10	16	160%
TSN2+	21	44	210%
Viceland+	2	3	150%
W Movies+	9	17	189%
WFN (Fishing)	0	0	
Wild TV	0	0	
Encore Ave 2+	10	15	150%
Encore Ave+	5	8	160%
Family Jr+	37	43	116%
Family+	61	83	136%
HBO Canada East+	9	26	289%
HBO Canada West+	6	14	233%
HBO Canada+	15	40	267%
M (TMN1)+ (retired 2/29/2016)	16	40	250%
M Excess (TMN3)+ (retired 2/29/2016)	10	16	160%
M Fest (TMN5)+ (retired 2/29/2016)	6	9	150%
M Fun (TMN4)+ (retired 2/29/2016)	8	15	188%
Movie Central 1+	9	26	289%
Movie Central 2+	8	15	188%
Movie Central 3+	6	9	150%
Movie Pix HD	0	0	
Super Channel 1+	0	0	
Super Channel 2+	0	0	
Super Channel 3+	0	0	
Super Channel 4+	0	0	
Super Channel HD 2+	0	0	
TMN Encore 2+	7	11	157%
TMN Encore+	12	20	167%
Canal Savoir	1	1	100%
CPAC	2	4	200%
CPAC Floor	0	0	
CPAC+	2	4	200%
CPAC-Fr	0	0	
MAtv+	2	3	150%

Rogers Comm Cable+	2	5	250%
Rogers TV Listings	3	6	200%
Shaw Comm Cable Edm	0	0	
Sportsnews (Rogers)	0	0	
The Shopping Channel	4	4	100%
TV Guide Cogeco	0	0	
Your World This Week (Rogers)	2	4	200%
Rio Online Stream Fr CBC-6+	N/A	N/A	
SRC Total	168	552	329%
TQ+	48	91	190%
TVA Total	310	670	216%
V Total	101	251	249%
TFO+	4	4	100%
ARTV+	15	23	153%
Canal D+	44	87	198%
Canal Evasion HD	5	11	220%
Canal Evasion SD	4	6	150%
Canal Vie+	40	71	178%
Evasion+	8	17	213%
Historia+	23	43	187%
LCN+	47	40	85%
MeteoMedia+	7	7	100%
MusiMax+	5	12	240%
MusiquePlus+	10	20	200%
RDI+	42	50	119%
RDS+	50	161	322%
RDS2+	7	15	214%
Series+	45	107	238%
Teletoon Fr	30	48	160%
TV5	22	54	245%
Unis TV+	2	4	200%
VRAK HD	17	26	153%
VRAK SD	0	0	
VRAK+	17	26	153%
Z+	26	54	208%
addikTV+	22	33	150%
AMI-tele+	2	2	100%
Argent+	0	0	
Casa+	13	21	162%
Cinepop+	13	23	177%
Explora+	5	9	180%
Investigation+	9	15	167%
La Chaîne Disney+	9	14	156%

MOI&cie+	6	11	183%
Prise2+	18	31	172%
RDS Info+	3	4	133%
Telemagino+	12	12	100%
Teletoon Retro Fr+	3	4	133%
TVA Sports 2+	4	11	275%
TVA Sports 3+	0	0	
TVA Sports+	33	140	424%
Yoop+	10	10	100%
Zeste+	5	9	180%
Super Ecran 1+	13	32	246%
Super Ecran 2+	8	14	175%
Super Ecran 3+	9	18	200%
Super Ecran 4+	6	11	183%
Peachtree TV+	24	39	163%
U.S. STNS- IE	36	58	161%
U.S. STNS- PBS	49	162	331%
U.S. STNS-ABC	29	101	348%
U.S. STNS-CBS	19	53	279%
U.S. STNS-FOX (excl WUTV)	7	15	214%
U.S. STNS-NBC	35	124	354%
US CW	8	24	300%
WCVB+	0	0	
WDIV+	7	28	400%
WGN+	0	0	
WNLO+	2	7	350%
WUTV	18	25	139%
A&E+	59	101	171%
AMC+	49	113	231%
CNBC	4	6	150%
CNN+	49	70	143%
Game Show Network	0	0	
Golf+	8	10	125%
HDNet	0	0	
Headline News	24	32	133%
MSNBC	8	13	163%
Speed International	2	2	100%
Speed+	0	0	
Spike+	25	47	188%
TLC+	48	103	215%
Fox News US+	5	8	160%
Military Channel	8	10	125%
Turner Classic Movies	17	29	171%

BBC World News	3	4	133%
Planete	0	0	
CBC Ontario	88	311	353%
CHCH+	31	77	248%
City Ontario (CITY)+	88	194	220%
CP24+	49	47	96%
CTV Ontario	209	528	253%
CTV Two Ontario	61	146	239%
Global Ontario (CIII)+	109	334	306%
Omni 1 Ontario (CFMT)+	1	4	400%
Omni 2 Ontario (CJMT)+	8	28	350%
YES TV Toronto (CITS)+	21	88	419%
CBC Alberta	23	75	326%
City Alberta	15	38	253%
CTV Alberta	52	119	229%
CTV Two Alberta+	7	25	357%
Global Alberta	59	103	175%
Omni Alberta	1	4	400%
CBC Montreal (CBMT)+	17	61	359%
City Montreal (CJNT)+	11	29	264%
CTV Montreal (CFCF)	34	81	238%
WCAX+	5	10	200%
WCFE+	2	5	250%
WETK+	2	6	300%
WFFF+	3	4	133%
WPTZ+	6	23	383%
WVNY+	4	12	300%
SRC Montreal (CBFT)+	93	314	338%
TQ Total	48	91	190%
TVA Montreal (CFTM)+	160	359	224%
TVA Montreal (CFTM+CFTP)+	165	367	222%
V Montreal (CFJP)+	56	139	248%
CBC Toronto (CBLT) 3D	0	0	
CBC Toronto (CBLT)+	67	240	358%
CTV SW Ontario (CKCO)+	48	108	225%
CTV Toronto Local (CFTO)+	122	332	272%
CTV Two Barrie/Tor (CKVR)+	32	88	275%
SUN TV Ontario (CKXT)+	0	0	
TeleLatino+	6	13	217%
WGRZ+	12	37	308%
WIVB+	11	30	273%
WKBW+	10	34	340%
WNED+	17	64	376%

WNYO+	4	9	225%
WWJ	0	0	
CBC Calgary (CBRT)+	11	37	336%
CICT/CISA+	27	51	189%
City Calgary (CKAL)+	8	19	238%
CTV Calgary (CFCN)+	25	58	232%
Global Calgary (CICT/CISA)+	28	53	189%
KAYU+	4	11	275%
KHQ+	5	16	320%
KREM+	4	13	325%
KSPS+	7	19	271%
KXLY+	4	12	300%
Omni Calgary (CJCO)+	0	2	
YES TV Calgary (CKCS)+	2	6	300%
CBC Edmonton (CBXT)+	11	34	309%
CITV+	32	52	163%
City Edmonton (CKEM)+	7	19	271%
CTV Edmonton (CFRN)+	26	61	235%
Global Edmonton (CITV)+	32	53	166%
Omni Edmonton (CJEO)+	0	1	
YES TV Edmonton (CKES)+	2	4	200%
CBC Vancouver (CBUT)+	28	84	300%
CHAN/CHBC+	76	123	162%
CHEK+	13	47	362%
City Vancouver (CKVU)+	17	45	265%
CTV Two Victoria/Van (CIVI)+	15	47	313%
CTV Vancouver (CIVT)+	45	122	271%
Global BC (CHAN/CHBC)+	77	126	164%
Joytv BC (CHNU)+	2	6	300%
KCTS+	13	43	331%
KING+	5	20	400%
Knowledge BC (CKNO)+	21	68	324%
KOMO+	11	43	391%
KSTW+	6	16	267%
KVOS+	11	20	182%
Omni BC (CHNM)+	2	7	350%
WTVS+	9	26	289%